



Date: 08/21/2025

City of Steamboat Springs Public Art Review Sheet

Rating how well the applicant fulfills each criteria. Comments for consideration.

Name of project:	Riverview Way Mural
Name of Organization:	RIVERVIEW STEAMBOAT LLC
Contact person:	Nathaniel Stark

Criteria	Yes – No - Or with conditions	Comments
Quality and Innovation A top priority is artistic excellence, merit and innovation of the artwork. The work should reflect an original concept.	Yes	Artist of record, Erin Branscum, exhibits skills with past projects, professionalism and uniqueness in design elements.
Timeliness Artwork should be viewed as a long-term acquisition that has relevance aesthetically to the community in future years. Due to the high visibility of public art, artworks should reflect enduring quality.	Yes	Elements reflect authenticity to place and unique style. This mural enhances the walkability of the newly renovated downtown neighborhood with the bright colors. It has the potential to foster a sense of community pride.
Consideration of Compatibility With Site Works of art should be compatible in style, scale, material, form, and content with their surroundings, and should form an overall relationship with the site and any historic significance of that site.	Yes	This mural will act as a catalyst for transforming the alleyway space into a vibrant destination. Murals placed in locations like this often help decrease criminal activity through increased visibility.
Permanence Works of art shall have structural and surface soundness, and be resistant to theft, vandalism, and weathering. Artwork should not require excessive maintenance or repair costs. Artworks that require expensive and/or continual maintenance are discouraged.	Yes	Mural Shield will be used to ensure a successful mural project considering the exposure to alleyway grit, grime and graffiti.
Public Safety and Social Impact Artwork shall not create inordinate safety issues, liability problems or have a negative social impact for the public for the City of SS.	Yes	No concerns. Criteria met.
Decency and Diversity Artwork that is obscene, indecent, political or appropriation of existing works which creates a risk of copyright and moral rights infringement will not be considered. General standards of decency and respect for the diverse beliefs and values of the public is essential to public art selections.	Yes	Criteria met.