



Steamboat

2023 MASTER SIGN PLAN

Steamboat Resort Sign Program

January 9, 2023

1. Preface

A. The Steamboat Resort Sign Program (Program) was prepared in coordination with the City of Steamboat Springs Planning & Community Development.

2. On Snow Signage

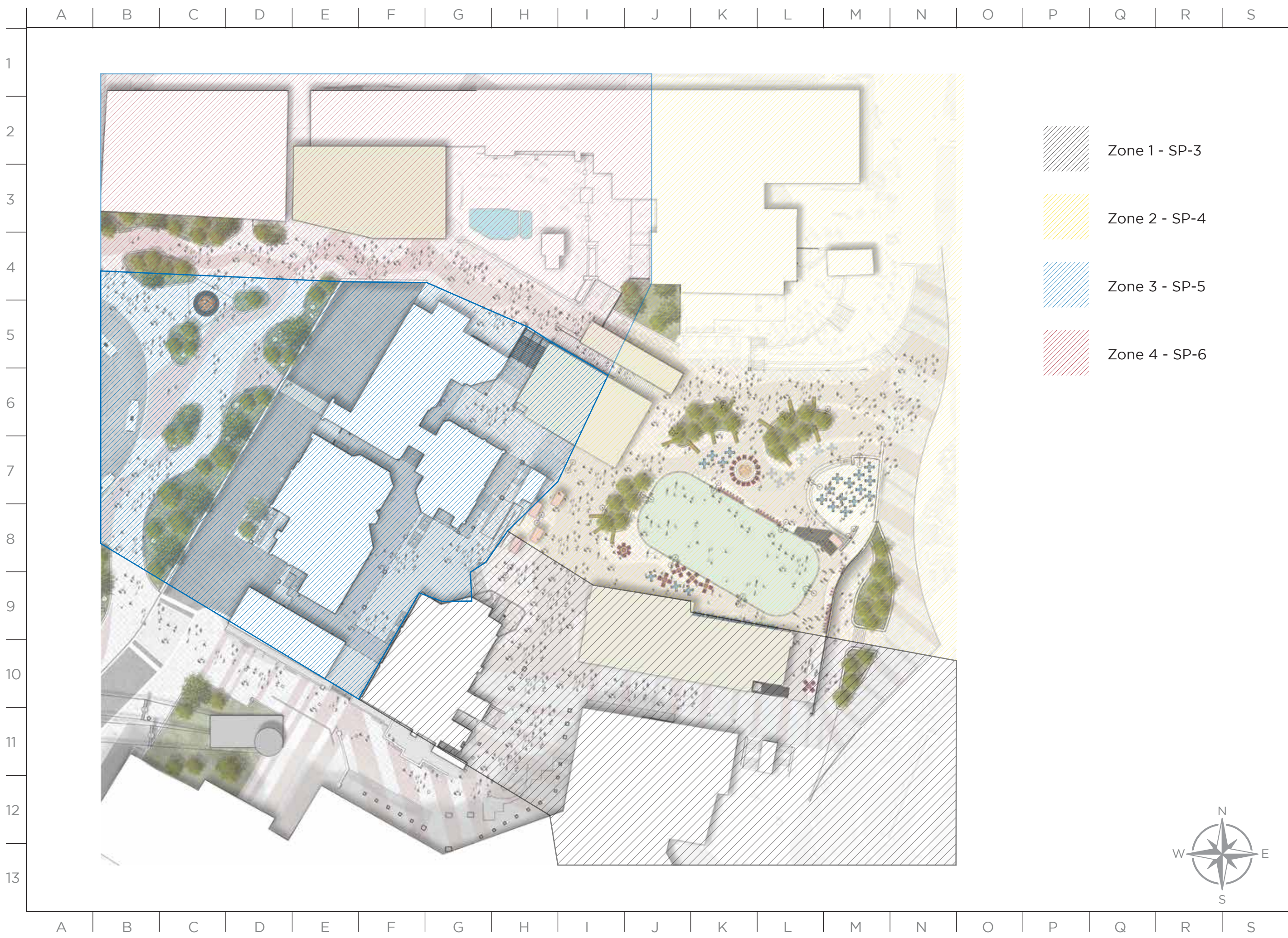
Any “on snow” signage will be considered interior signage based on definitions as indicated in the Community Development Code. “On snow” is classified as any area past the promenade that is primarily used for recreational purposes.

3. Overflow Lots

Overflow parking lots will be utilized when Upper Knoll and Meadows parking lots have reached their maximum capacity. Overflow lots consist of the Wildhorse/Strings lot, and the UC Health lot. When overflow lots are in use, a maximum of 6 temporary wayfinding signs will be placed

use when the overflow lots are being utilized. The signs will be placed at the time of overflow necessity and be removed that same day, either at the end of the day, or when the overflow capacity is no longer needed.

4. **Any proposed signage that is located within the public Right of Way will be required to be approved by the City and obtain an executed revocable license agreement prior to installation.**



- Zone 1 - SP-3
- Zone 2 - SP-4
- Zone 3 - SP-5
- Zone 4 - SP-6

MASTER SIGN PLAN

ISSUE DATE: 01/19/2023

DRAWN: CA REVIEWED:

MASTER SIGN PLAN
OVERALL SITE PLAN
STEAMBOAT SQUARE

SHEET NUMBER
SP-1

MASTER SIGN PLAN

ISSUE DATE: 01/19/2023

DRAWN: CA REVIEWED:

MASTER SIGN PLAN
TRANSIT CENTER SITE PLAN

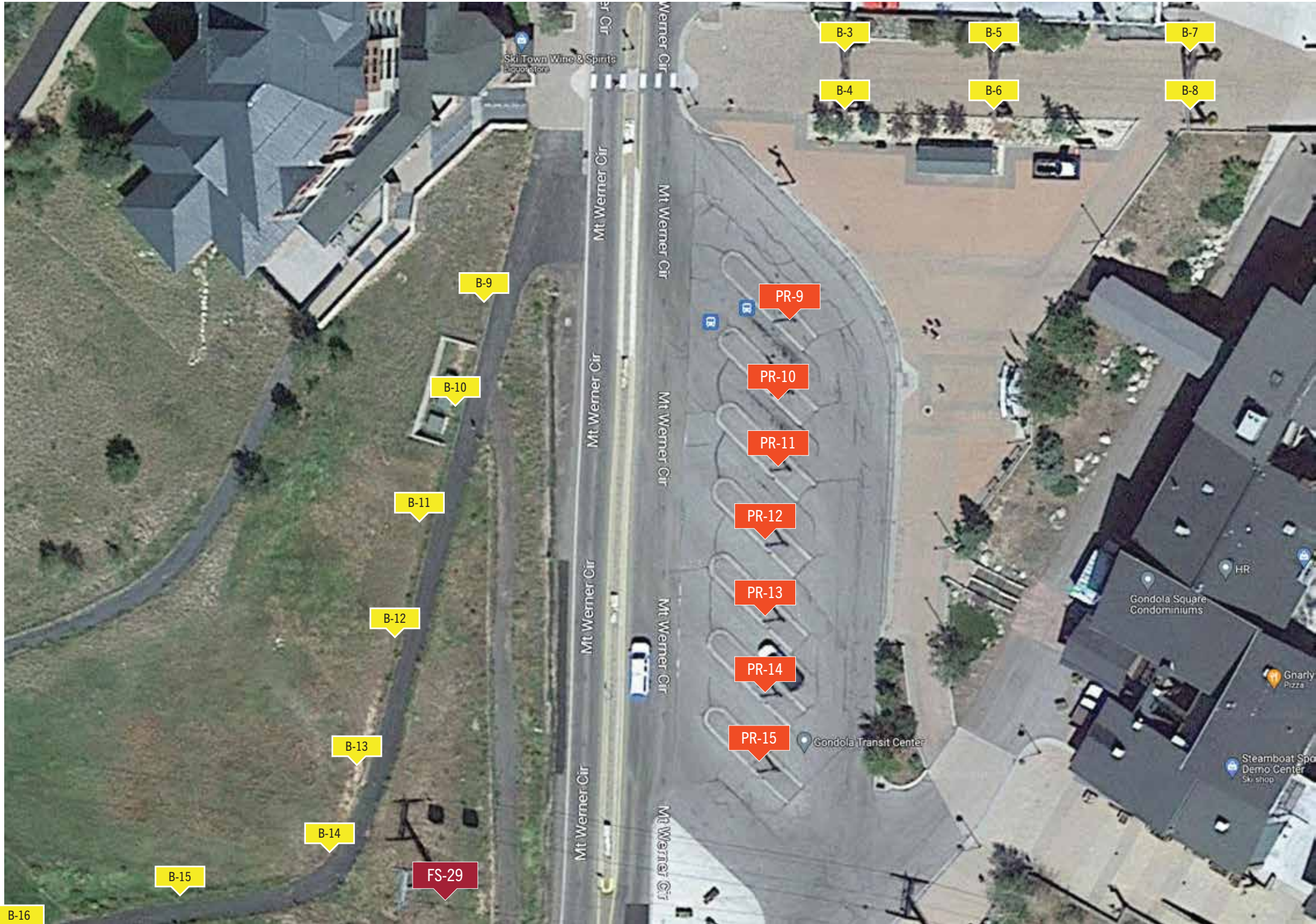
SHEET NUMBER

SP-2

A B C D E F G H I J K L M N O P Q R S

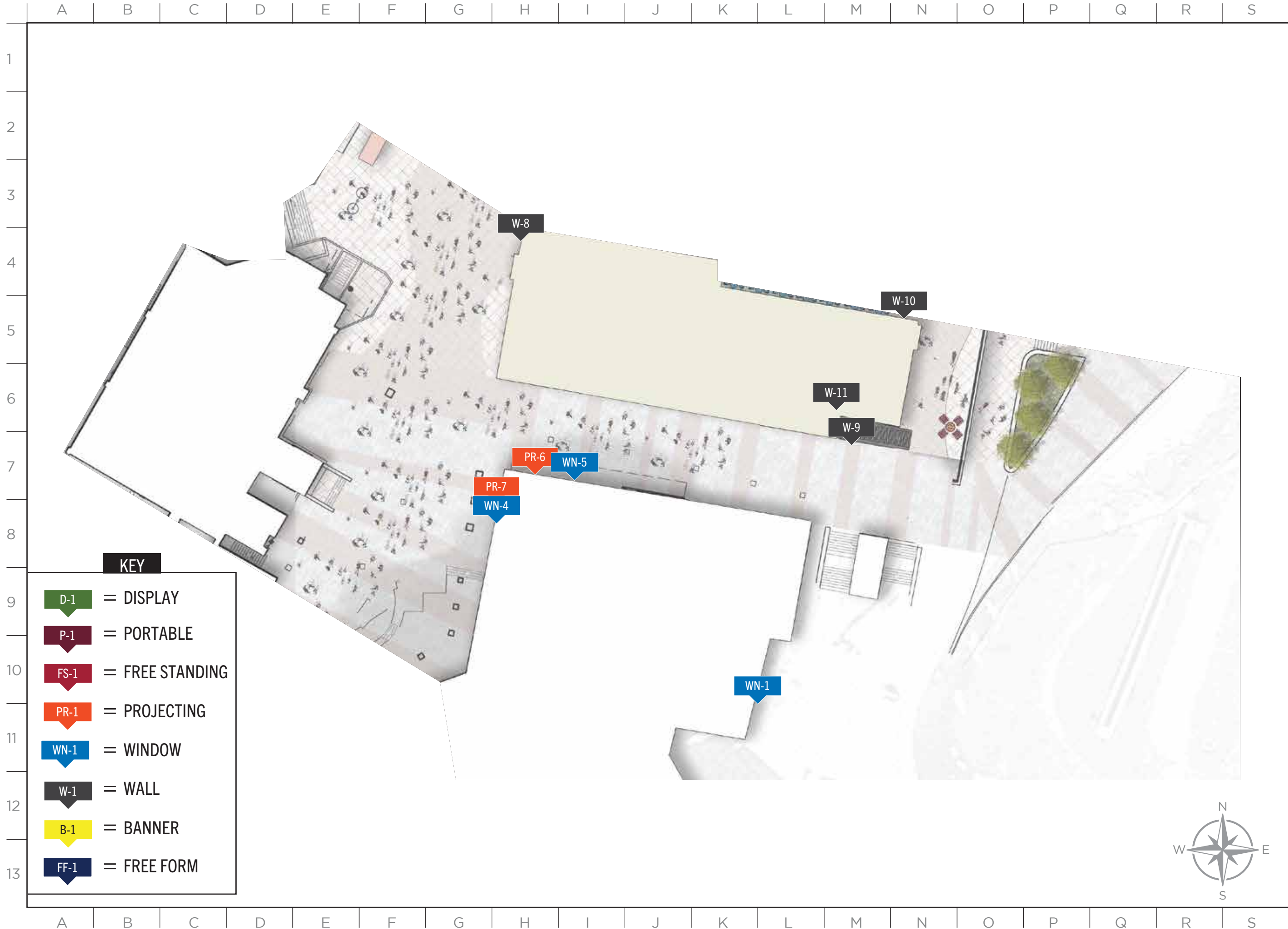
KEY

- D-1 = DISPLAY
- P-1 = PORTABLE
- FS-1 = FREE STANDING
- PR-1 = PROJECTING
- WN-1 = WINDOW
- W-1 = WALL
- B-1 = BANNER
- FF-1 = FREE FORM



A B C D E F G H I J K L M N O P Q R S

MASTER SIGN PLAN

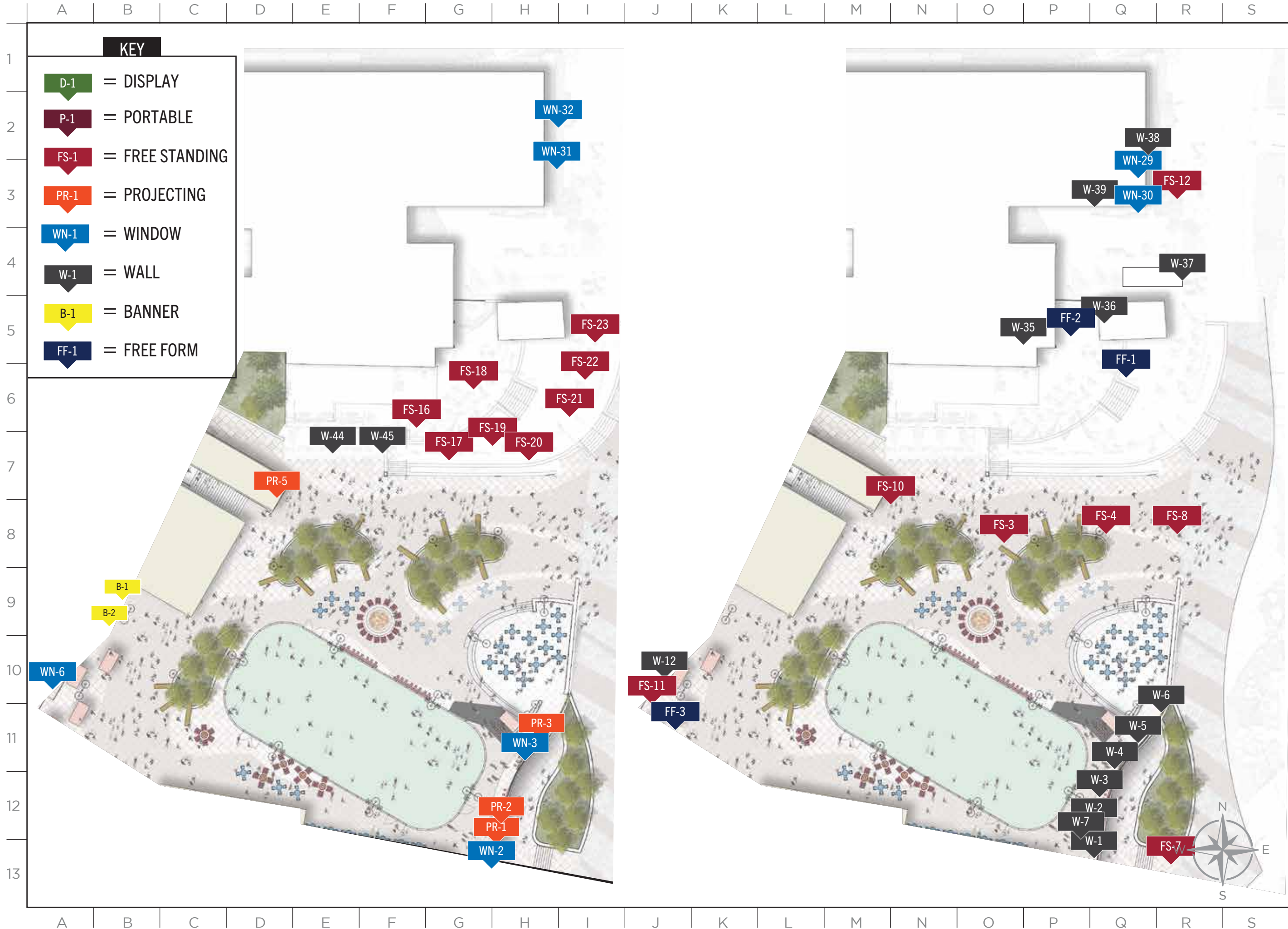


ISSUE DATE: 01/19/2023

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MASTER SIGN PLAN
STEAMBOAT SQUARE
ZONE 1

SHEET NUMBER
SP-3





2305 Mt. Werner Circle
Steamboat Springs, CO 80487
(970) 817-5636

MASTER SIGN PLAN

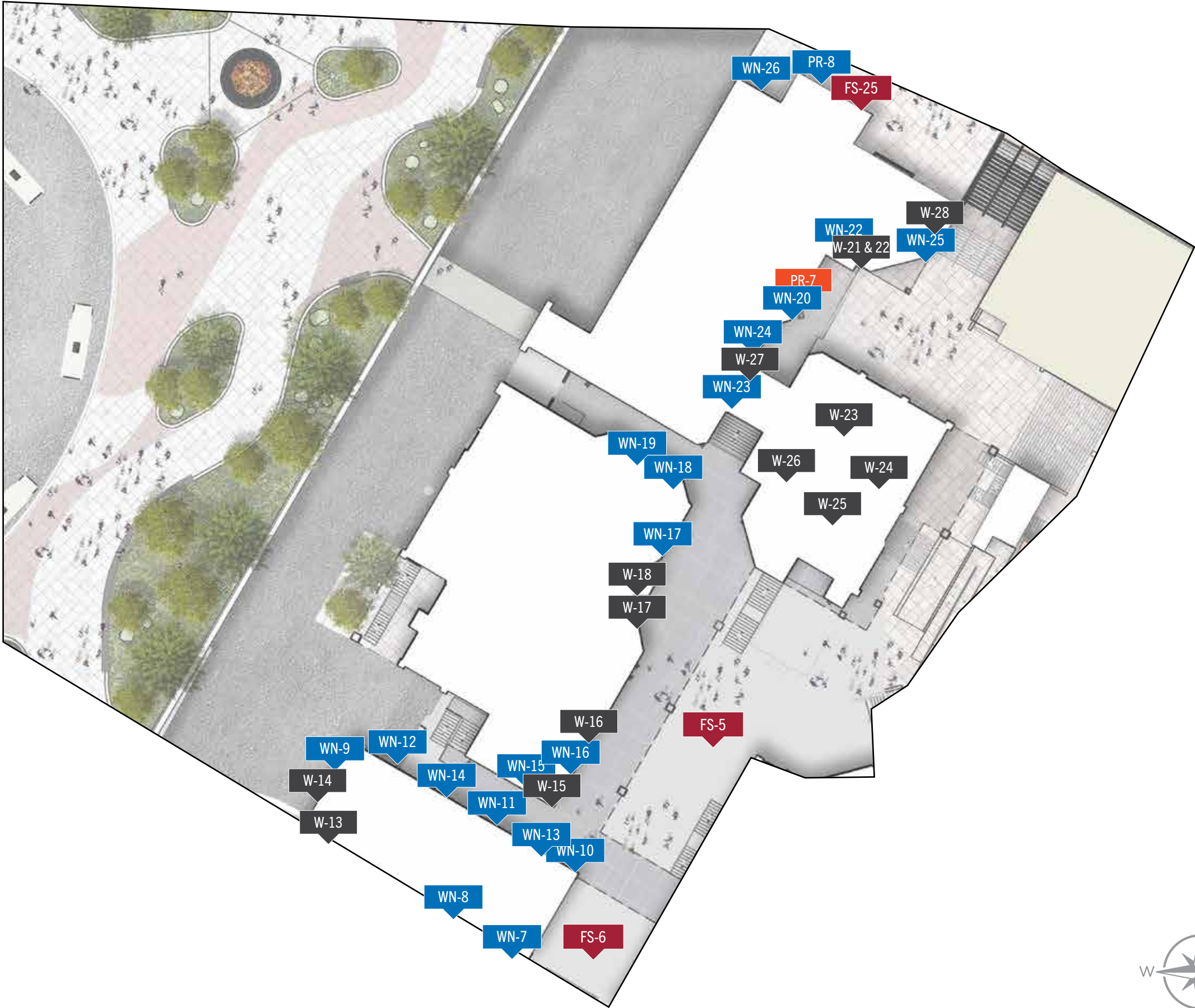
ISSUE DATE: 01/19/2023

DRAWN: CA REVIEWED: _____

MASTER SIGN PLAN
STEAMBOAT SQUARE
ZONE 2

SHEET NUMBER
SP-4

MASTER SIGN PLAN



ISSUE DATE: 01/19/2023

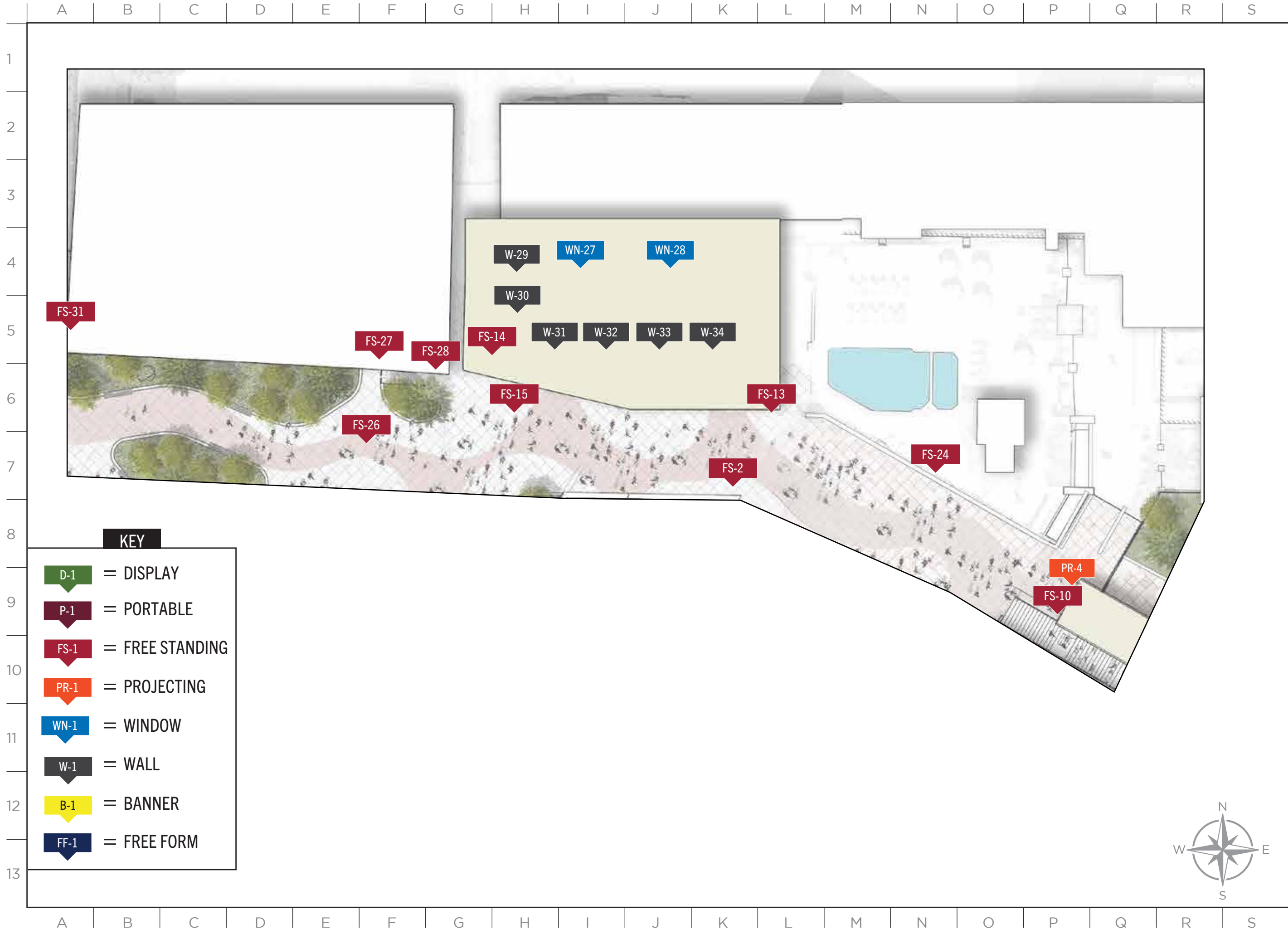
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MASTER SIGN PLAN
STEAMBOAT SQUARE
ZONE 3

SHEET NUMBER

SP-5

MASTER SIGN PLAN



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MASTER SIGN PLAN
STEAMBOAT SQUARE
ZONE 4

SHEET NUMBER
SP-6



MASTER SIGN PLAN



ISSUE DATE: 01/19/2023

DRAWN: CA REVIEWED:

MASTER SIGN PLAN
SKI VILLAGE & GRAND
PARKING STRUCTURE SITE MAP

SHEET NUMBER
SP-8

KEY

- D-1 = DISPLAY
- P-1 = PORTABLE
- FS-1 = FREE STANDING
- PR-1 = PROJECTING
- WN-1 = WINDOW
- W-1 = WALL
- B-1 = BANNER
- FF-1 = FREE FORM

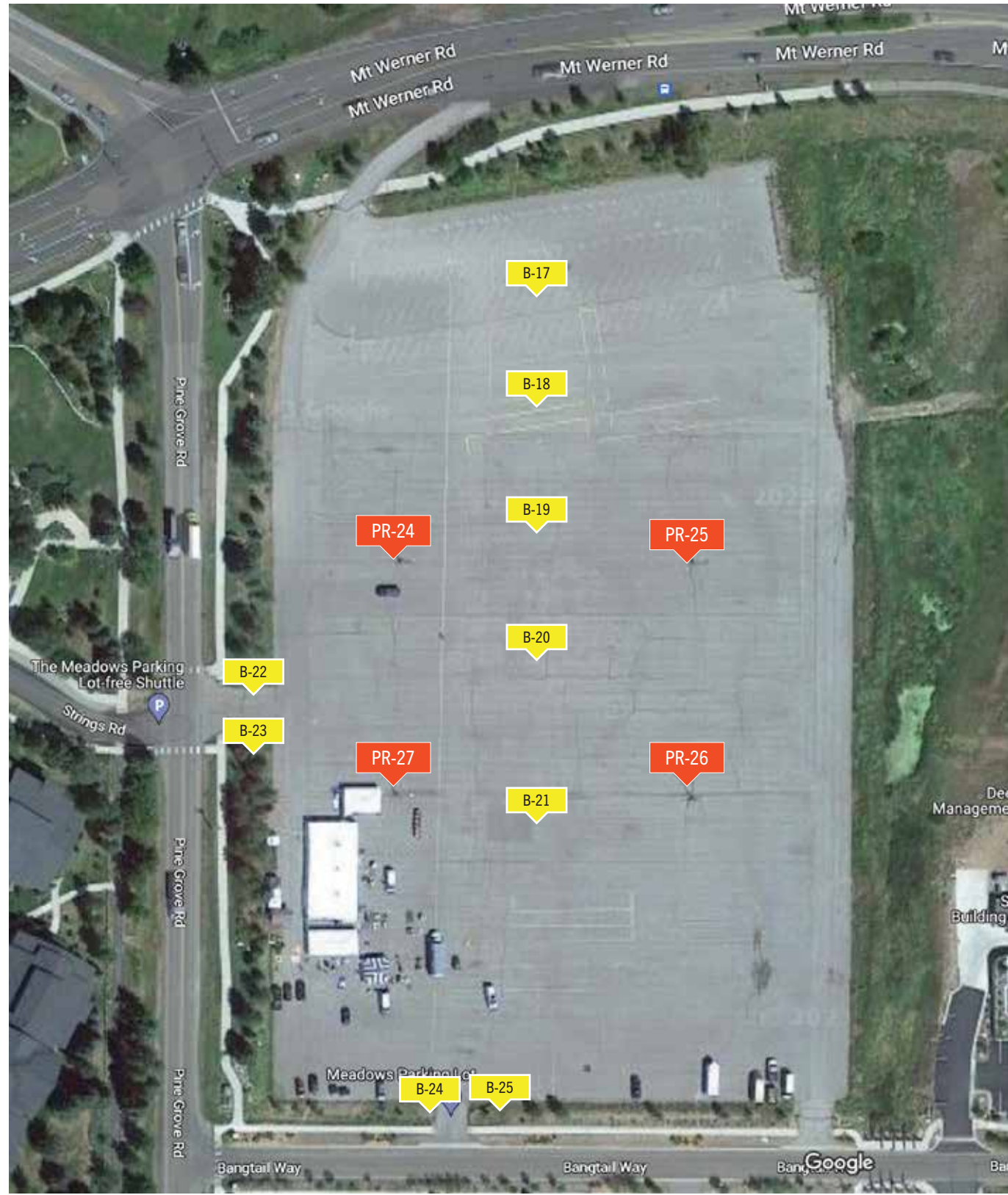
MASTER SIGN PLAN

ISSUE DATE: 01/19/2023

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MASTER SIGN PLAN
MEADOWS PARKING
SITE PLAN

SHEET NUMBER
SP-9



KEY

- D-1 = DISPLAY
- P-1 = PORTABLE
- FS-1 = FREE STANDING
- PR-1 = PROJECTING
- WN-1 = WINDOW
- W-1 = WALL
- B-1 = BANNER
- FF-1 = FREE FORM

MASTER SIGN PLAN

ISSUE DATE: 01/19/2023

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MASTER SIGN PLAN
PARKING SITE PLAN

SHEET NUMBER

SP-10

KEY

D-1

= DISPLAY

P-1

= PORTABLE

FS-1

= FREE STANDING

PR-1

= PROJECTING

WN-1

= WINDOW

W-1

= WALL

B-1

= BANNER

FF-1

= FREE FORM



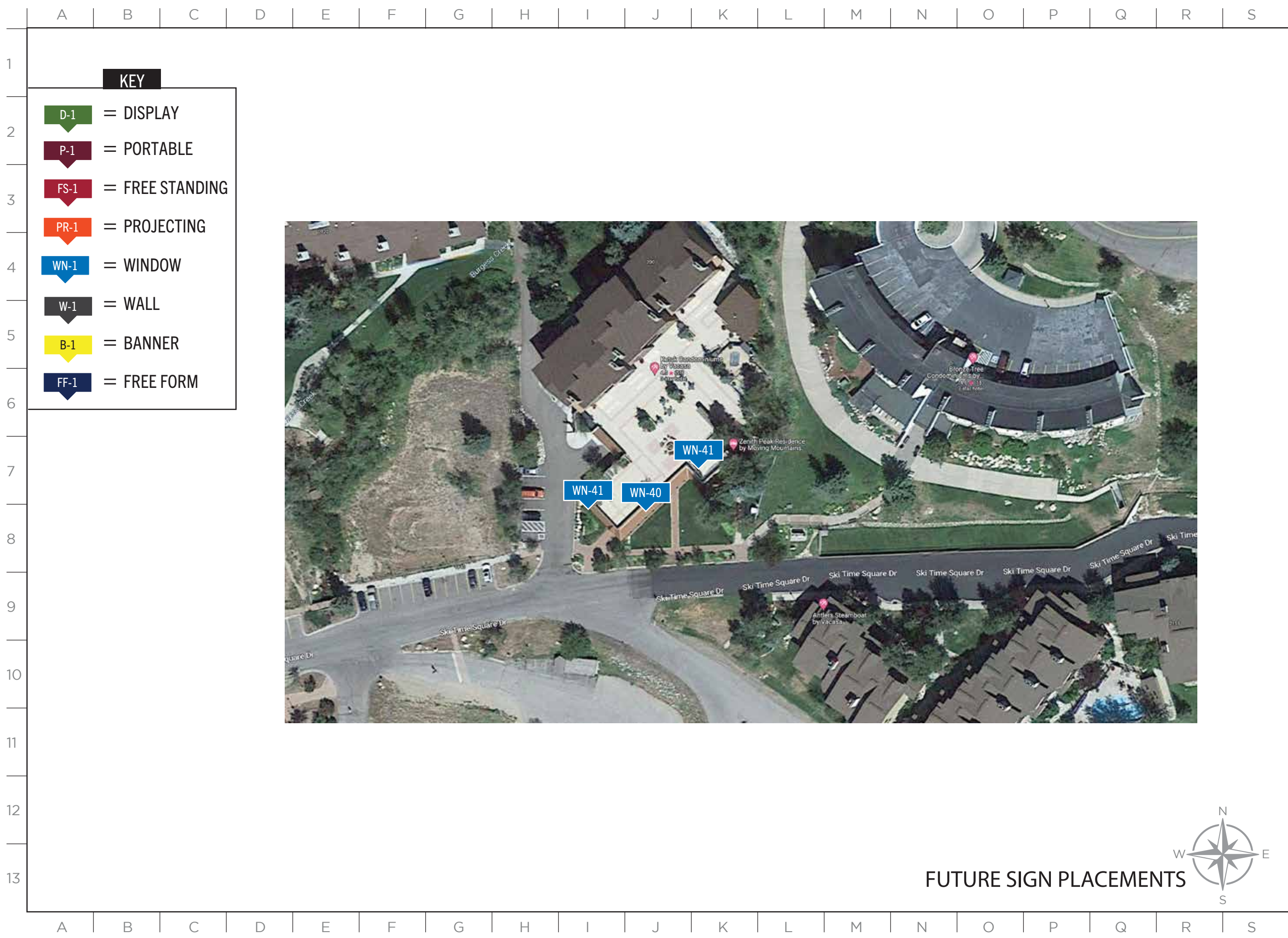
MASTER SIGN PLAN

ISSUE DATE: 01/19/2023

DRAWN: CA REVIEWED: _____

MASTER SIGN PLAN
TUTUK BUILDING

SHEET NUMBER
SP-11



MASTER SIGN PLAN

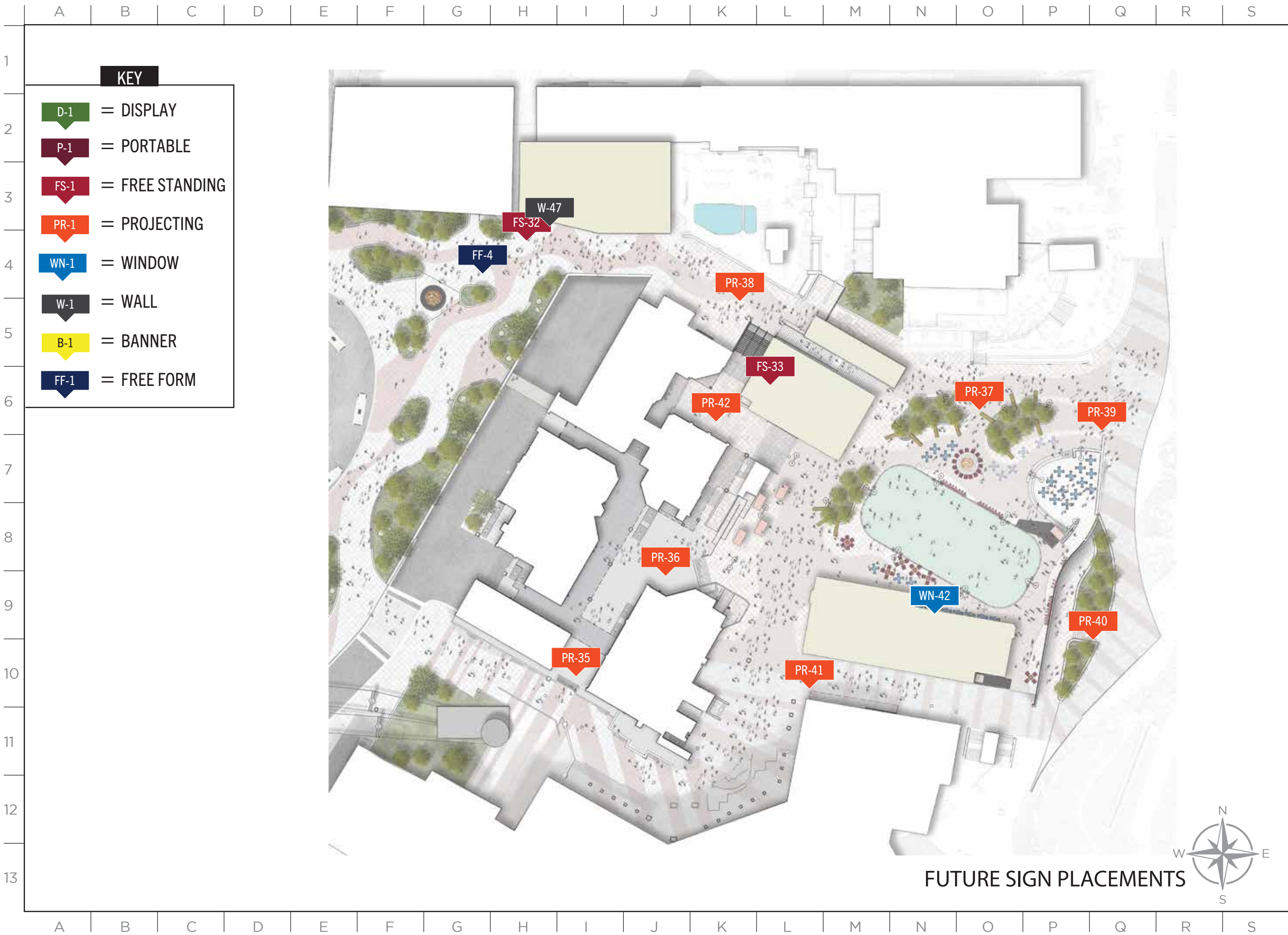
ISSUE DATE: 01/19/2023

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MASTER SIGN PLAN
FUTURE SIGN PLACEMENT

SHEET NUMBER

SP-12





MASTER SIGN PLAN

1 WN-1: Fetcher Base Windows *SP-3, L-11*
Graphic artwork is subject to change. Maximum allowance is 100% coverage for privacy

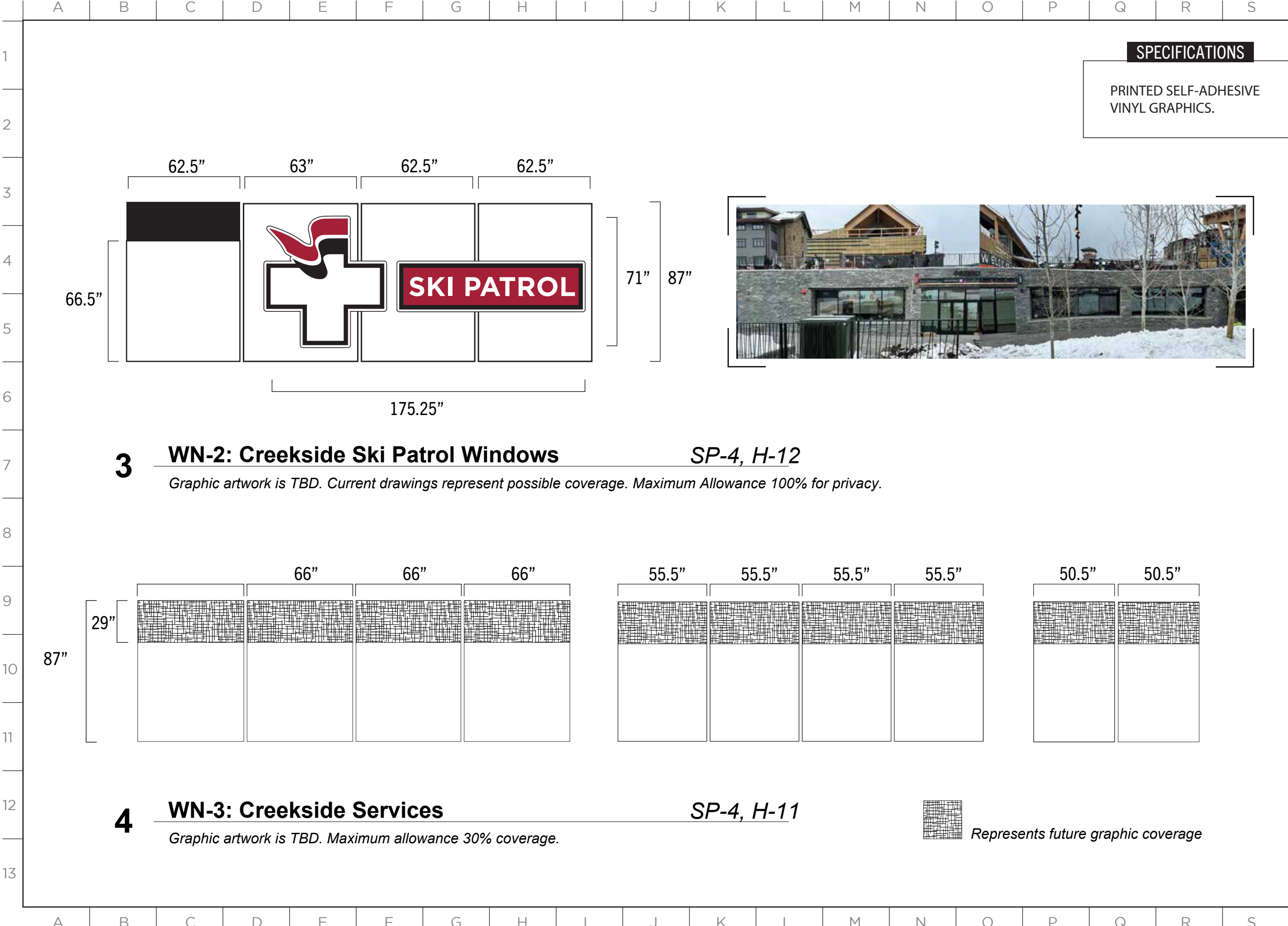
SPECIFICATIONS
PRINTED SELF-ADHESIVE
VINYL GRAPHICS



ISSUE DATE: 01/19/2023

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS





2305 Mt. Werner Circle
Steamboat Springs, CO 80487
(970) 817-5636

SPECIFICATIONS

PRINTED SELF-ADHESIVE VINYL GRAPHICS.

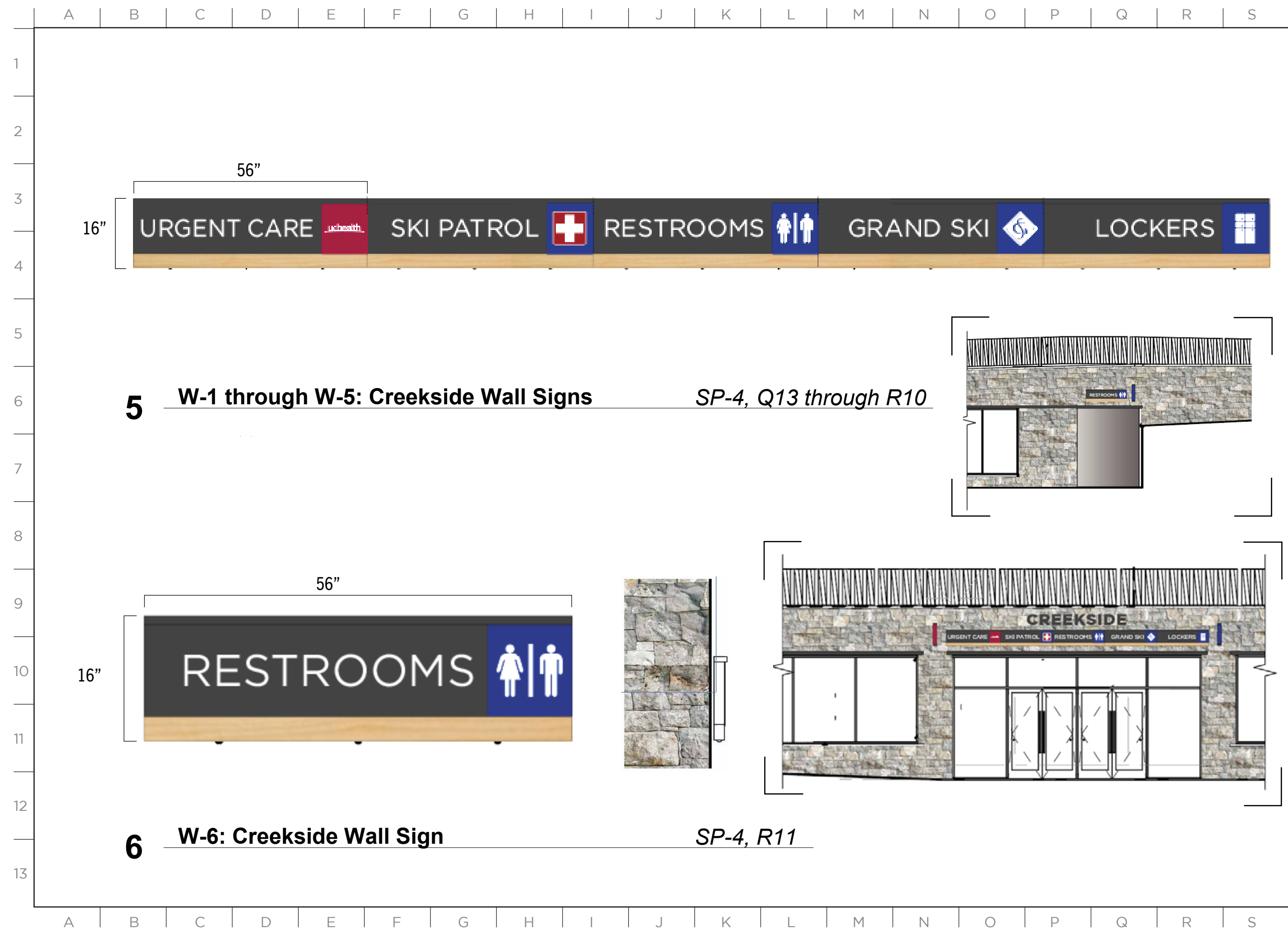
MASTER SIGN PLAN

ISSUE DATE: 01/19/2023

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**MASTER SIGN PLAN
SPECIFICATION DRAWINGS**

SHEET NUMBER
D-2

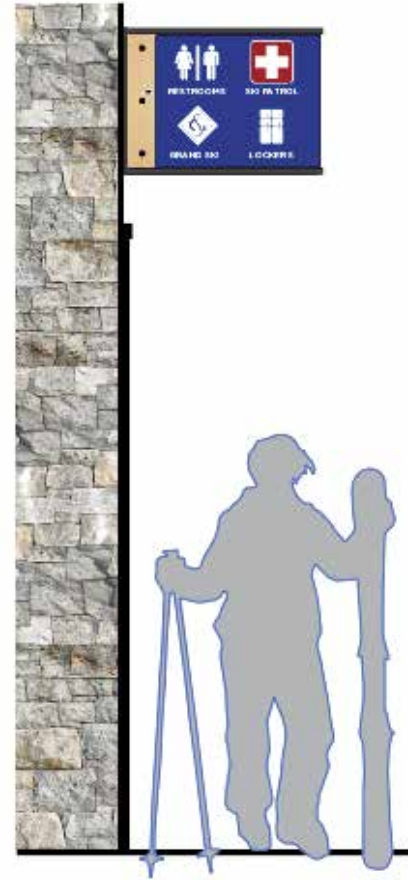


MASTER SIGN PLAN

ISSUE DATE: 01/19/2023

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS



108"

12"

CREEKSIDE

8 W-7: Creekside Dimensional Lettering *SP-4, P12*

MASTER SIGN PLAN

ISSUE DATE: 01/19/2023

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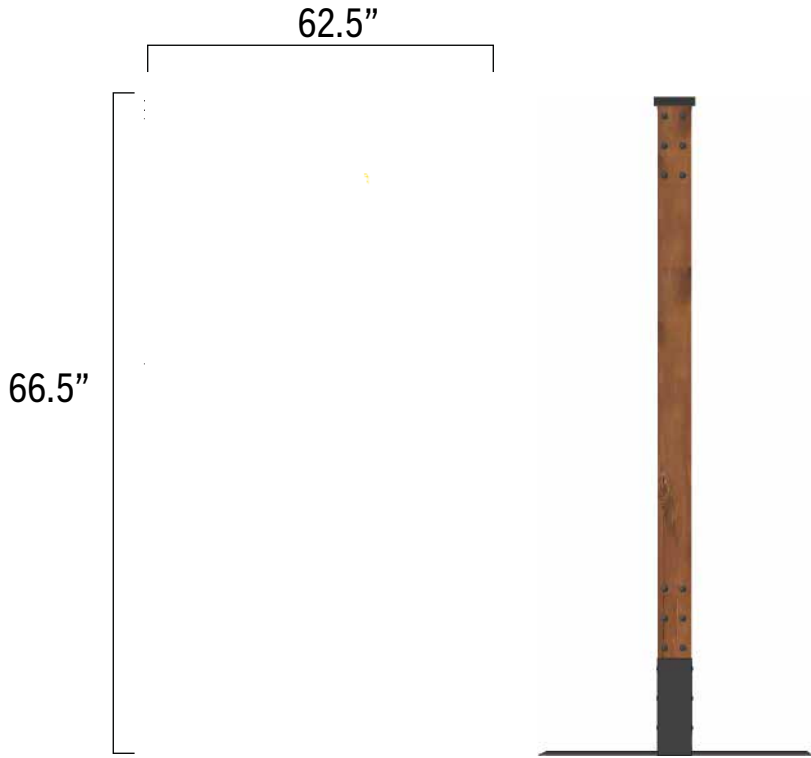
MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER

D-5



9 **FS-1: Steamboat Square Wayfinding** *SP-5, L10*



10 **FS-2,3,4: Steamboat Square Wayfinding** *SP-6, K8 : SP-4, O8 & R8*
Double-Sided - Same artwork on both sides

MASTER SIGN PLAN

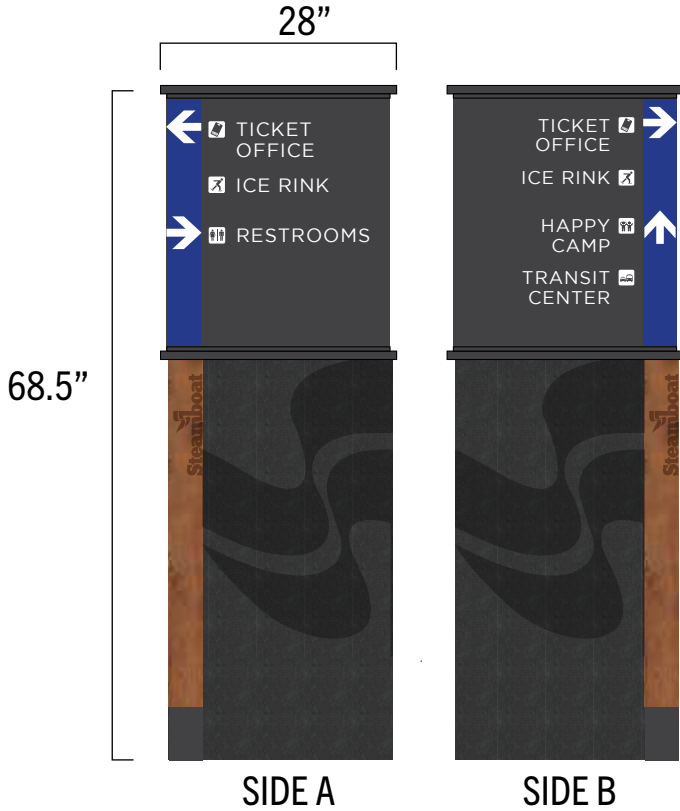
ISSUE DATE: 01/19/2023

DRAWN: CA REVIEWED:

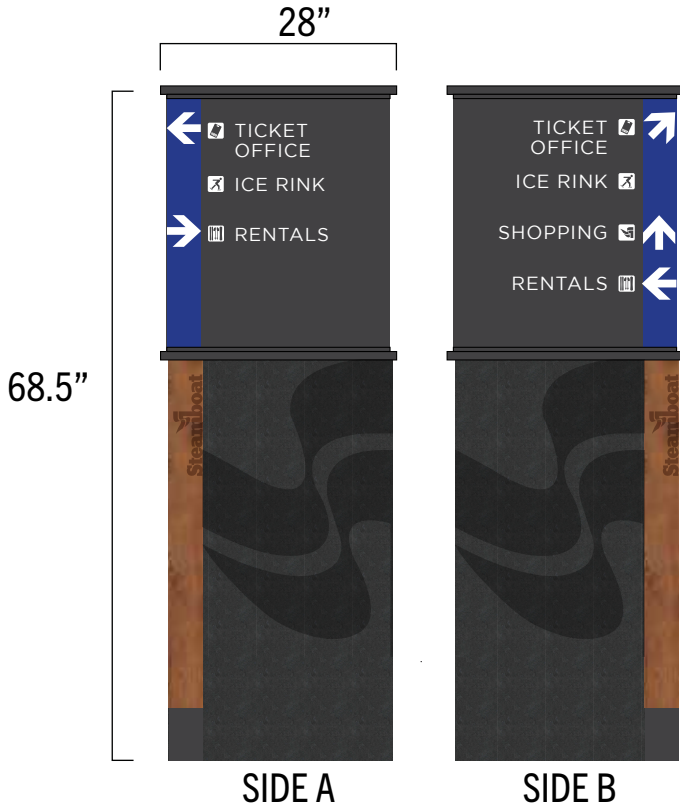
MASTER SIGN PLAN
ZONE 1 SPECIFICATIONS

SHEET NUMBER

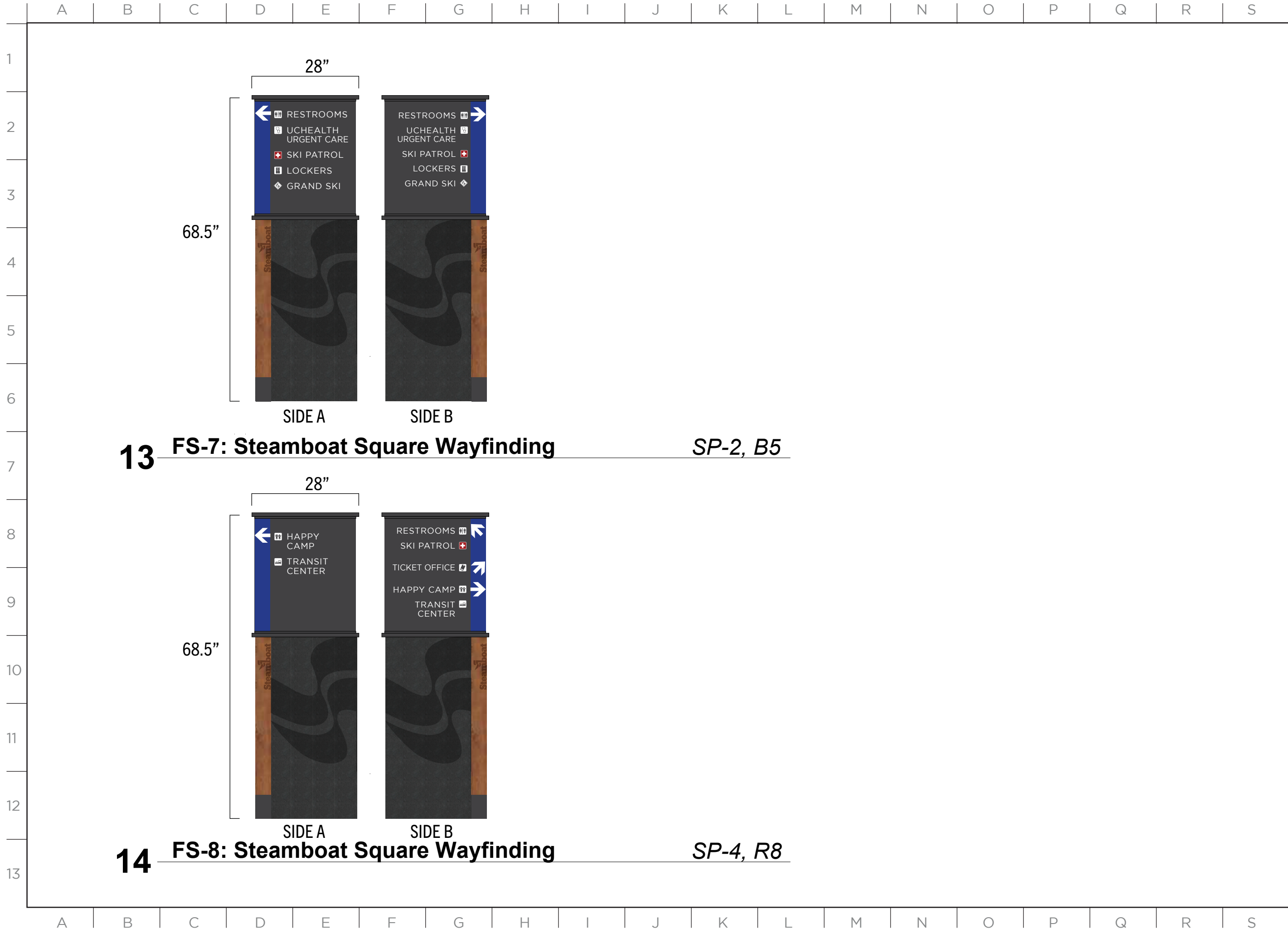
D-6



11 FS-5: Steamboat Square Wayfinding SP-5, L10



12 FS-6: Steamboat Square Wayfinding SP-5, 113



ISSUE DATE: 01/19/2023

DRAWN: CA REVIEWED:

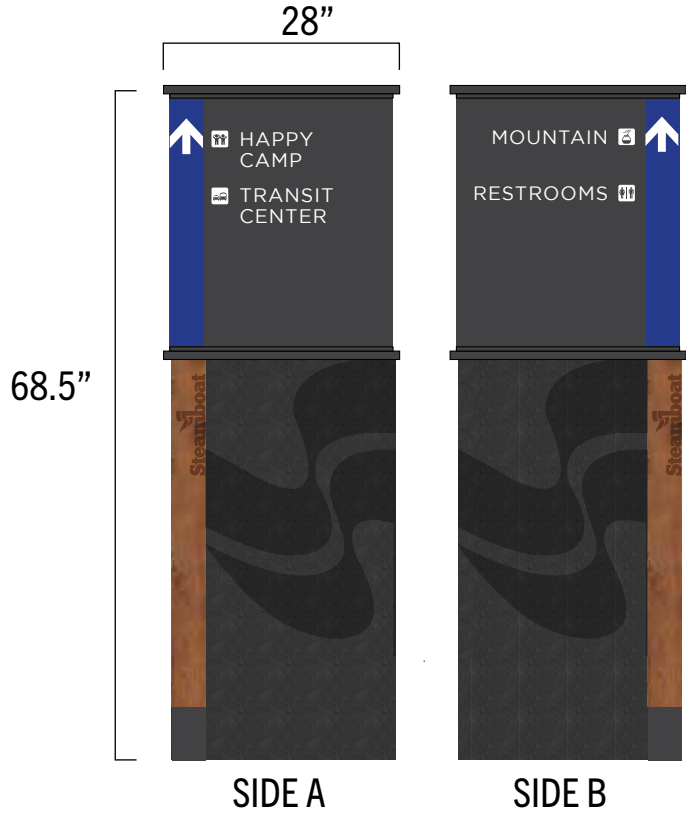
MASTER SIGN PLAN
ZONE 1 SPECIFICATIONS

MASTER SIGN PLAN

ISSUE DATE: 01/19/2023

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS



15 FS-9: Steamboat Square Wayfinding *SP-4, M8*



16 FS-10: Steamboat Square Wayfinding *SP-6, P10*



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**MASTER SIGN PLAN
SPECIFICATION DRAWINGS**

SHEET NUMBER

D-9

3" DEEP ALUMINUM
CABINET WITH
DIMENSIONAL LOGOS
AND LETTERS



96''

9.25"

TRANSIT CENTER



SP-6, P10

SP-4, D8

SPECIFICATIONS

3" DEEP ALUMINUM CONSTRUCTED REVERSE-PAN CHANNEL LETTERS AND LOGO, PAINTED FAUX FINISH WITH TEXTURE. LETTER BACKS TO BE CLEAR .150" POLYCARBONATE AND HALO-LIT ILLUMINATED WITH 5000K WHITE LED'S.

LETTERS AND LOGO MOUNTED WITH 1.5" PROJECTION FROM WALL



NIGHTTIME ILLUMINATION RENDERING

17 W-8: The Range Building Sign - East Elevation SP-3, H4

SPECIFICATIONS

3" DEEP ALUMINUM CONSTRUCTED
REVERSE-PAN CHANNEL LETTERS,
NON-ILLUMINATED

LETTERS MOUNTED WITH 1.5"
PROJECTION FROM WALL

ISSUE DATE: 01/19/2023

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

84"

10.5"

THE RANGE

18 W-9: The Range Building Sign - South Elevation SP-3, M6



SPECIFICATIONS

3" DEEP ALUMINUM CONSTRUCTED
REVERSE-PAN CHANNEL LETTERS,
NON-ILLUMINATED

LETTERS MOUNTED WITH 1.5"
PROJECTION FROM WALL

21.25" 168" THE RANGE

19 W-10: The Range Building Sign - North Elevation SP-3, N5



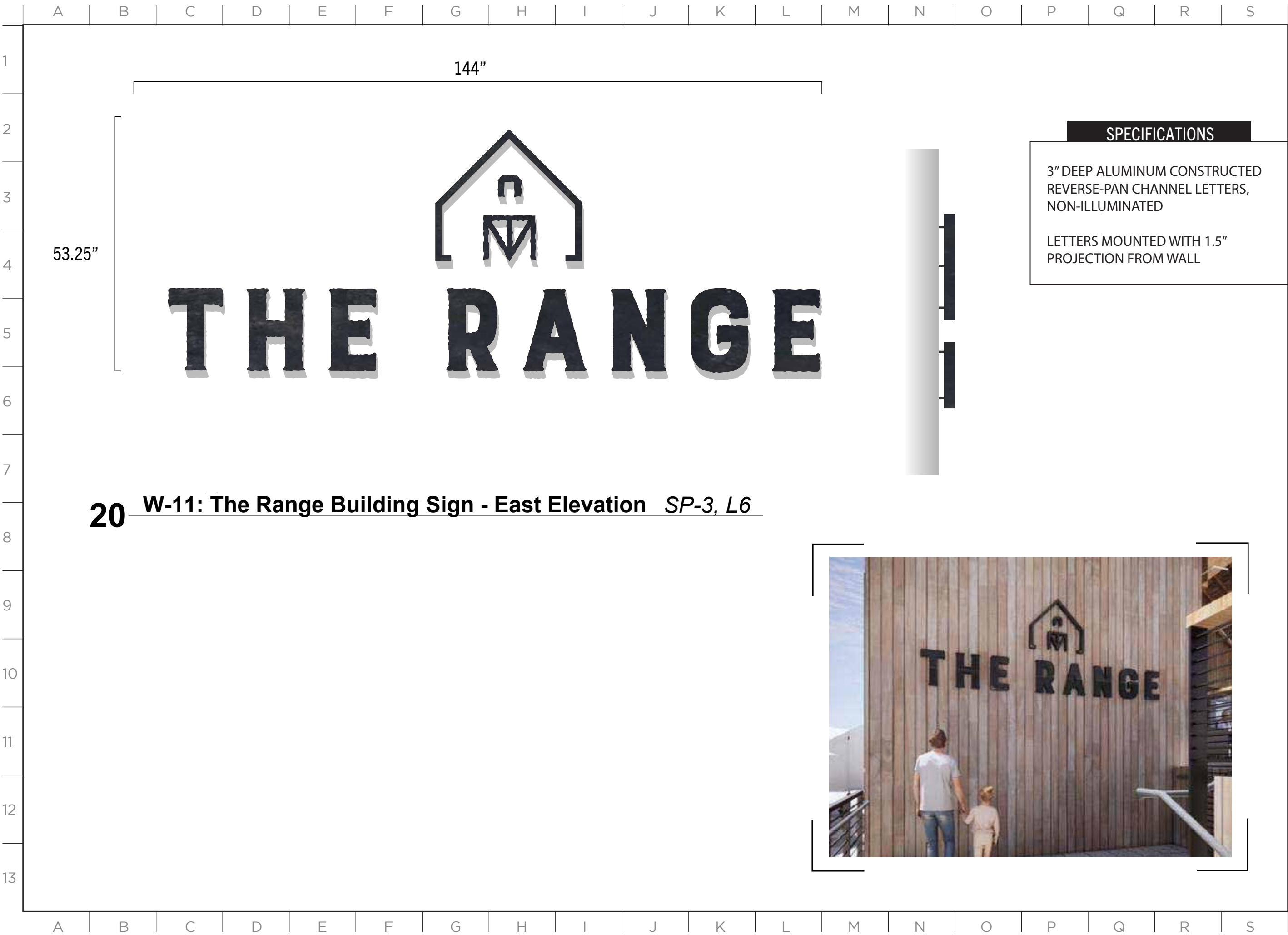
ISSUE DATE: 01/19/2023

DRAWN: CA REVIEWED:

MASTER SIGN PLAN
SPECIFICATION DRAWINGS

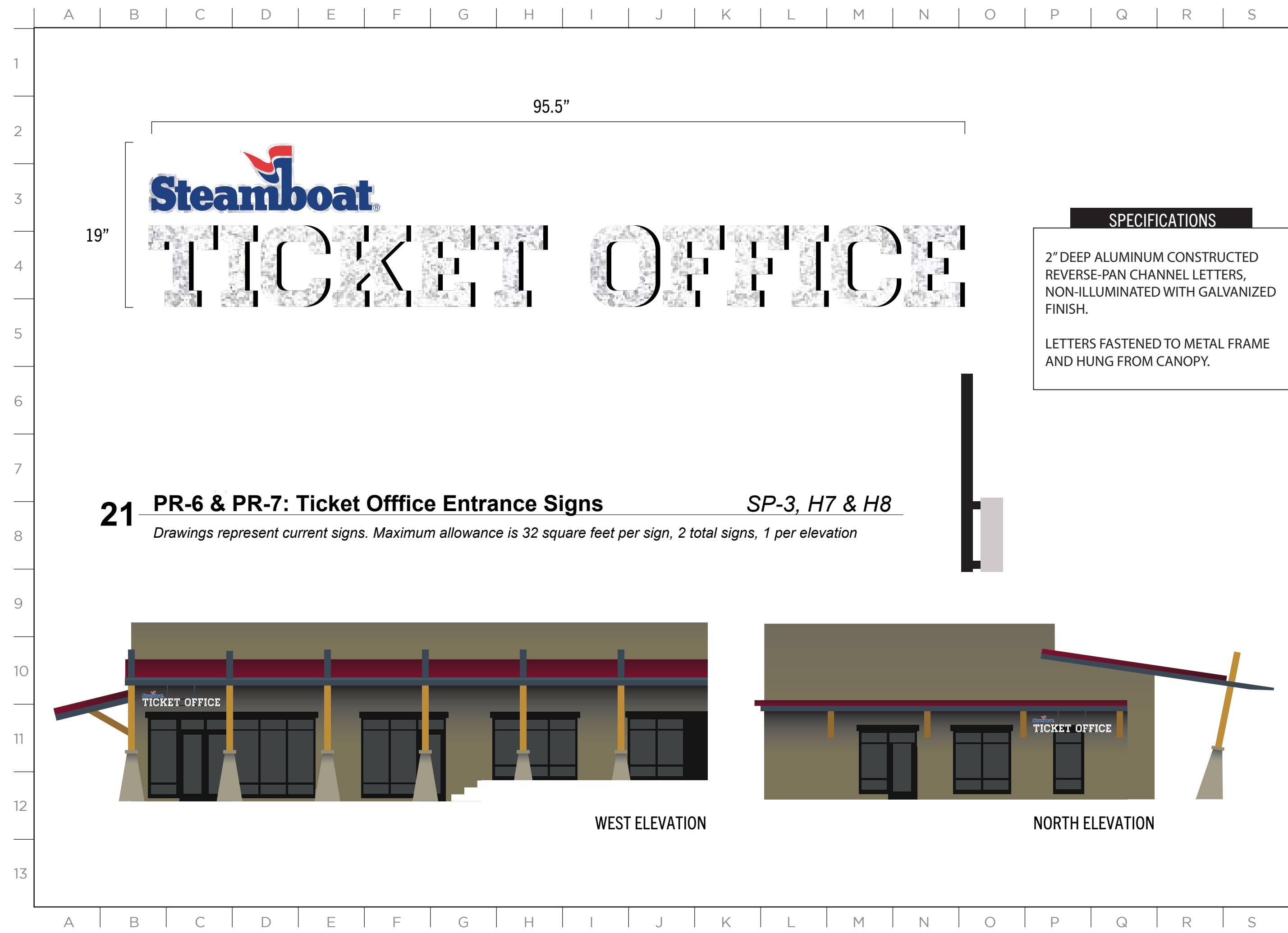
SHEET NUMBER

D-12



20 W-11: The Range Building Sign - East Elevation *SP-3, L6*

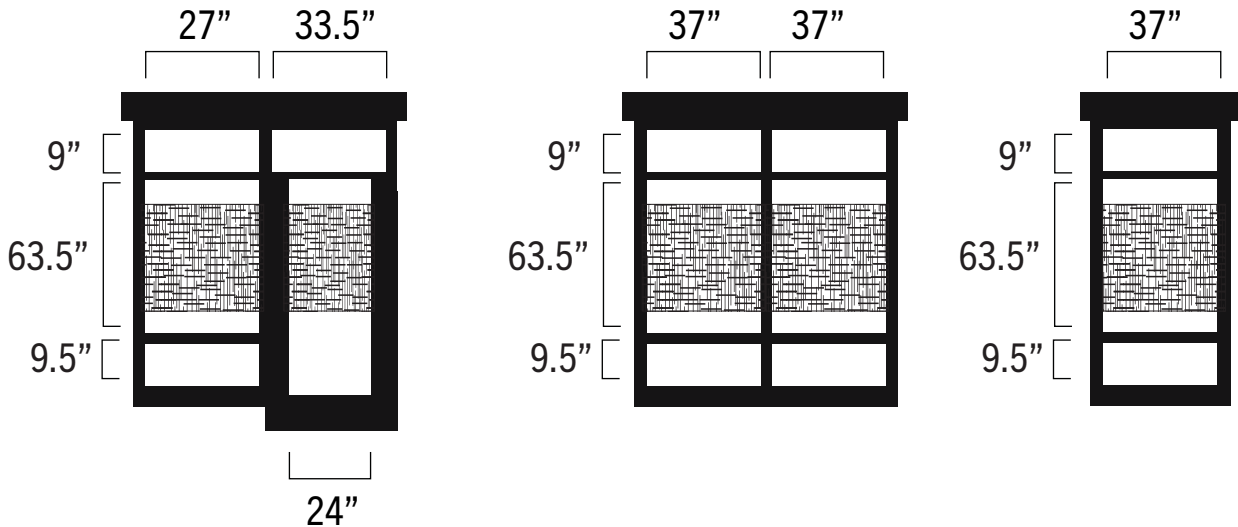




SPECIFICATIONS

PRINTED VINYL GRAPHICS.

22 WN-4 : Ticket Office Window Graphics - West Elevation *SP-3, H8*
Graphic artwork is TBD. Maximum allowance 50% coverage of overall window area.



 Represents future graphic coverage

23 WN-5 : Ticket Office Window Graphics - North Elevation *SP-3, IT7*
Graphic artwork is TBD. Maximum allowance 50% coverage of overall window area.

ISSUE DATE: 01/19/2023

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER

D-15



24

FS-11 & FS-12 : Ticket Pickup Kiosk - Double Version SP-4, J11 & R3

Current drawings represent 2 double kiosks. Maximum allowance is 5

SPECIFICATIONS

BEETLE KILL PINE WOOD CONSTRUCTION WITH DARK OAK STAIN.

TICKET KIOSKS MOUNTED TO WOOD PLATFORM.

GRAPHICS MADE UP OF PRINTED VINYL GRAPHICS ON 3MM ALUMINUM COMPOSITE. SIGNS ARE MOUNTED TO WOOD STRUCTURE THROUGH THE USE OF 1" STANDOFFS

MASTER SIGN PLAN

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER

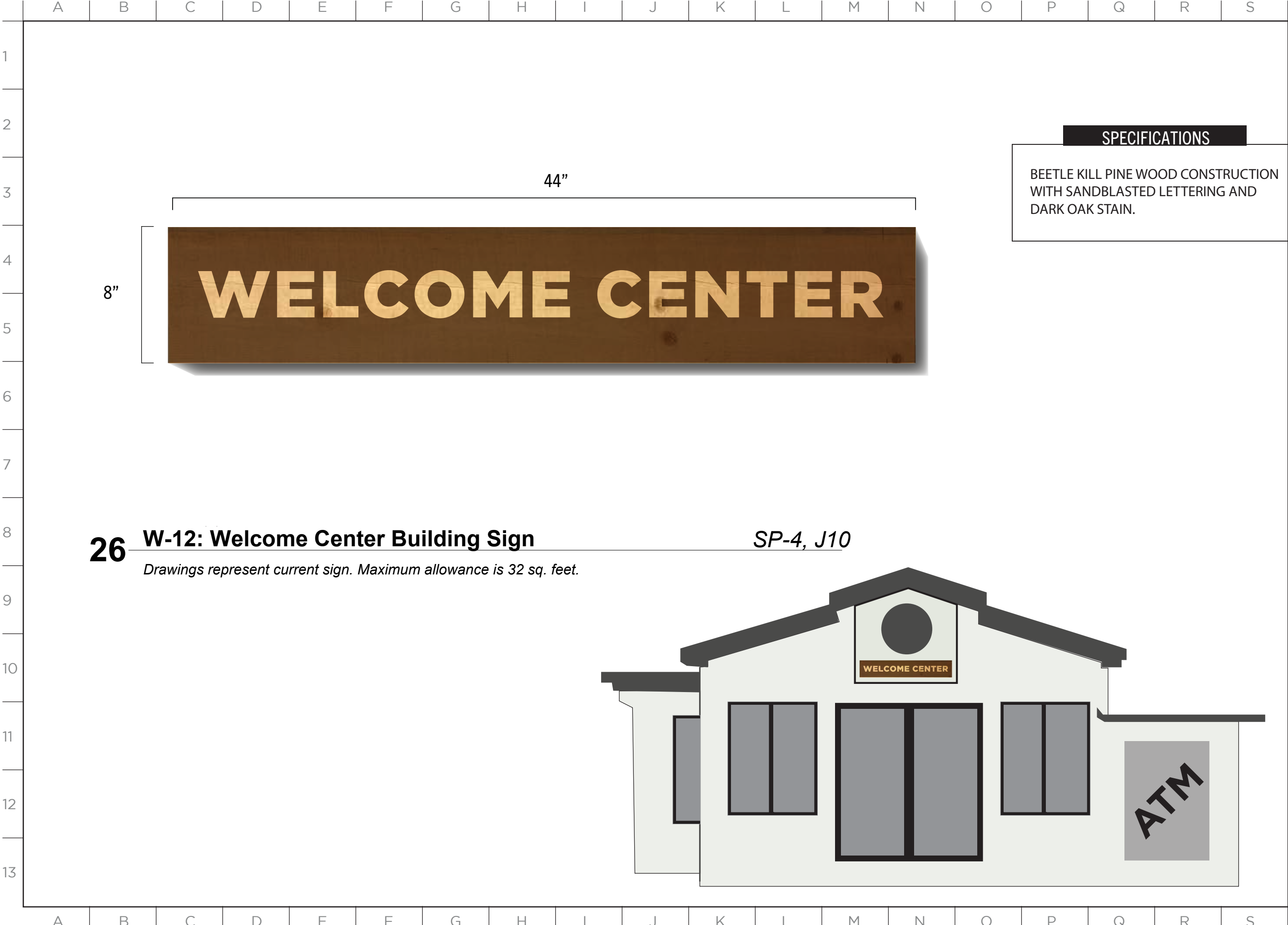
D-17



25 FS-13: Ticket Pickup Kiosk - Triple Version

Current drawings represent 1 triple kiosk. Maximum allowance is 3

SP-4, J10



26 **W-12: Welcome Center Building Sign** *SP-4, J10*
Drawings represent current sign. Maximum allowance is 32 sq. feet.

SPECIFICATIONS

BEETLE KILL PINE WOOD CONSTRUCTION
WITH SANDBLASTED LETTERING AND
DARK OAK STAIN.



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MASTER SIGN PLAN

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SPECIFICATION DRAWINGS

SHEET NUMBER
D-18

SPECIFICATIONS

PRINTED SELF-ADHESIVE VINYL
GRAPHICS

27

WN-6: Welcome Center Window Graphics

SP-4, A10

Graphic artwork is TBD. Maximum allowance is 30% coverage of overall window area.



Represents future graphic coverage



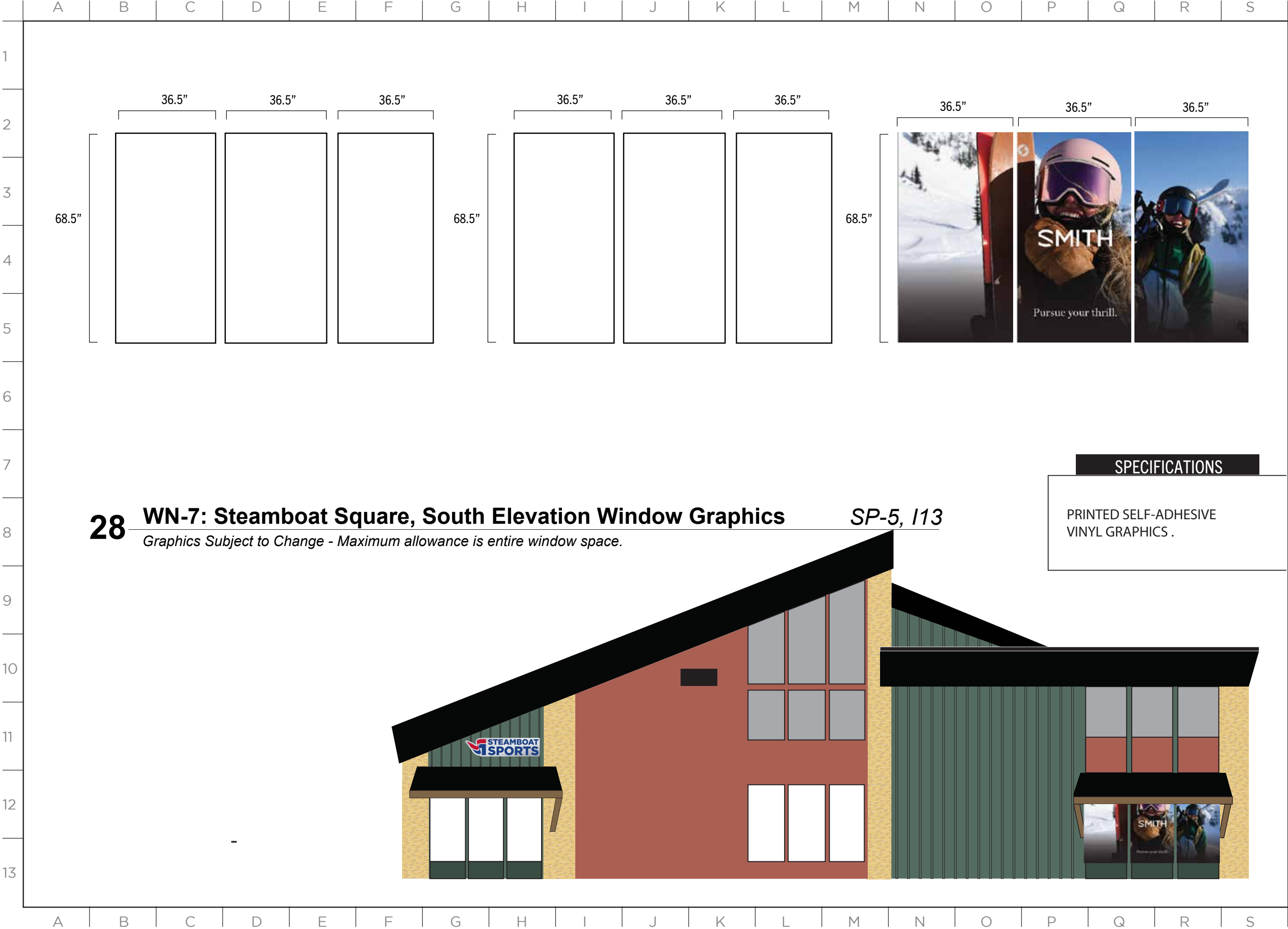
ISSUE DATE: 01/19/2023

DRAWN: CA REVIEWED: _____

MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER

D-19



SPECIFICATIONS

PRINTED SELF-ADHESIVE
VINYL GRAPHICS .

ISSUE DATE: 01/19/2023

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SPECIFICATIONS

PRINTED SELF-ADHESIVE VINYL
GRAPHICS



Represents future graphic coverage

29

WN-8: Steamboat Square, South Elevation Window Graphics

SP-5, H12

Graphic artwork is TBD. Maximum allowance is 100% of window area

ISSUE DATE: 01/19/2023

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

ISSUE DATE: 01/19/2023

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

84"

21"

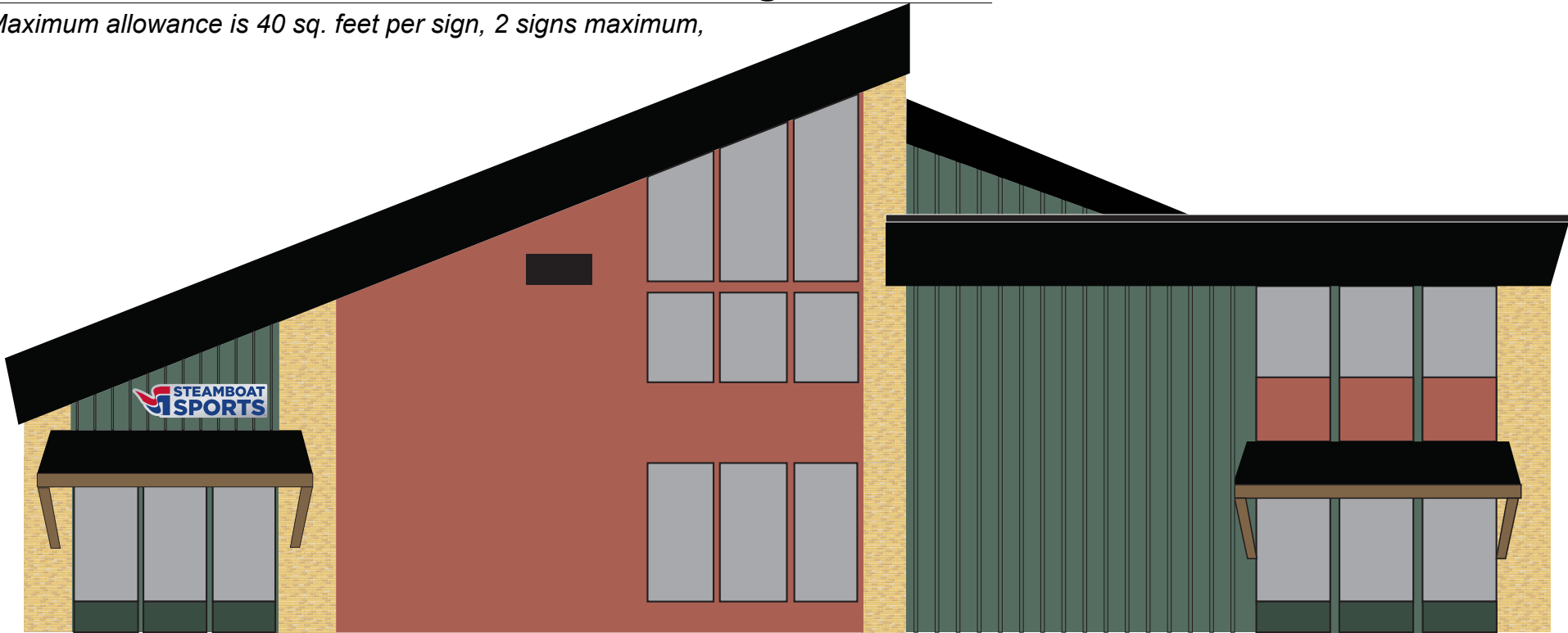
SPECIFICATIONS

PRINTED SELF-ADHESIVE
VINYL GRAPHICS OVERLAID
ON BRUSHED SILVER VINYL.
ALL VINYL GRAPHICS APPLIED
TO 6MM ACM.

SIGN MOUNTED WITH 1"
PROJECTION FROM THE WALL.

30 W-13: Steamboat Sports-Demo Center, South Elevation Wall Sign SP-5, G11

Drawings represent current signage. Maximum allowance is 40 sq. feet per sign, 2 signs maximum,
1 sign per elevation.



ISSUE DATE: 01/19/2023

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS



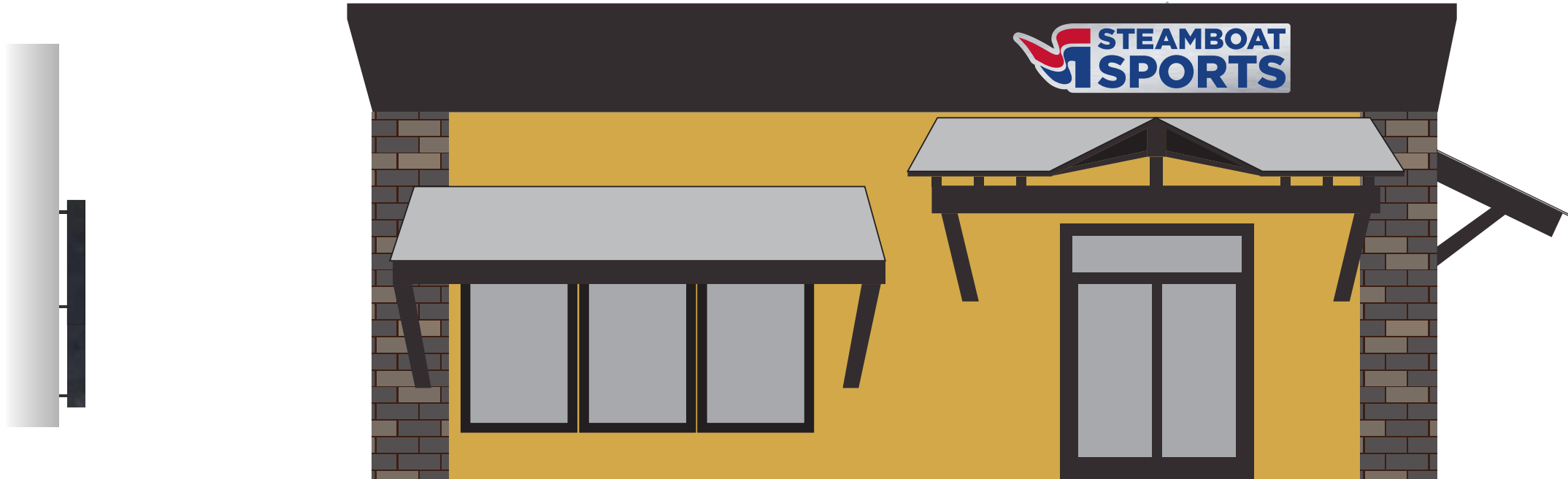
SPECIFICATIONS

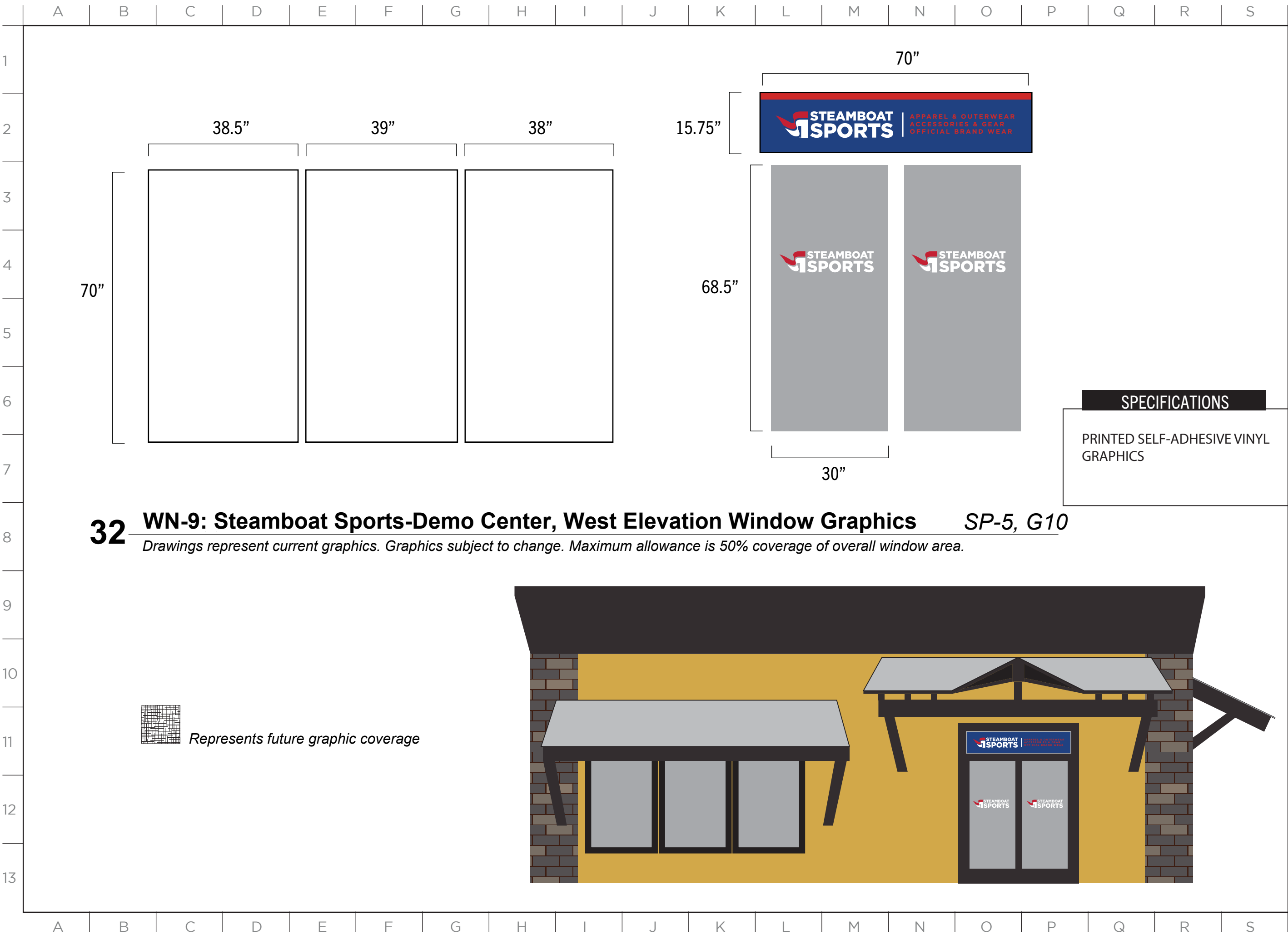
PRINTED SELF-ADHESIVE
VINYL GRAPHICS OVERLAID
ON BRUSHED SILVER VINYL.
ALL VINYL GRAPHICS APPLIED
TO 6MM ACM.

SIGN MOUNTED WITH 1"
PROJECTION FROM THE WALL.

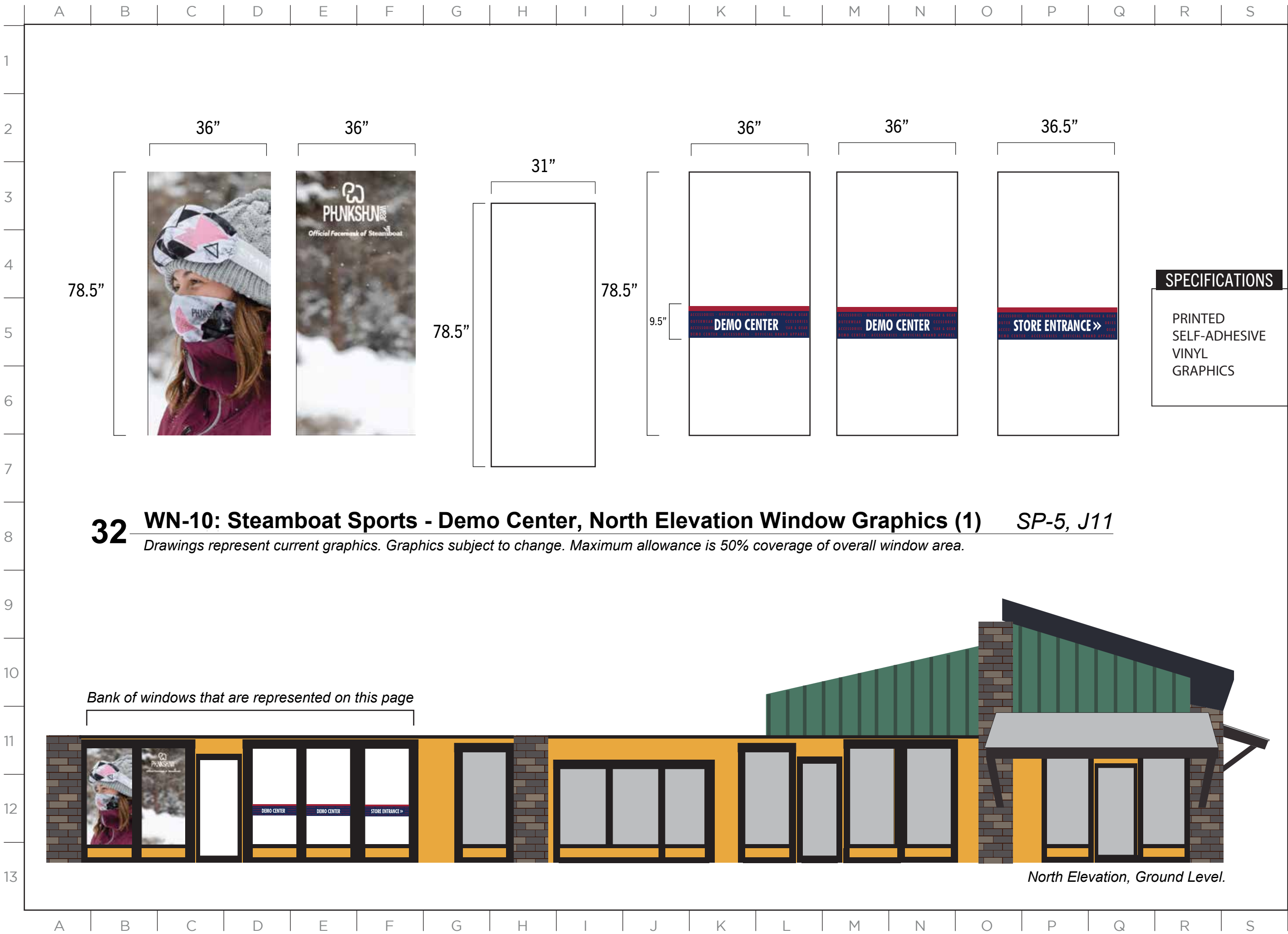
31 W-14: Steamboat Sports-Demo Center, West Elevation Wall Sign SP-5, G11

*Drawings represent current signage. Maximum allowance is 40 sq. feet per sign, 2 signs maximum,
1 sign per elevation.*





MASTER SIGN PLAN



32 WN-10: Steamboat Sports - Demo Center, North Elevation Window Graphics (1) SP-5, J11
Drawings represent current graphics. Graphics subject to change. Maximum allowance is 50% coverage of overall window area.

Bank of windows that are represented on this page

North Elevation, Ground Level.

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER

D-25

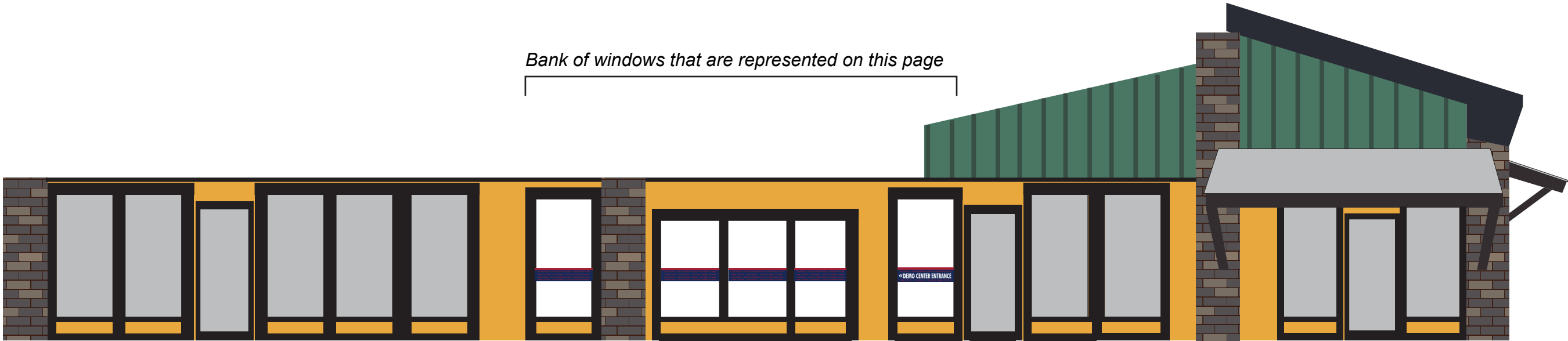
MASTER SIGN PLAN

SPECIFICATIONS

PRINTED
SELF-ADHESIVE
VINYL
GRAPHICS

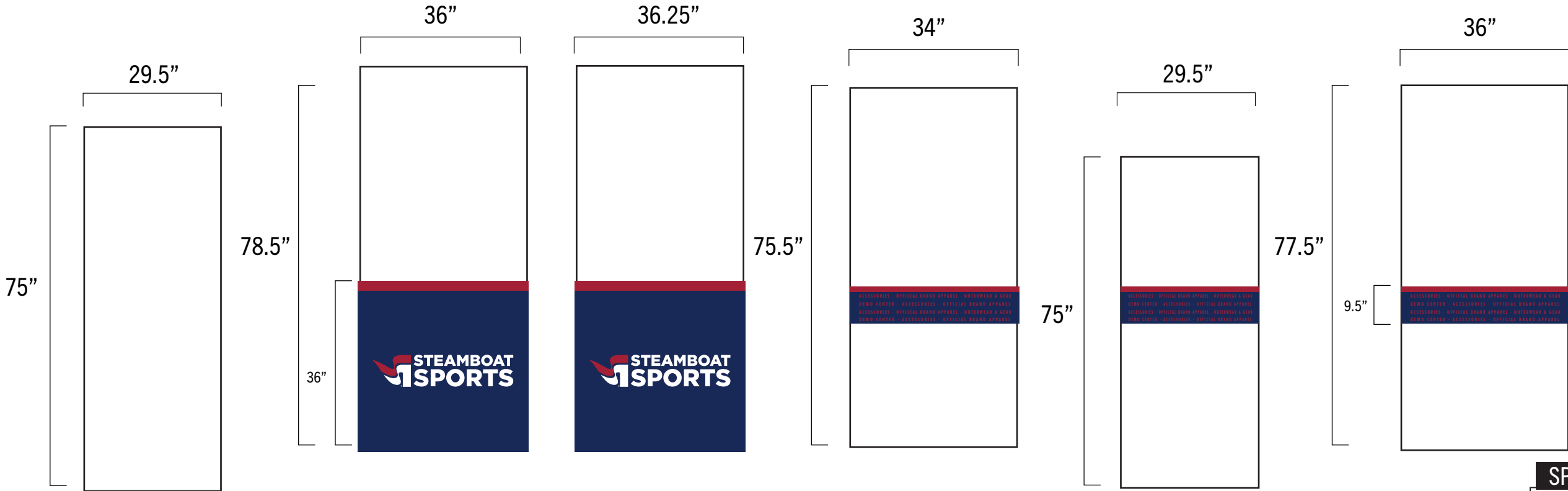
33 **WN-11: Steamboat Sports - Demo Center, North Elevation Window Graphics (2)** *SP-5, J11*
Drawings represent current graphics. Graphics subject to change. Maximum allowance is 50% coverage of overall window area.

Bank of windows that are represented on this page



North Elevation, Ground Level.

MASTER SIGN PLAN

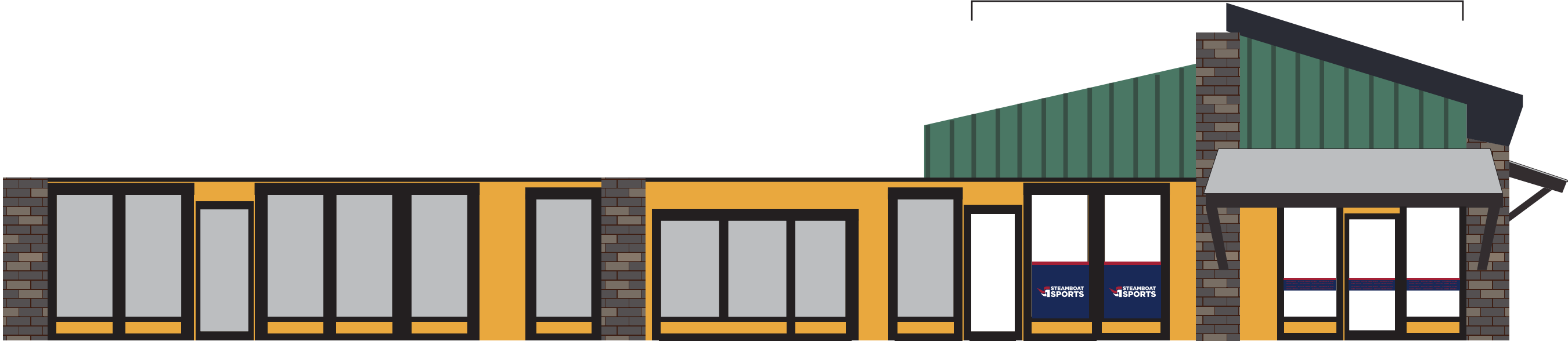


SPECIFICATIONS

PRINTED
SELF-ADHESIVE
VINYL
GRAPHICS

34 WN-12: Steamboat Sports - Demo Center, North Elevation Window Graphics (3) SP-5, H10
Drawings represent current graphics. Graphics subject to change. Maximum allowance is 50% coverage of overall window area.

Bank of windows that are represented on this page



North Elevation, Ground Level.

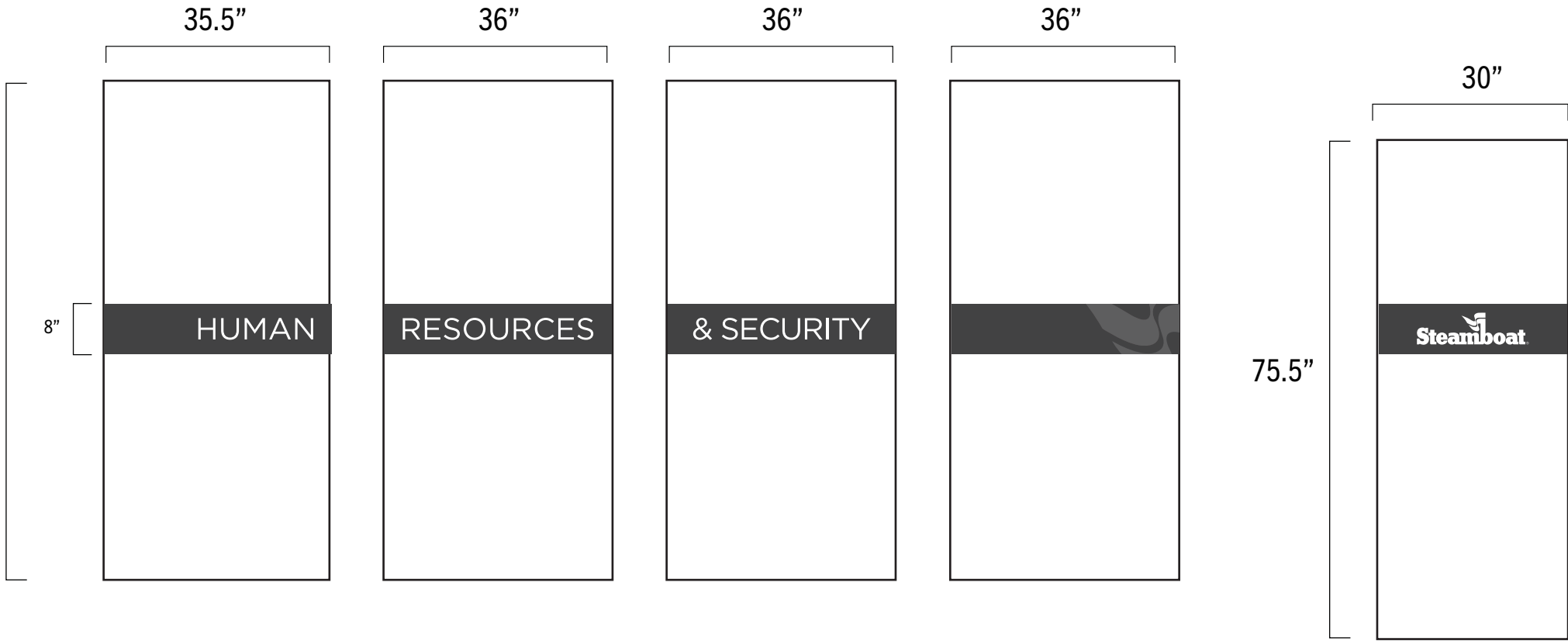
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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER
D-27

MASTER SIGN PLAN



SPECIFICATIONS

PRINTED
SELF-ADHESIVE
VINYL
GRAPHICS

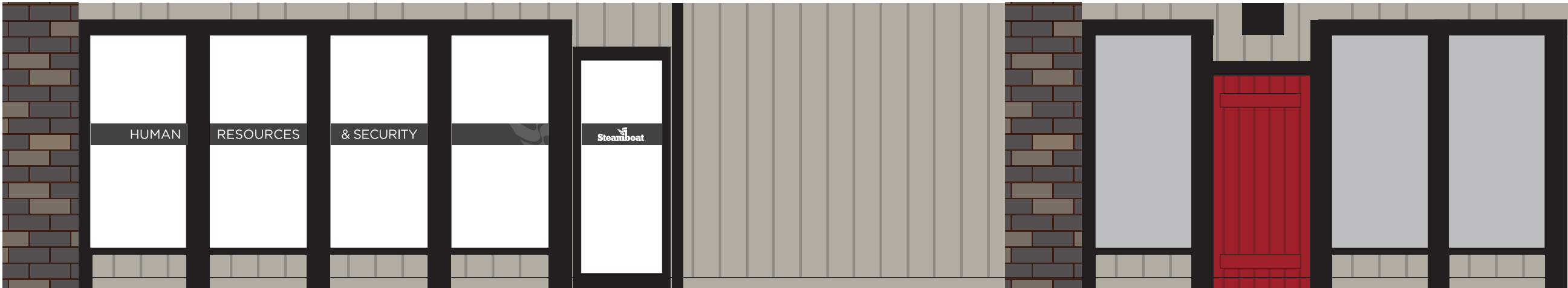
35

WN-13: Human Resources - Remote Office, North Elevation Window Graphics

SP-5, J11

Drawings represent current graphics. Graphics subject to change. Maximum allowance is 30% coverage of overall window area.

Bank of windows that are represented on this page



North Elevation, Second Level.

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER

D-28

SPECIFICATIONS

PRINTED
SELF-ADHESIVE
VINYL
GRAPHICS

35

WN-14: Uniform Room, North Elevation Window Graphics

SP-5, B5

Drawings represent current graphics. Graphics subject to change. Maximum allowance is 30% coverage of overall window area.

Bank of windows that are represented on this page



North Elevation, Second Level.

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SPECIFICATIONS

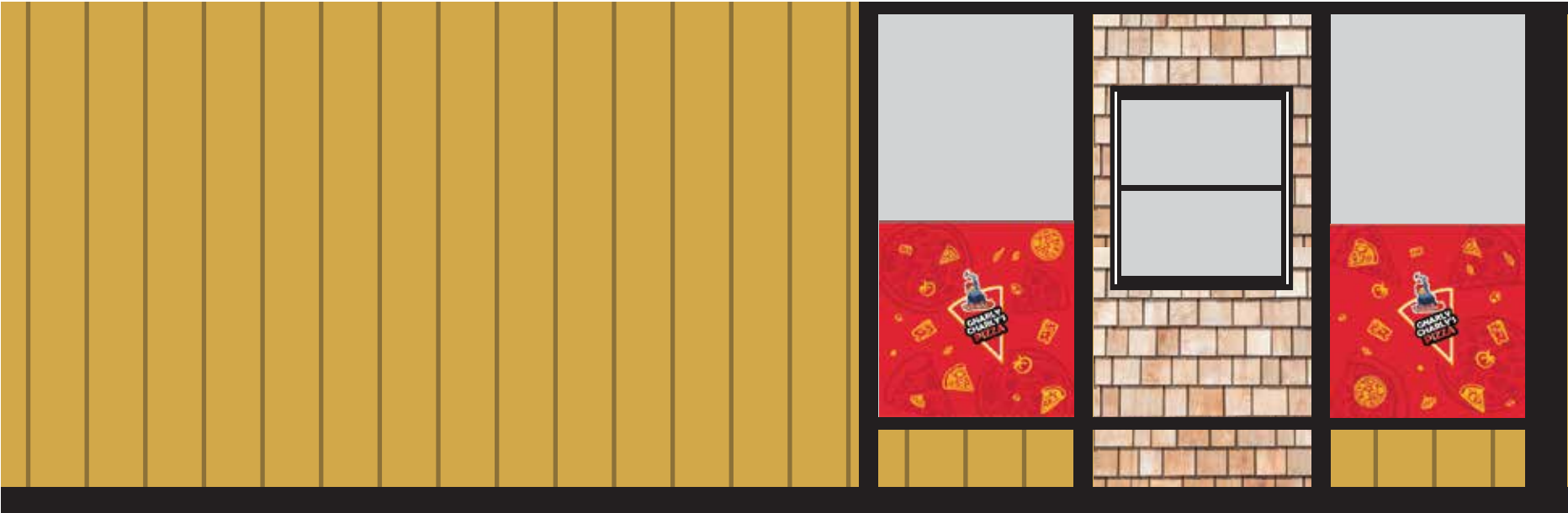
PRINTED
SELF-ADHESIVE
VINYL
GRAPHICS

36

WN-15: Gnarly Charly’s Pizza, South Elevation Window Graphics

SP-5, I11

Drawings represent current graphics. Graphics subject to change. Maximum allowance is 50% coverage of overall window area.



South Elevation, First Level.

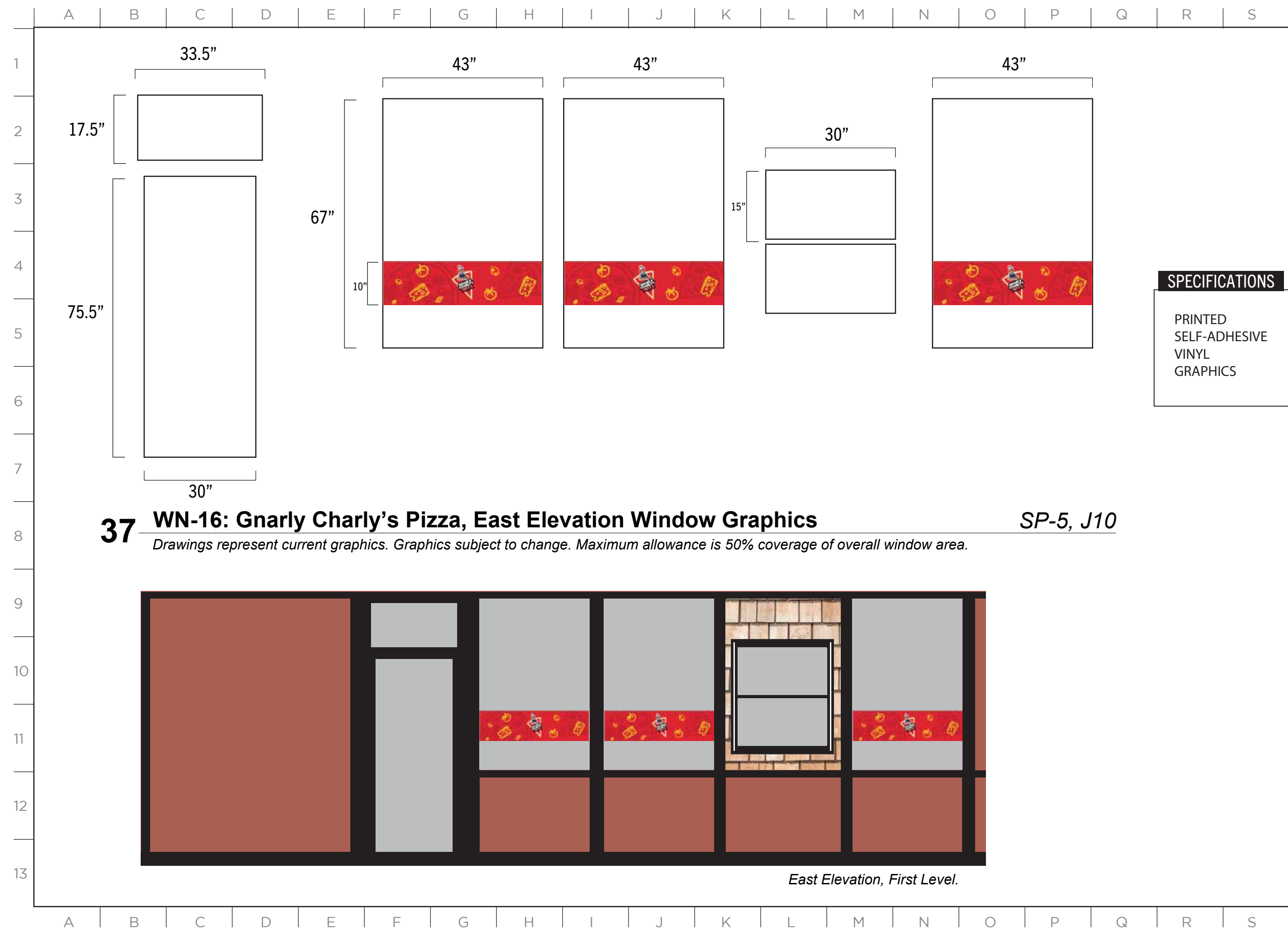
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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER

D-30





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Steamboat Springs, CO 80487
(970) 817-5636

MASTER SIGN PLAN

SPECIFICATIONS

PRINTED
SELF-ADHESIVE
VINYL
GRAPHICS

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER
D-31



SPECIFICATIONS

ROUTER ENGRAVED
WOOD SIGN WITH
PAINTED SURFACE.

WOOD SIGN MOUNTED
TO CORRUGATED TIN
BACKER.

FULL SIGN FLUSH
MOUNTED TO BUILDING
FASCIA.

38 W-14 & W-15: Gnarly Charly's Pizza - Wall Signs

SP-5, J10 & J11

Drawings represent current signage. Maximum allowance is 32 sq. feet per sign, 2 signs maximum



East Elevation, First Level

ISSUE DATE: 01/19/2023

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER

D-32



SPECIFICATIONS

PRINTED VINYL GRAPHICS
ON 6MM ALUMINUM
COMPOSITE.

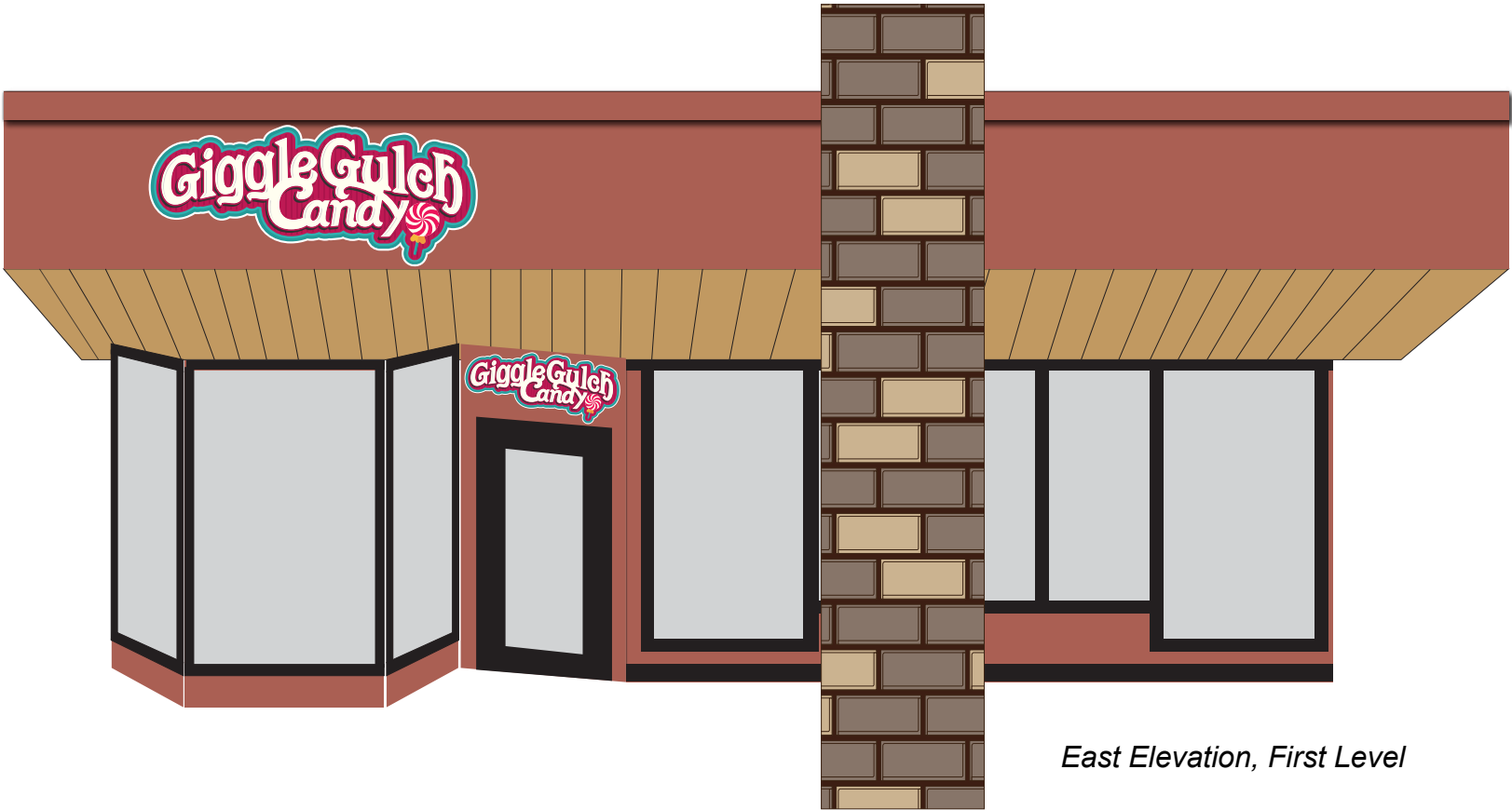
SIGN FLUSH MOUNTED TO
FASCIA WITH MECHANICAL
FASTENERS

39

W-17 & W-18: Giggle Gulch Candy - Wall Signs

Drawings represent current signage. Maximum allowance is 32 sq. feet per sign, 2 signs maximum

SP-5, J9



East Elevation, First Level

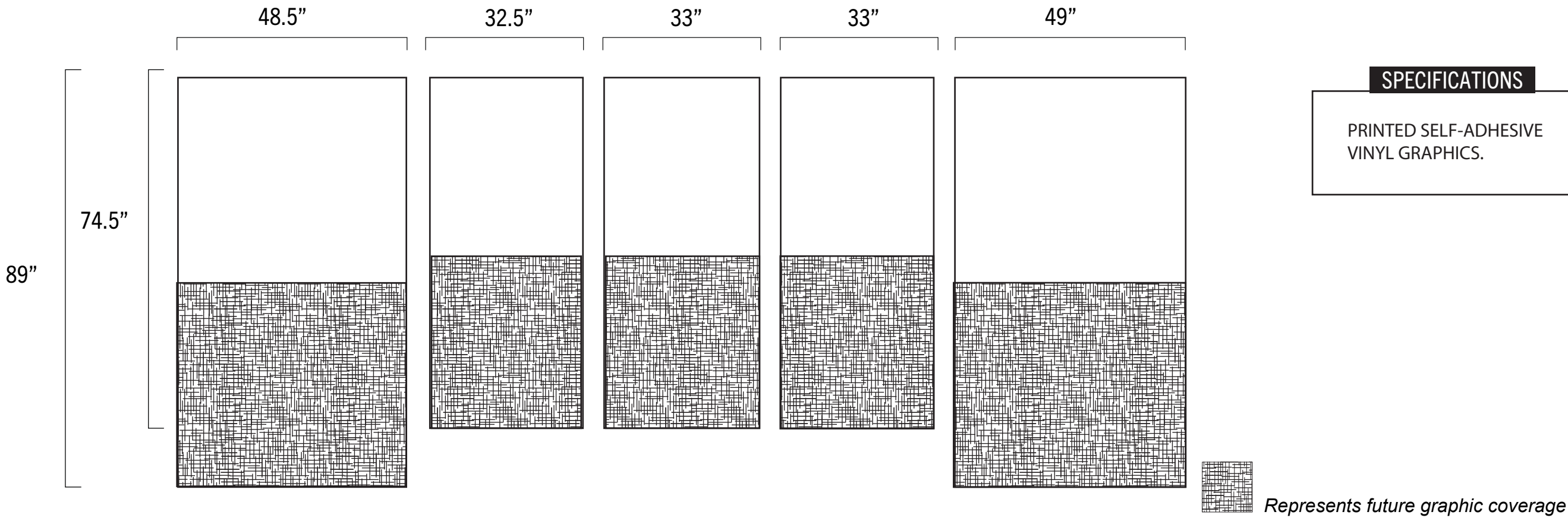
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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

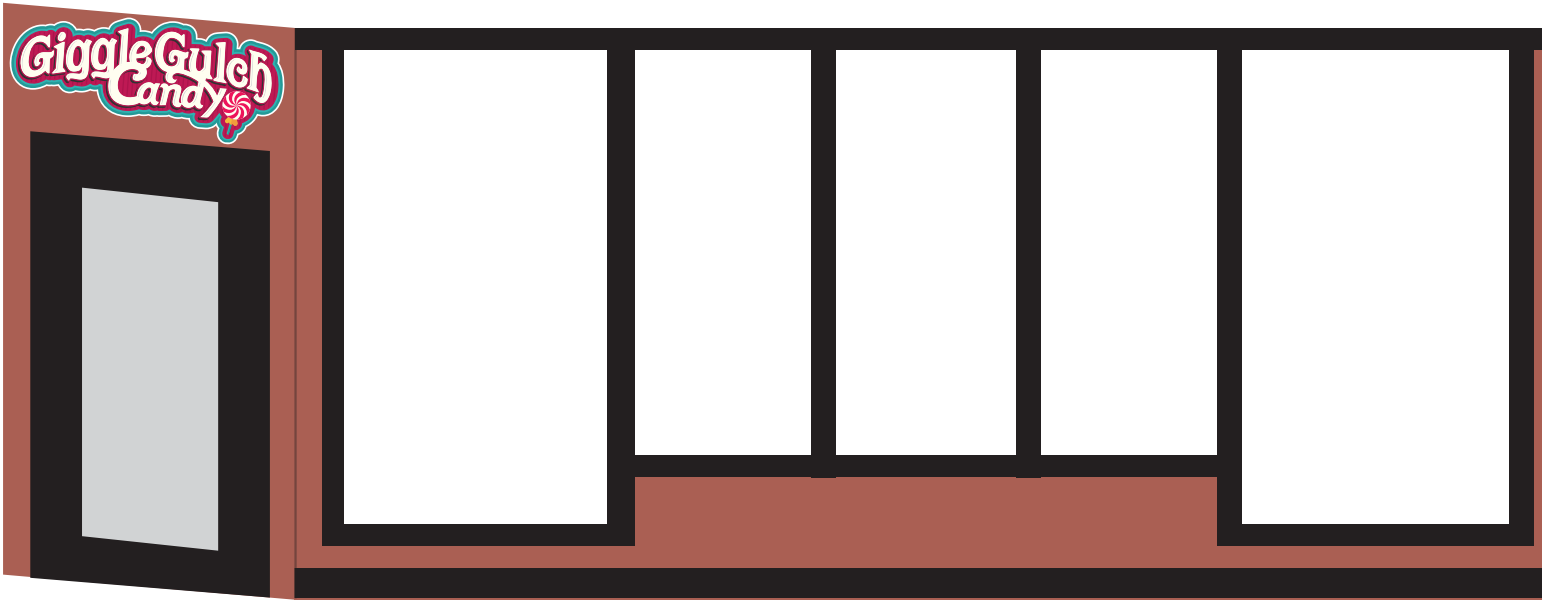
SPECIFICATIONS

PRINTED SELF-ADHESIVE
VINYL GRAPHICS.



40 WN-17 Giggle Gulch Candy - Window Graphics - East Elevation *SP-5, K8*

Graphic artwork is TBD. Maximum allowance is 50% coverage of overall window area.



East Elevation, First Level

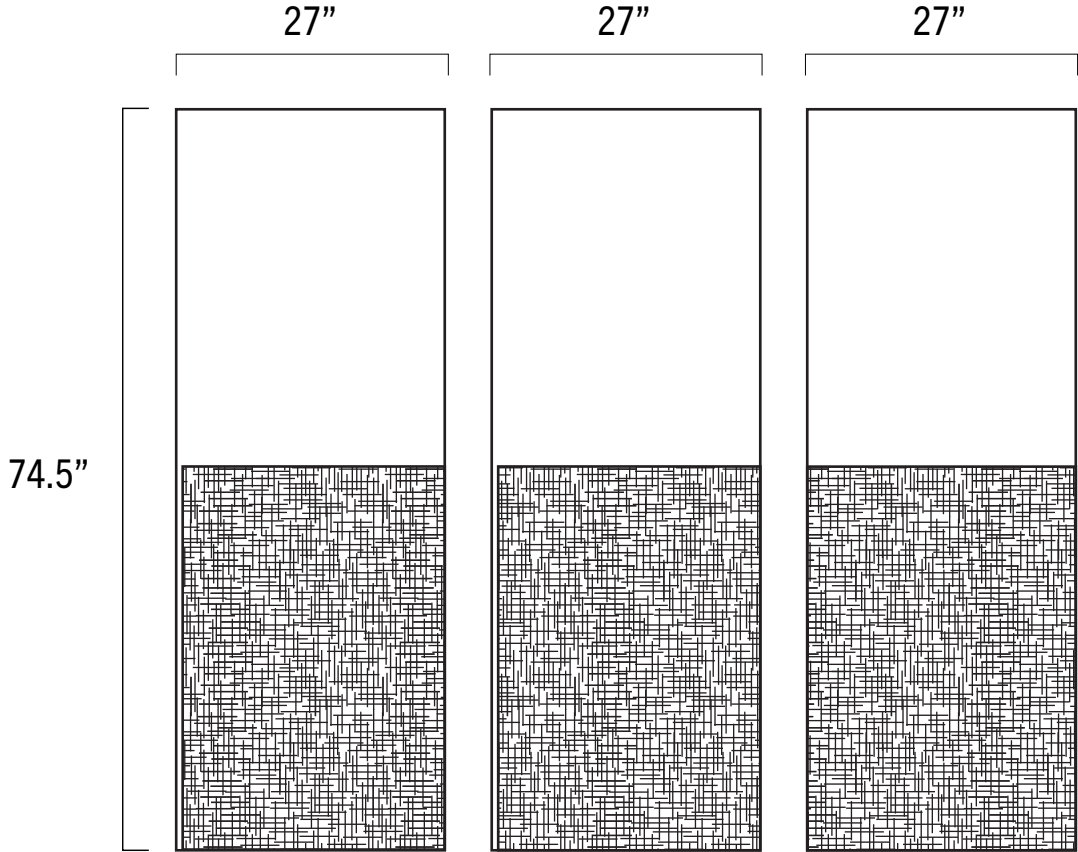
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DRAWN: CA REVIEWED:

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SPECIFICATION DRAWINGS

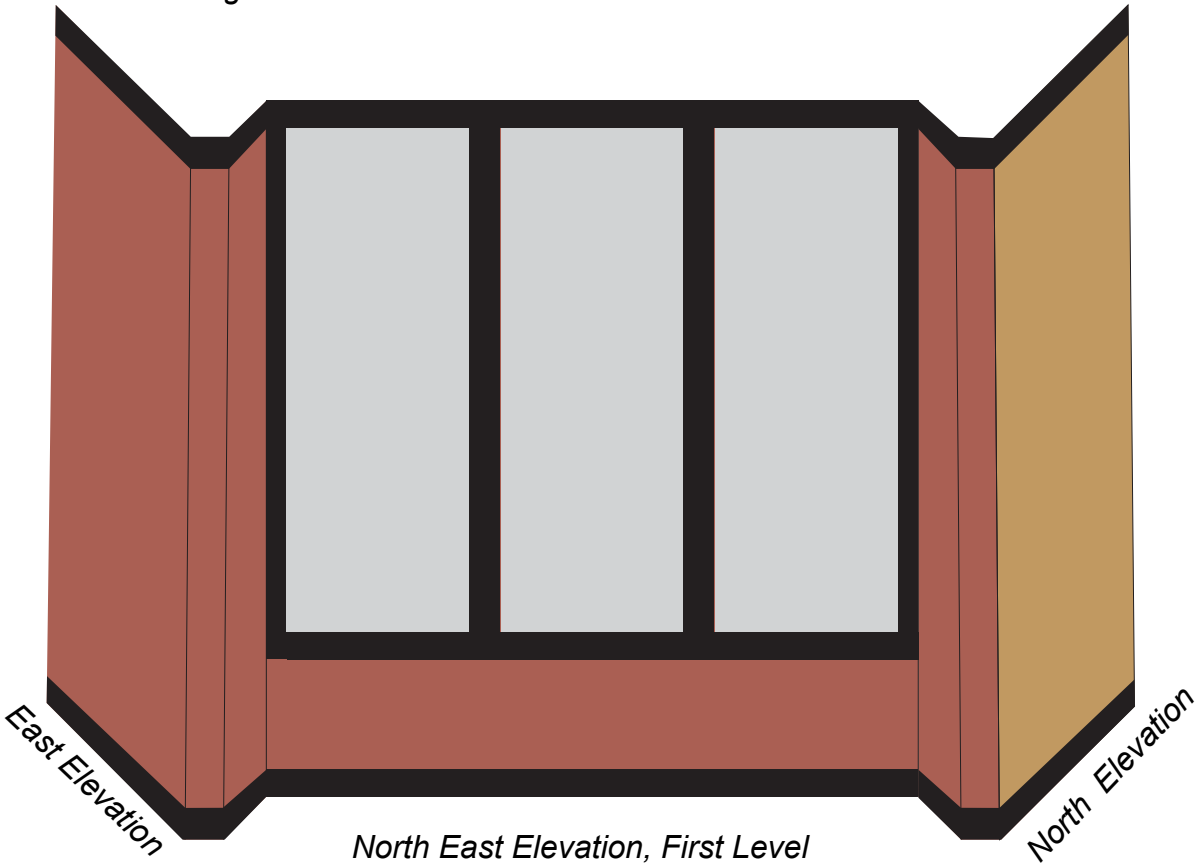
SPECIFICATIONS

PRINTED SELF-ADHESIVE
VINYL GRAPHICS.



 Represents future graphic coverage

41 **WN-18 Giggle Gulch Candy - Window Graphics - North East Eleveation** *SP-5, K7*
Graphic artwork is TBD. Maximum allowance is 50% coverage of overall window area.



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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER

D-35

SPECIFICATIONS

PRINTED SELF-ADHESIVE
VINYL GRAPHICS.

42

WN-19 Giggle Gulch Candy - Window Graphics - North East Eleveation

SP-5, B5

Graphic artwork is TBD. Maximum allowance is 50% coverage of overall window area.



Represents future graphic coverage



North Elevation, First Level

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

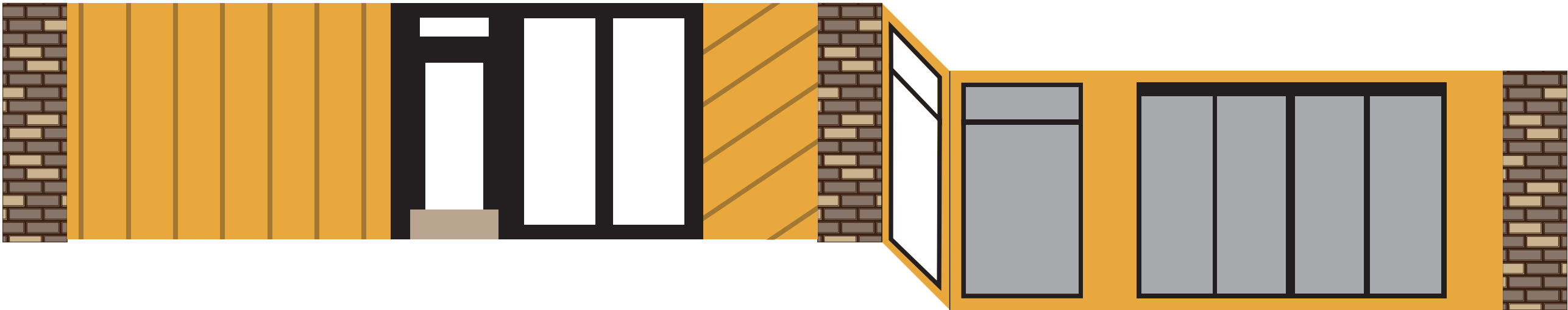
SPECIFICATIONS

PRINTED SELF-ADHESIVE
VINYL GRAPHICS.

43 WN-20 Giggle Gulch Candy - Window Graphics - North East Eleveation *SP-5, L6*
Graphic artwork is TBD. Maximum allowance is 100% coverage of overall window area.



Represents future graphic coverage



East Elevation, Second Level

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER

D-37

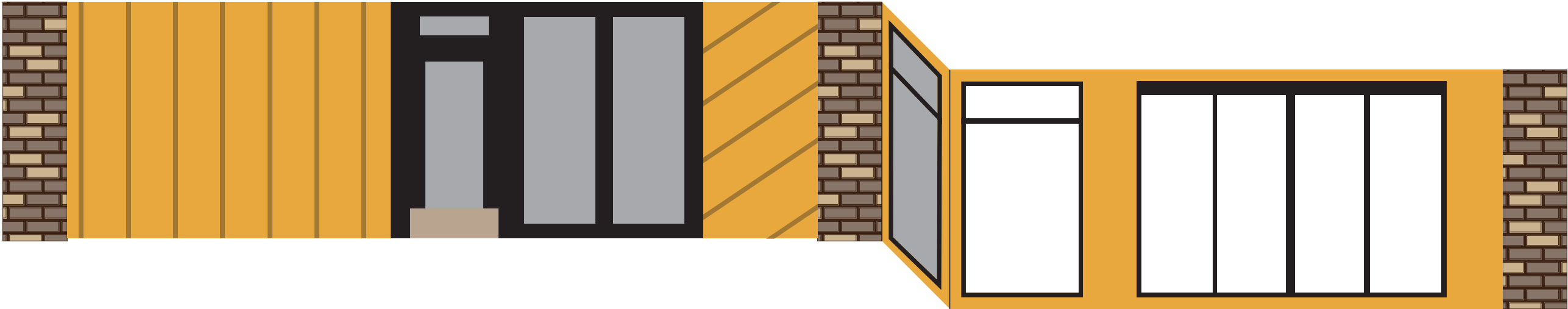
SPECIFICATIONS

PRINTED SELF-ADHESIVE
VINYL GRAPHICS.

44 WN-21 Steamboat Sports, Steamboat Square - Window Graphics - East Eleveation *SP-5, L5*
Graphic artwork is TBD. Maximum allowance is 50% coverage of overall window area.



Represents future graphic coverage



East Elevation, Second Level

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER

D-38



SPECIFICATIONS

PRINTED SELF-ADHESIVE VINYL GRAPHICS MOUNTED ON 3MM ALUMINUM COMPOSITE.

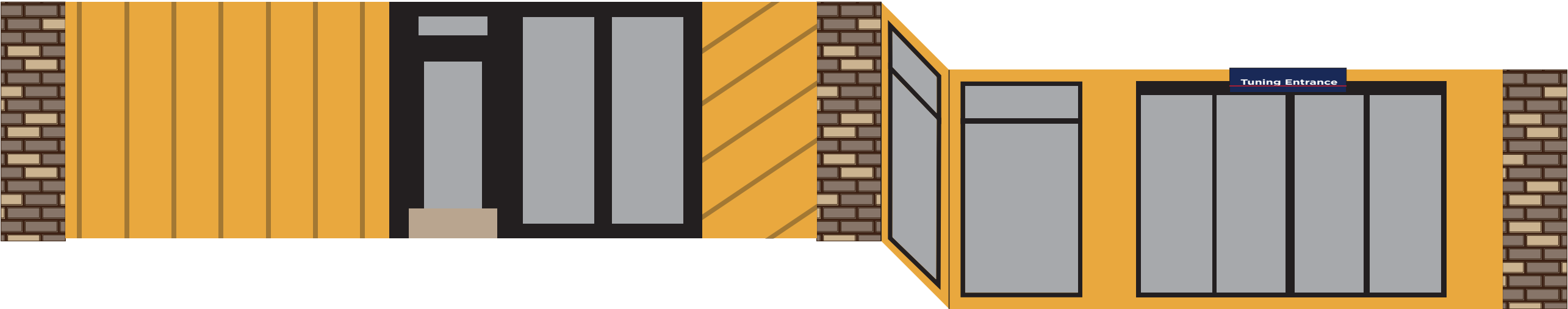
SIGN IS FLUSH MOUNTED TO EXTERIOR WALL THROUGH THE USE OF MECHANICAL FASTENERS.

45

W-19 Steamboat Sports, Steamboat Square - Wall Sign - East Eleveation

Drawings represent current signage. Maximum allowance is 20 sq. feet.

SP-5, B5



East Elevation, Second Level

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS



SPECIFICATIONS

PRINTED SELF-ADHESIVE
VINYL GRAPHICS MOUNTED
ON 3MM ALUMINUM
COMPOSITE.

SIGN IS FLUSH MOUNTED
TO EXTERIOR WALL
THROUGH THE USE OF
MECHANICAL FASTENERS.

MASTER SIGN PLAN

46 W-20 Steamboat Sports, Steamboat Square - Wall Sign - East Eleveation SP-5, LT5
Drawings represent current signage. Maximum allowance is 32 sq. feet.

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MASTER SIGN PLAN
ZONE 1 SPECIFICATIONS

East Elevation, Second Level



SPECIFICATIONS

PRINTED SELF-ADHESIVE VINYL GRAPHICS MOUNTED ON 3MM ALUMINUM COMPOSITE.

SIGN IS FLUSH MOUNTED TO EXTERIOR WALL THROUGH THE USE OF MECHANICAL FASTENERS.

47

W-21 & W-22 Steamboat Sports, Steamboat Square - Wall Signs - South East Eleveation

SP-5, B5

Drawings represent current signage. Maximum allowance is 20 sq. feet per sign, 2 signs maximum



South East Elevation, Second Level

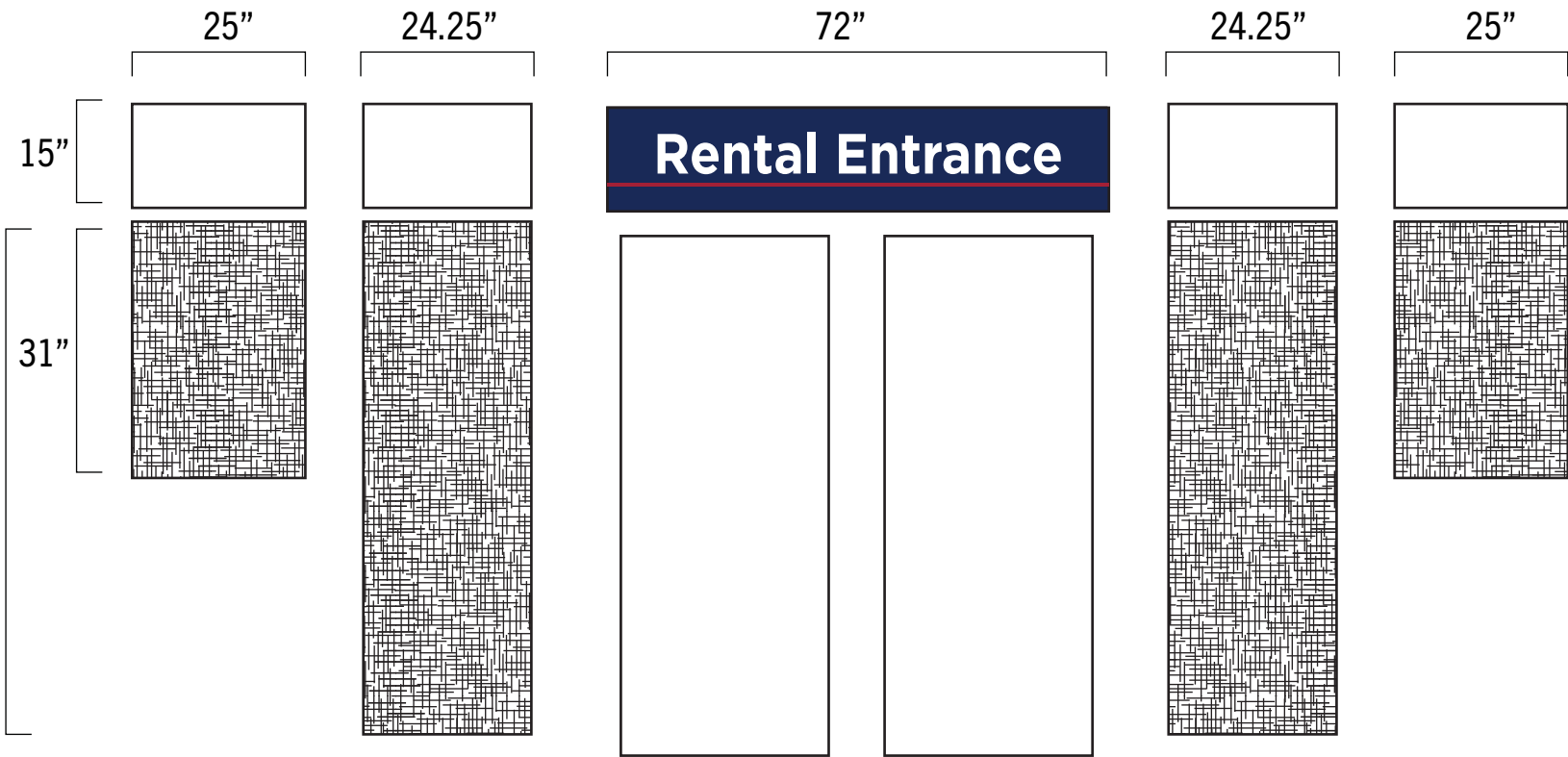
ISSUE DATE: 01/19/2023

DRAWN: CA REVIEWED:

MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER

D-41



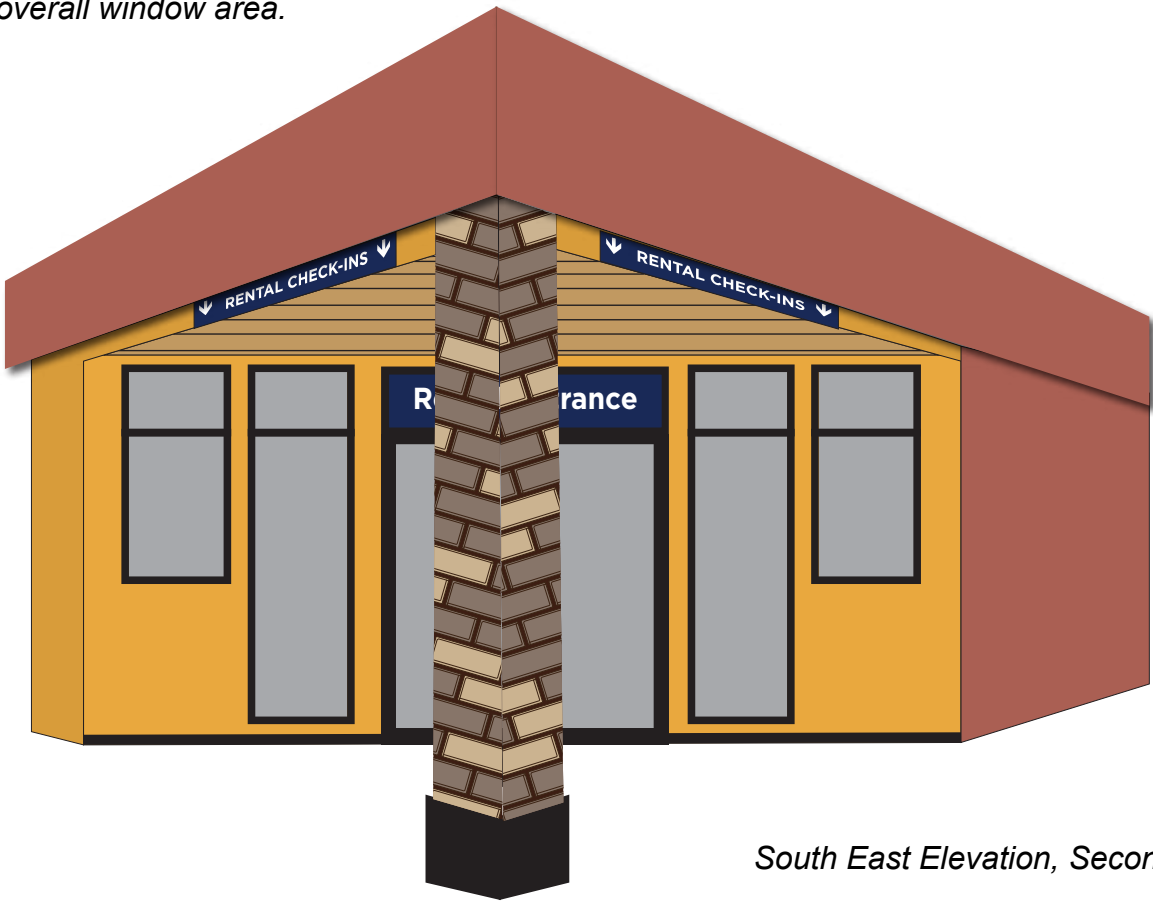
SPECIFICATIONS

PRINTED SELF-ADHESIVE
VINYL GRAPHICS .

48 **WN-22 Steamboat Sports, Steamboat Square - Window Graphics - South East Elevation** *SP-5, B5*

Graphic artwork is TBD. Maximum allowance is 50% coverage of overall window area.

 Represents future graphic coverage



South East Elevation, Second Level

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER
D-42

SPECIFICATIONS

5" Deep, Non-Illumanted
Pan Channel Letters.

MASTER SIGN PLAN

49 W-23 & W-24 Steamboat Square Logo Tower - Wall Signs -
North East Elevation *SP-5, N6 & N7*



North East Elevation

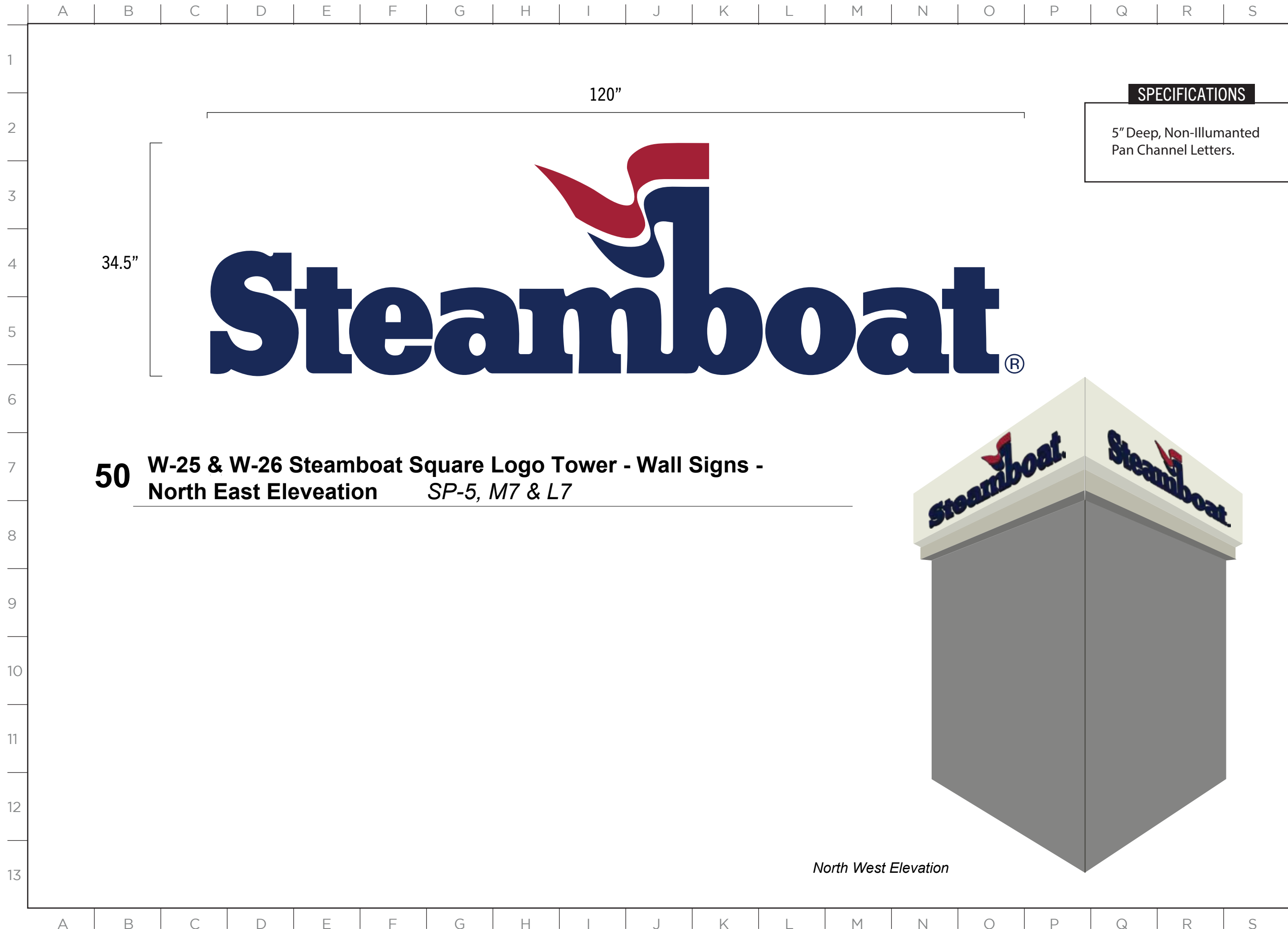
ISSUE DATE: 01/19/2023

DRAWN: CA REVIEWED: _____

MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER

D-43



MASTER SIGN PLAN

50 W-25 & W-26 Steamboat Square Logo Tower - Wall Signs -
North East Eleveation *SP-5, M7 & L7*

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DRAWN: CA REVIEWED: _____

MASTER SIGN PLAN
SPECIFICATION DRAWINGS



51

P-1 through P-12 Steamboat Square Logo Tower - Wood Slide Ins

Multiple SP locations

Graphic Inserts are subject to change. Graphics are temporary and communicate short term information to guest. Placement locations vary. Locations can change dependent on type of short term communication.



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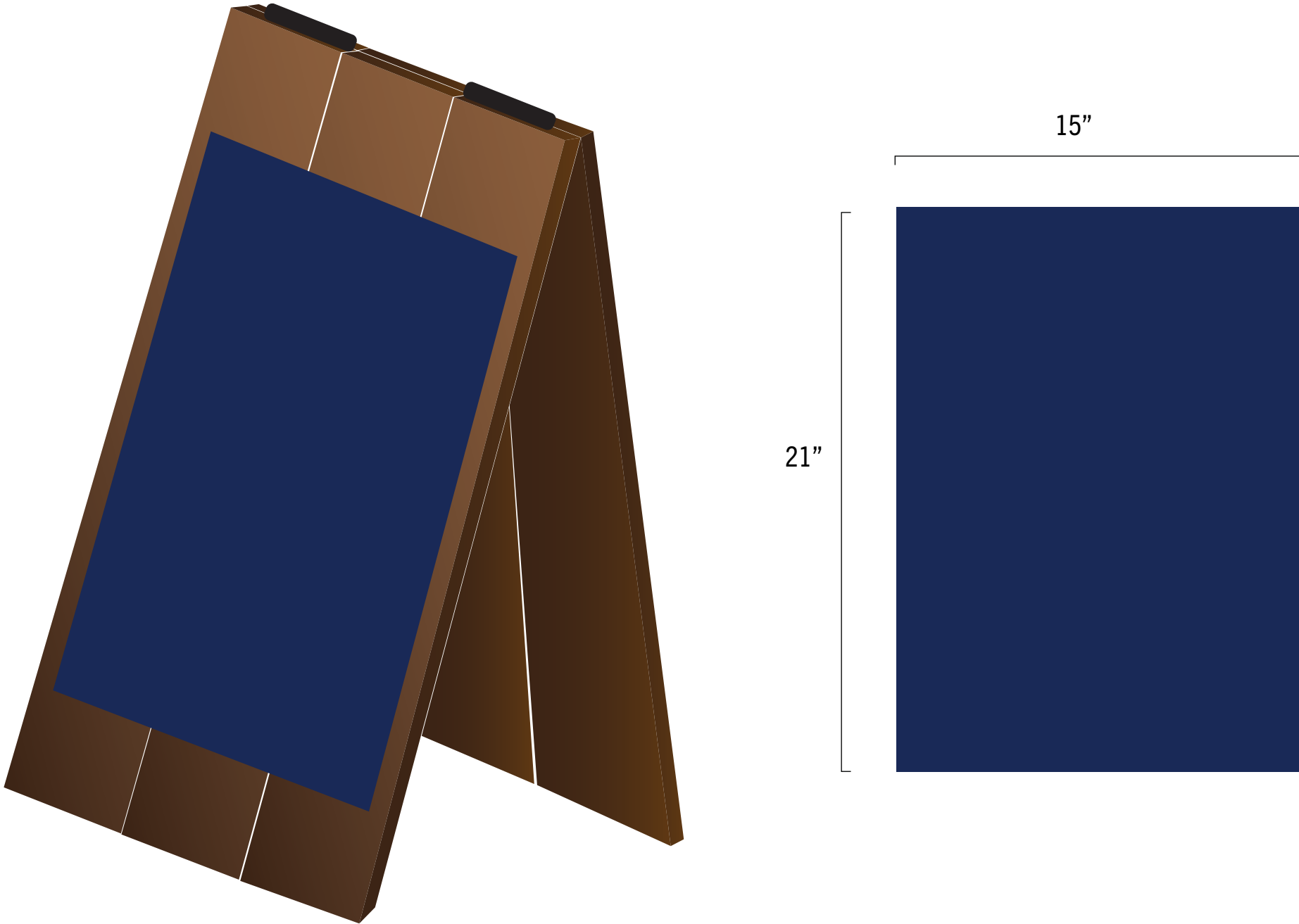
MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER
D-45

SPECIFICATIONS

WOOD CONSTRUCTED
A-FRAME. STAINED WITH
DARK OAK STAIN.

3MM ALUMINUM COMPOS-
ITE PANELS WITH VINYL
GRAPHICS APPLIED TO
SIDES A & B.



52

P-13 through P-24 - Wood A-Frames - Small

Multiple SP Locations

Graphics are subject to change. Graphics are temporary and communicate short term information to guests.
Placement locations vary. Locations can change dependent on type of short term communication

SPECIFICATIONS

WOOD CONSTRUCTED
A-FRAME. STAINED WITH DARK
OAK STAIN.

3MM ALUMINUM COMPOSITE
PANELS WITH VINYL GRAPHICS
APPLIED TO SIDES A & B.

MASTER SIGN PLAN

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SPECIFICATION DRAWINGS

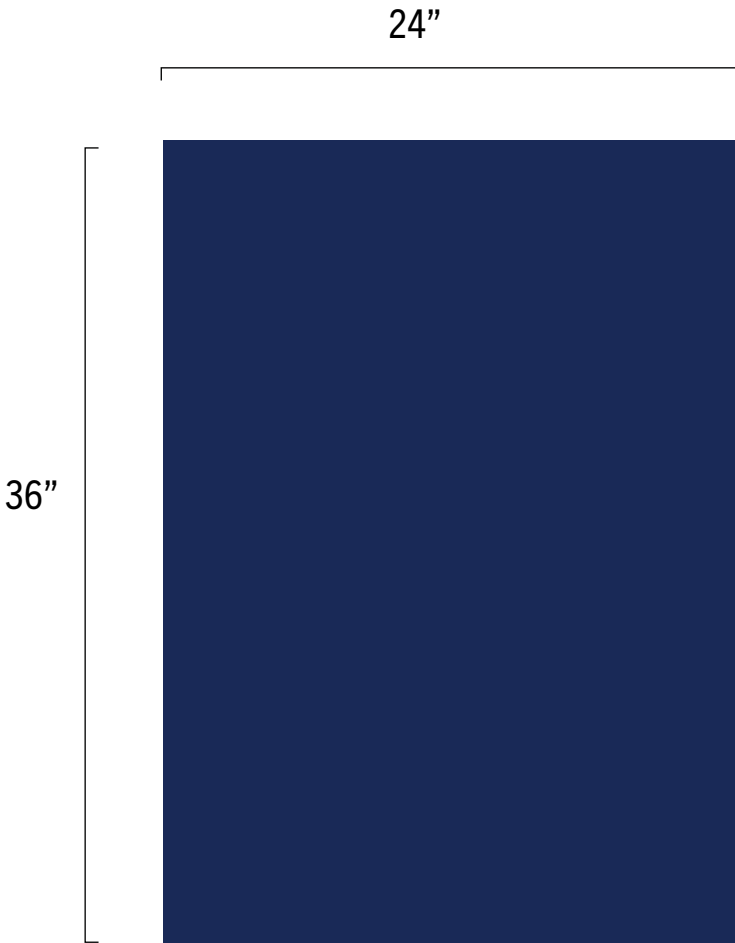
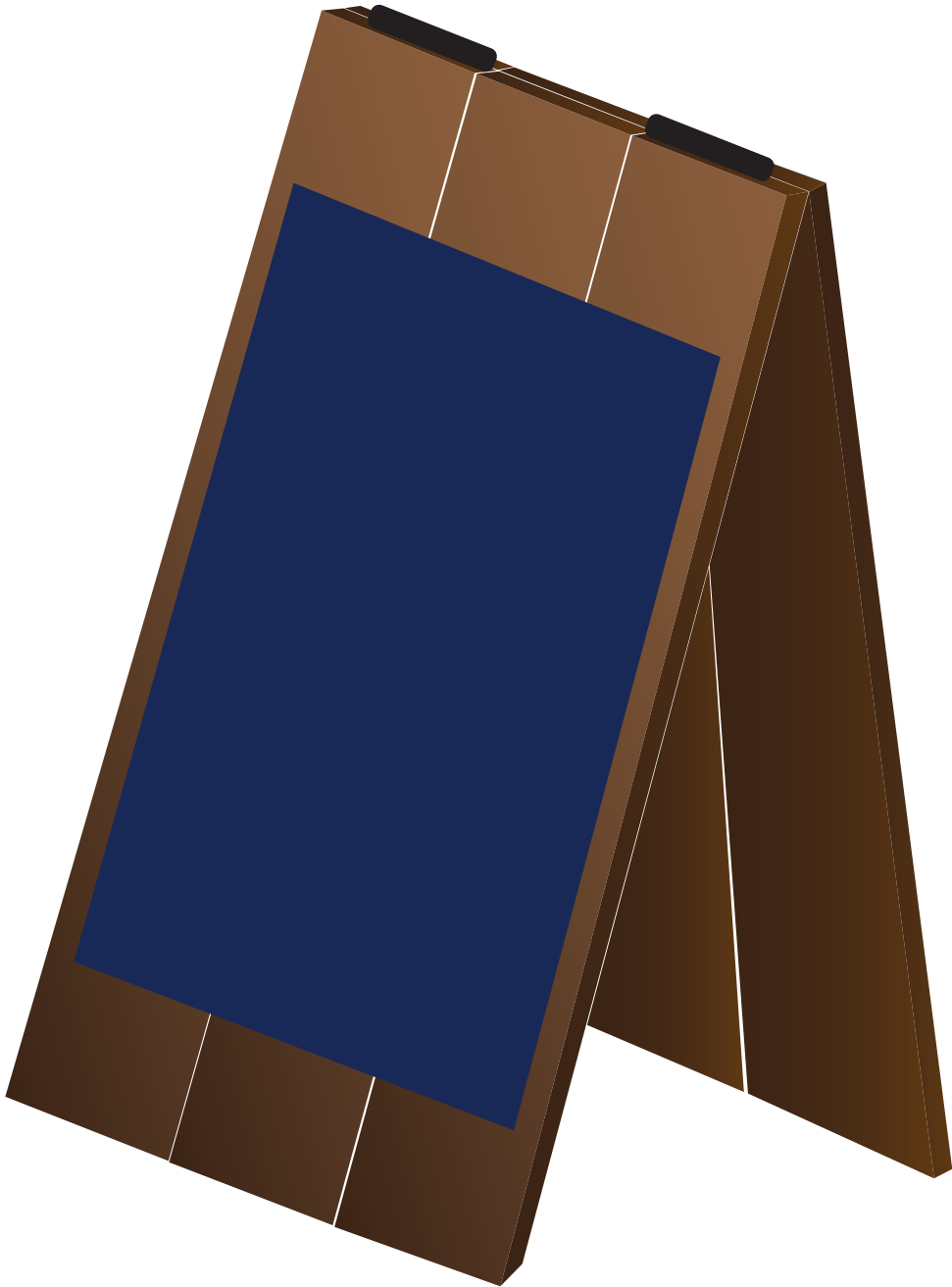
SHEET NUMBER

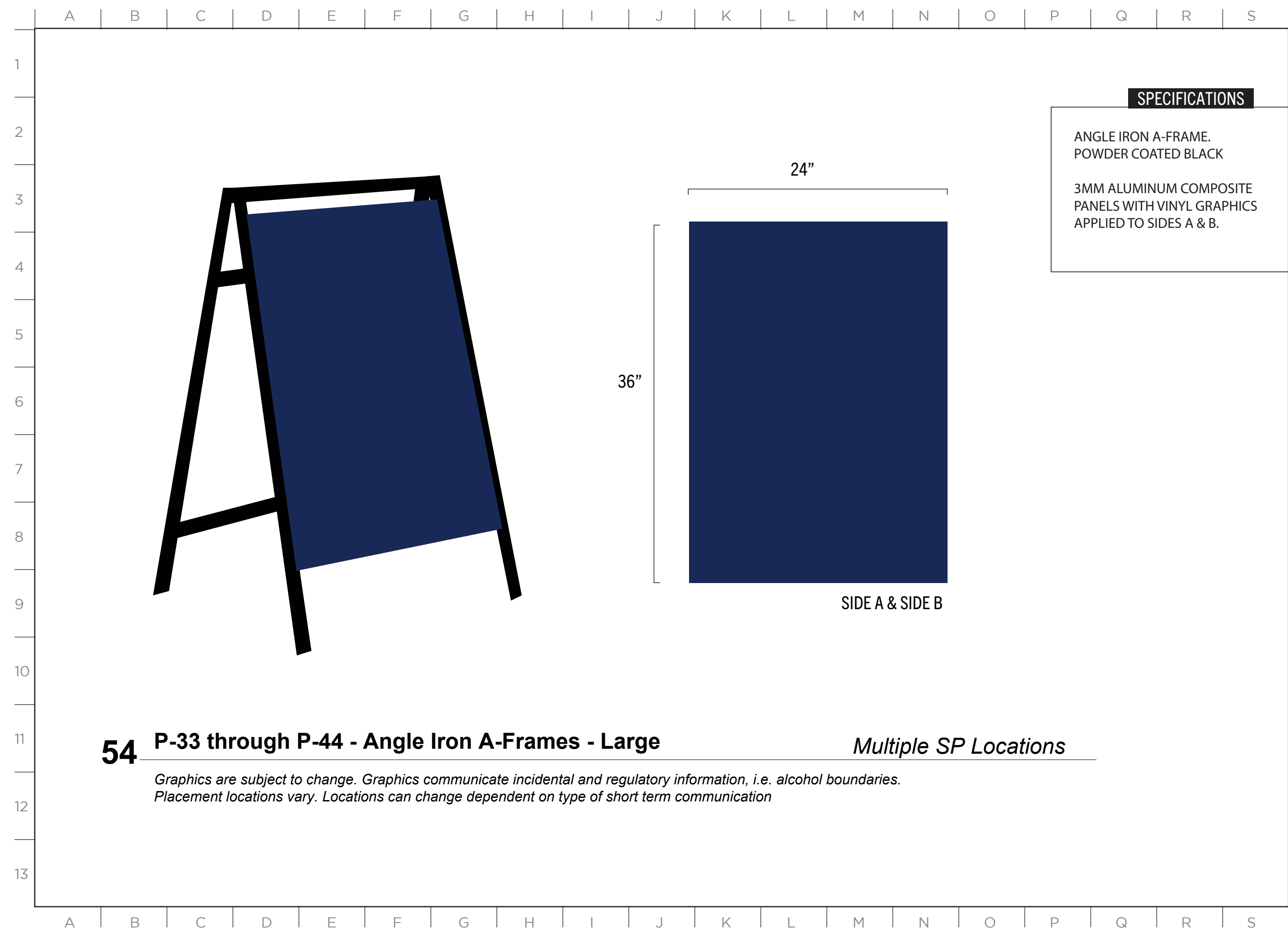
D-47

53 P-25 through P-32 - Wood A-Frames - Large

Multiple SP Locations

Graphics are subject to change. Graphics are temporary and communicate short term information to guests.
Placement locations vary. Locations can change dependent on type of short term communication







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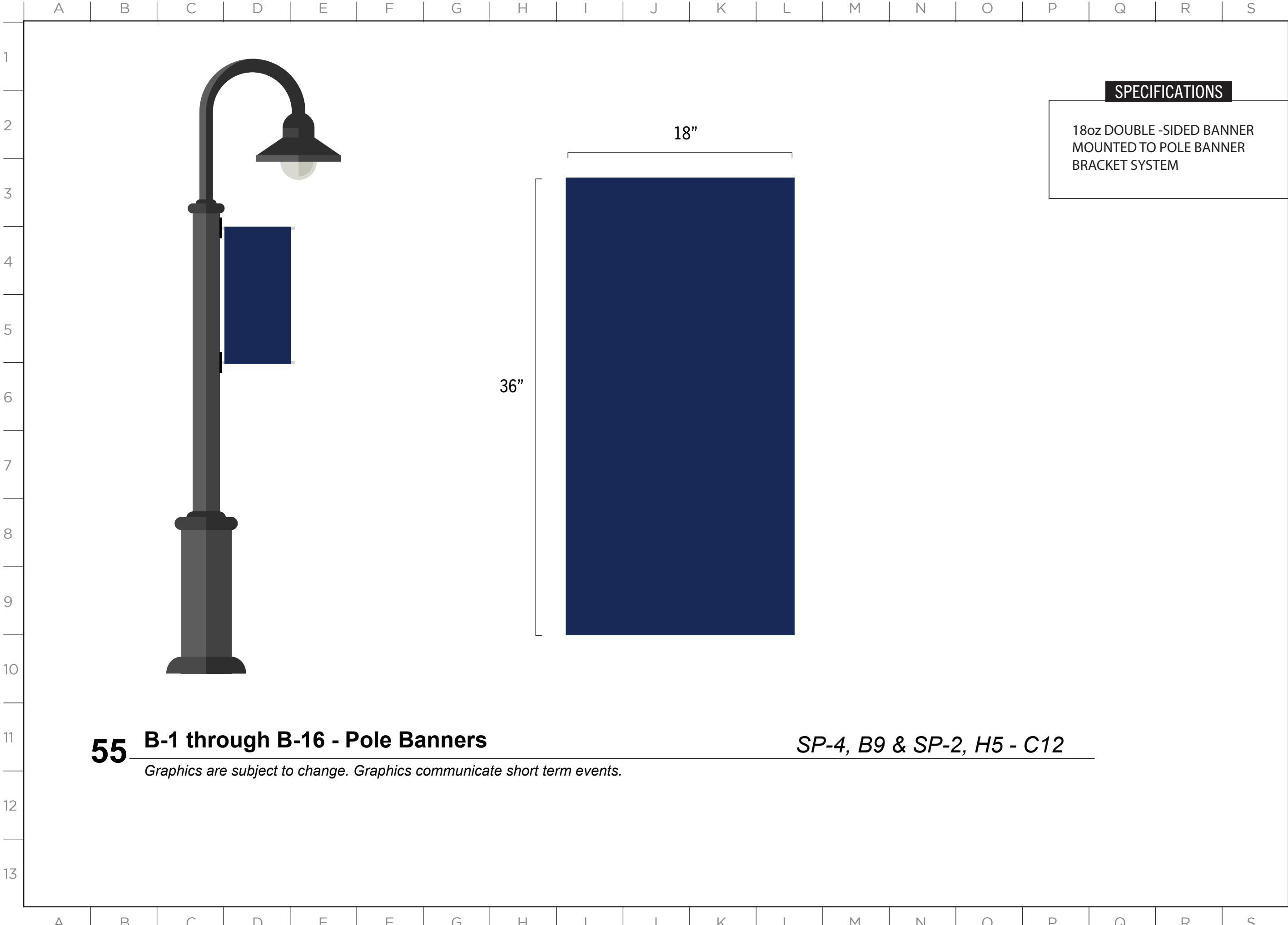
MASTER SIGN PLAN

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER
D-48



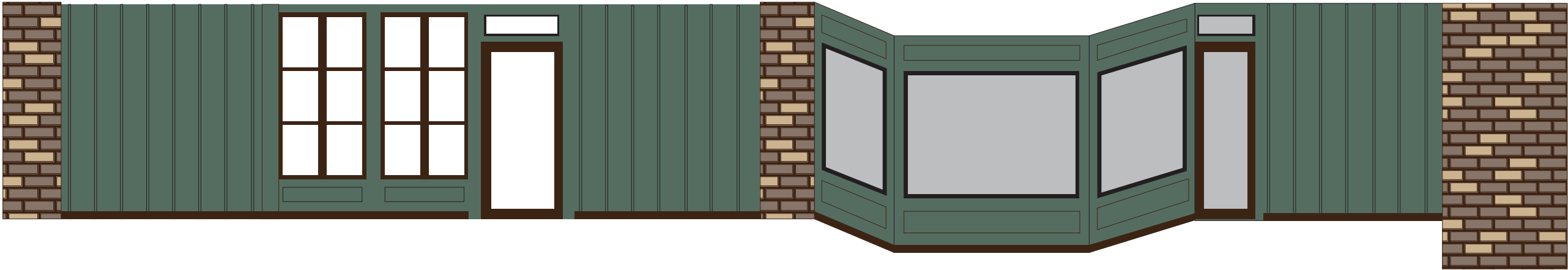
SPECIFICATIONS

PRINTED SELF-ADHESIVE VINYL
GRAPHICS.

56 WN-23 - The Grand Storage Window Graphics - East Elevation

SP-5, L6

Graphics TBD. Maximum allowance is 100% coverage of overall window area.



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SPECIFICATION DRAWINGS

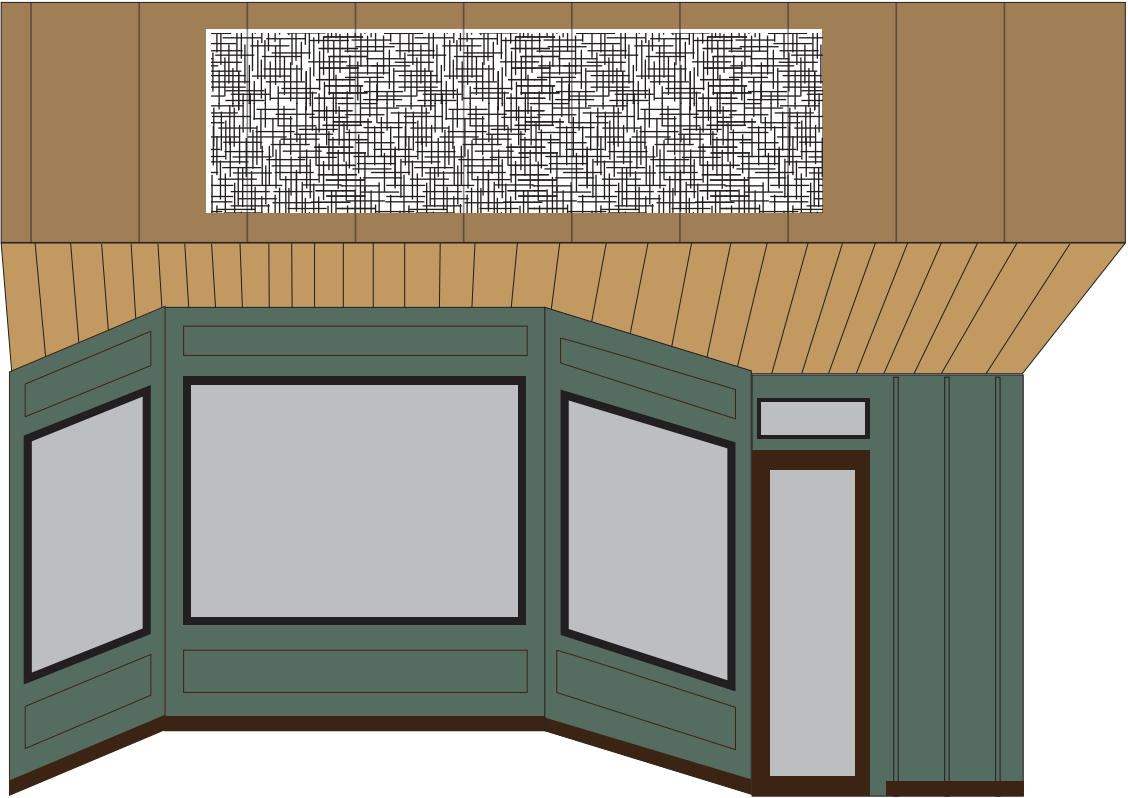


58

W-27 - The Grand Storage Wall Sign - East Elevation

SP-5, L6

Drawings represent future signage allowance



SPECIFICATIONS

FABRICATION SPECIFICATIONS
TBD

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SPECIFICATION DRAWINGS

SHEET NUMBER

D-52

SPECIFICATIONS

- 4X4 BEETLE KILL PINE FRAME WITH NATURAL FINISH STAIN.
- MC NICHOLS PERFORATED STEEL SHEET BACKER (39% OPEN).
- 1.5" DIMENSIONAL ACRYLIC LOGO.
- MOUNTED TO WALL USING CONCEALED FASTENERS AND TOGGLE ANCHOR SYSTEM.



59 W-28- The Steamboat Store Wall Sign - East Elevation SP-5, N4
Drawings represent current signage. Maximum allowance is 40 sq. feet per sign, 2 signs maximum, 1 per elevation.



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SPECIFICATION DRAWINGS



SPECIFICATIONS

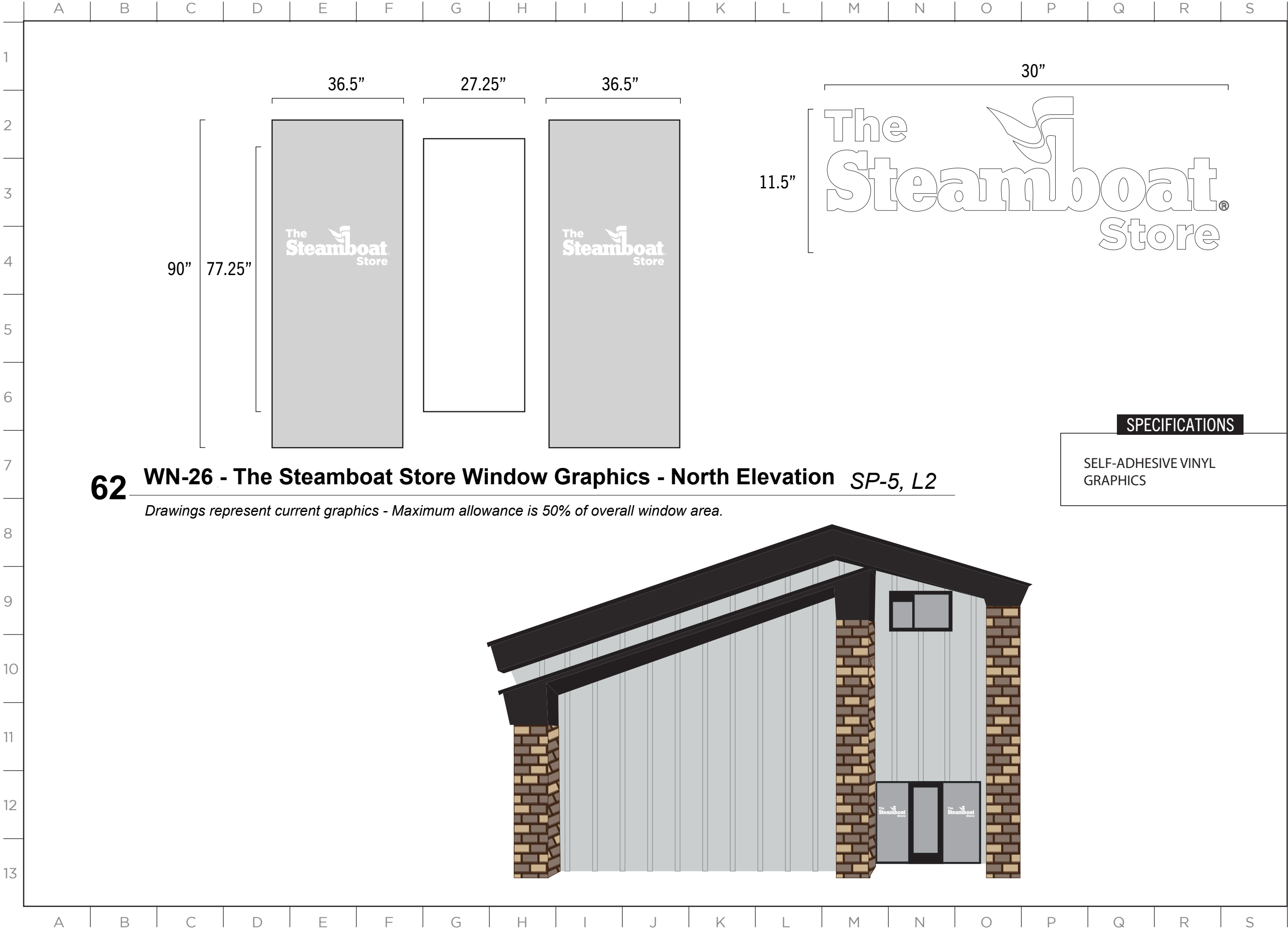
PRINTED SELF-ADHESIVE VINYL
GRAPHICS

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS







63 FS-14 & FS-15 - Happy Camp Entrance Signs *SP-6, H7*
Represents current signage. Will be replaced by FS-32 and W-47 during future phase of development.

SPECIFICATIONS

10" x 12' TIMBERS WITH
DARK OAK STAIN,
MOUNTED TO A 1" THICK
STEEL PLATE BASE.

SIGN COMPOSED OF
PRINTED VINYL GRAPHICS
ON 6MM ALUMINUM
COMPOSITE MATERIAL.

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ZONE 1 SPECIFICATIONS

SHEET NUMBER

D-57

SPECIFICATIONS

SIGN COMPOSED OF
PRINTED VINYL GRAPHICS
ON 6MM ALUMINUM
COMPOSITE MATERIAL.

MASTER SIGN PLAN



64 W-29 through W-34 - Happy Camp Planter Signs SP-6, H5 - K6
Represents current signage. Will be replaced by FS-32 and W-47 during future phase of development.



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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER

D-58

MASTER SIGN PLAN



65

WN-27 - Happy Camp Window Graphics

SP-6, 15

Drawings represent furture graphics - Maximum allowance is 50% of overall window area.

SPECIFICATIONS

PRINTED SELF-ADHESIVE VINYL GRAPHICS.

MASTER SIGN PLAN

66

WN-28 - Happy Camp Window Graphics

SP-6, J5

Drawings represent current graphics - Maximum allowance is 50% of overall window area.



Represents future graphic coverage

SPECIFICATIONS

PRINTED SELF-ADHESIVE
VINYL GRAPHICS.

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MASTER SIGN PLAN
ZONE 1 SPECIFICATIONS

SHEET NUMBER

D-60



MASTER SIGN PLAN

ISSUE DATE: 01/19/2023

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS



68 FF-1 - 505 SW Salsa Jar *SP-4, Q6*

MASTER SIGN PLAN

SPECIFICATIONS

CARVED HIGH-DENSITY URETHANE FOAM. PAINTED WITH CUSTOM GRAPHICS.

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER

D-62

MASTER SIGN PLAN

SPECIFICATIONS

PRINTED SELF-ADHESIVE
VINYL GRAPHICS ON
GONDOLA CABIN

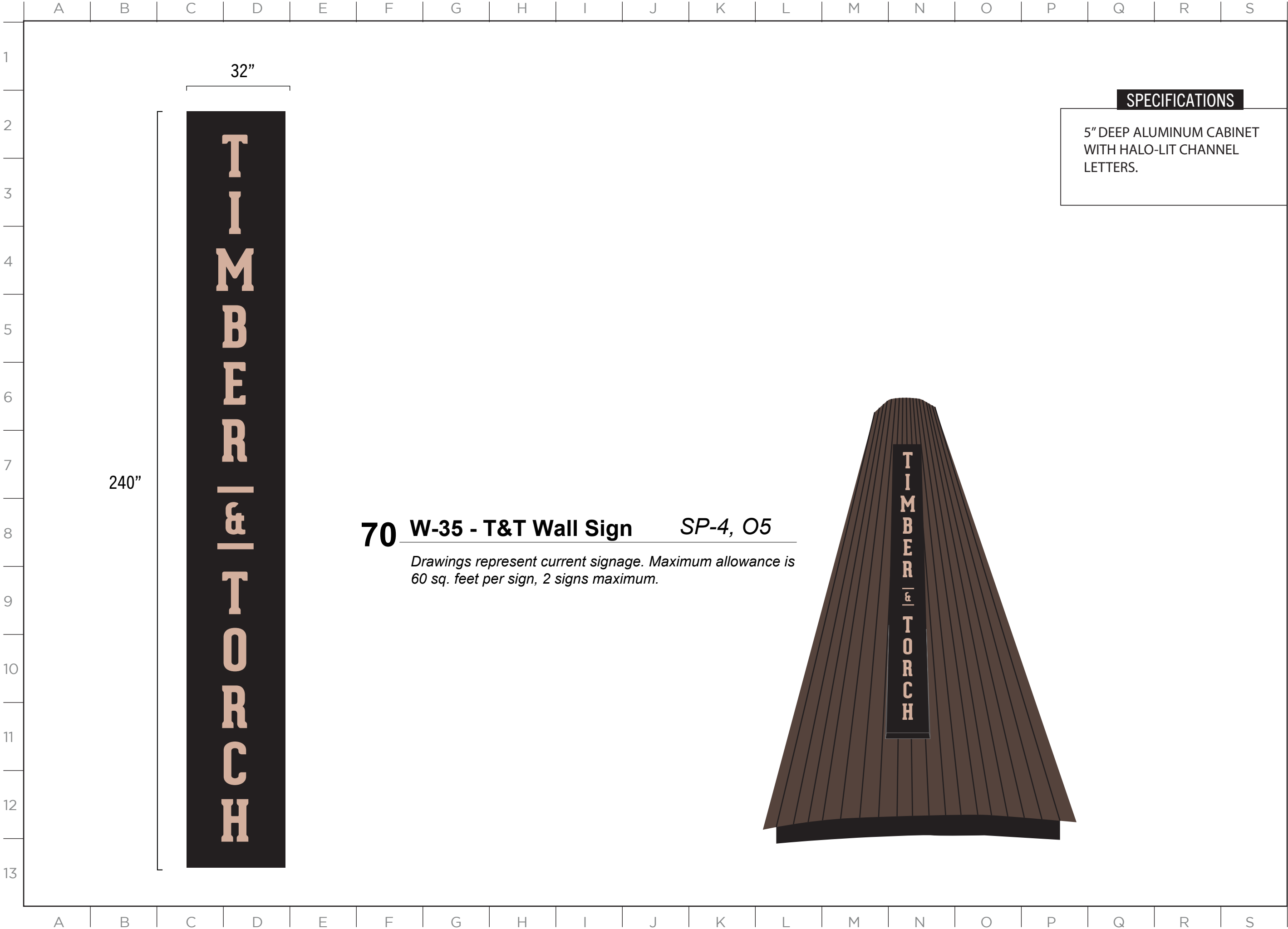


69 FF-2 - Jack Daniels Gondola Cabin *SP-4, P5*

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SPECIFICATION DRAWINGS





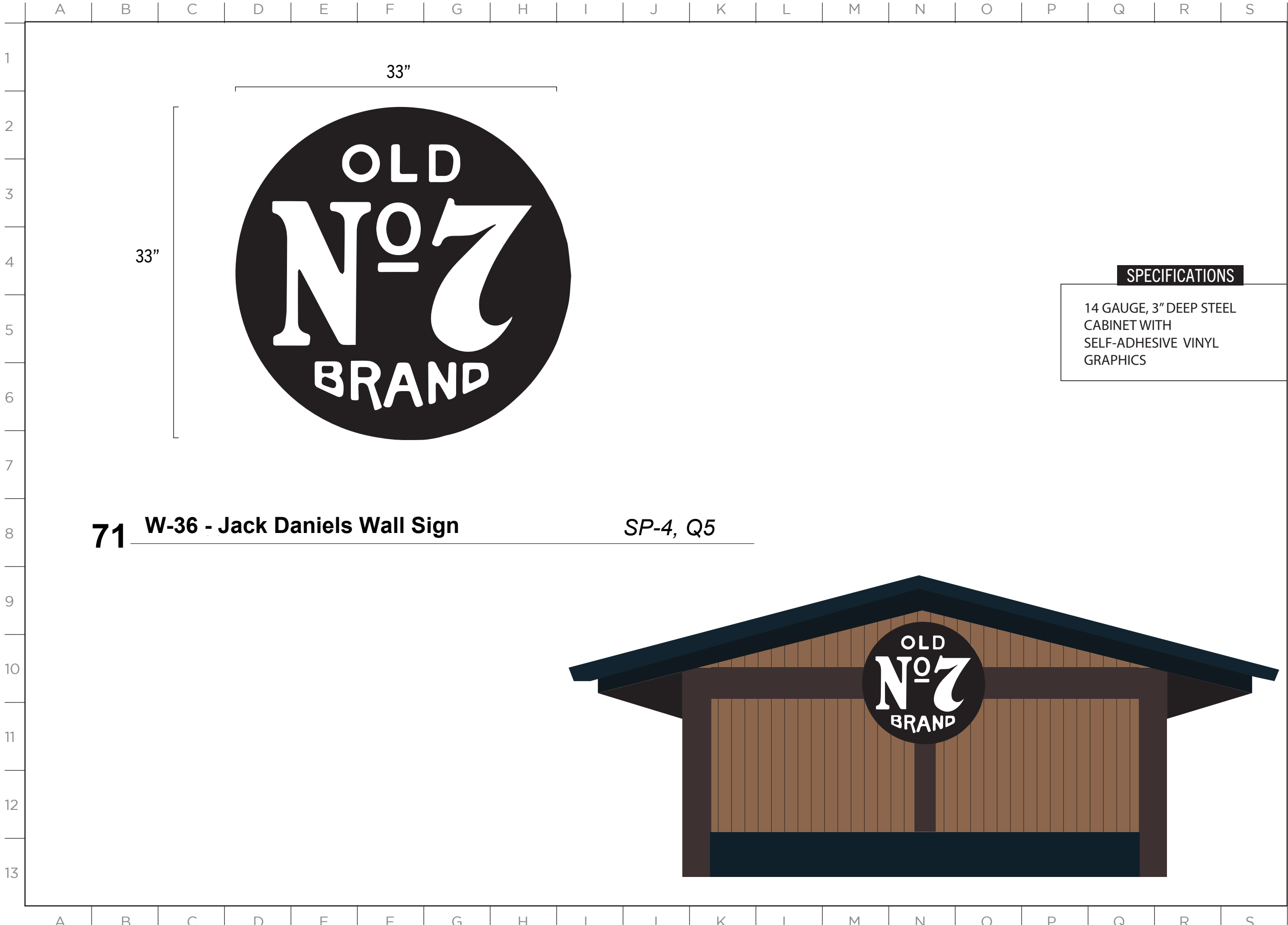
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SPECIFICATION DRAWINGS

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D-64



71 W-36 - Jack Daniels Wall Sign *SP-4, Q5*

SPECIFICATIONS

14 GAUGE, 3" DEEP STEEL
CABINET WITH
SELF-ADHESIVE VINYL
GRAPHICS

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SPECIFICATION DRAWINGS



72

D-1 - T&T Grill Menu - Large

SP-4, Q5



SPECIFICATIONS

PRINTED SELF-ADHESIVE
VINYL GRAPHICS ON 6MM
ALUMINUM COMPOSITE.

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SPECIFICATION DRAWINGS

16"

54"

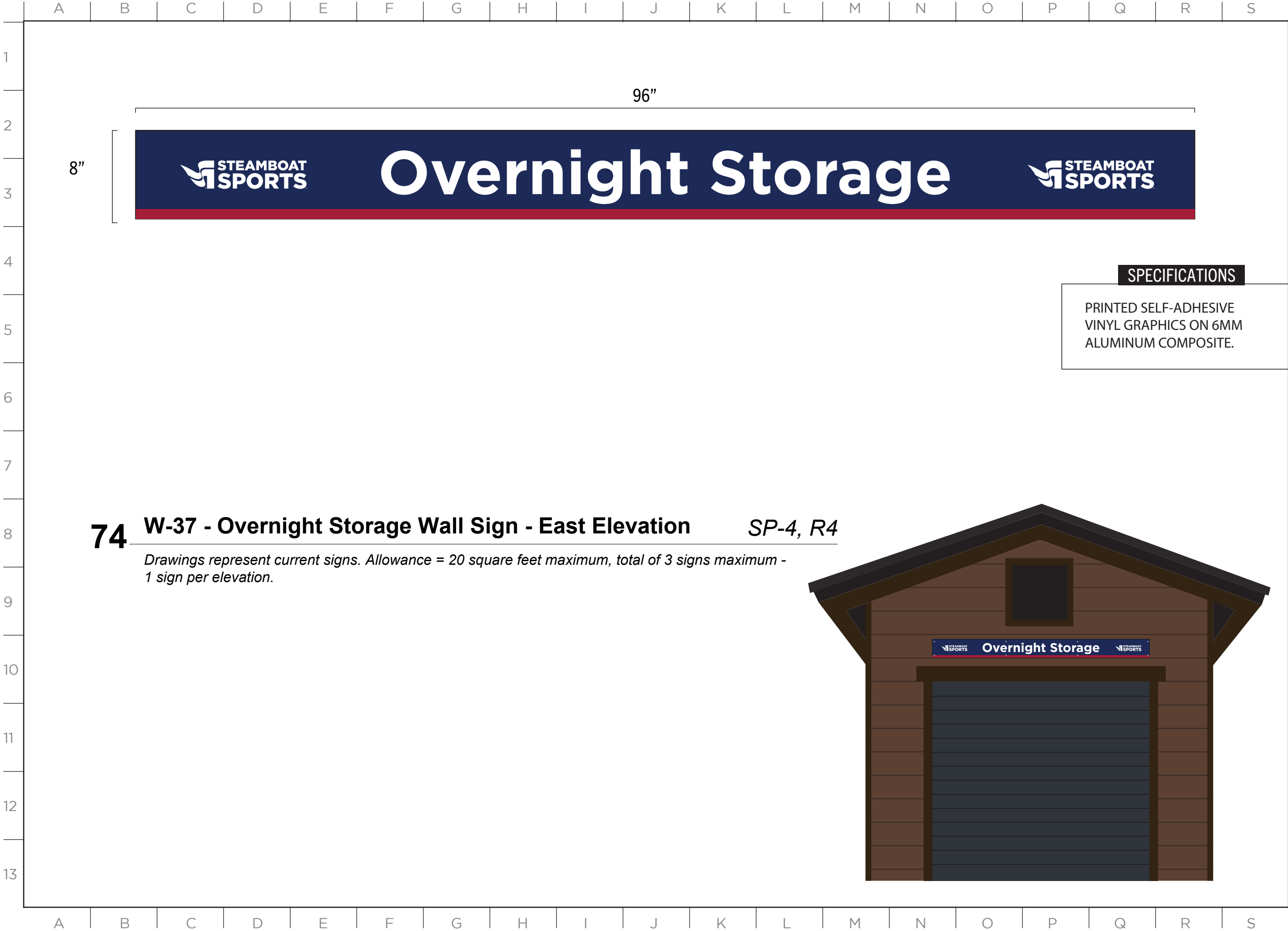


SPECIFICATIONS

PRINTED SELF-ADHESIVE
VINYL GRAPHICS ON 6MM
ALUMINUM COMPOSITE.

73 D-1 - T&T Grill Menu - Drink SP-4, R5





74

W-37 - Overnight Storage Wall Sign - East Elevation

SP-4, R4

Drawings represent current signs. Allowance = 20 square feet maximum, total of 3 signs maximum - 1 sign per elevation.



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ZONE 1 SPECIFICATIONS

SPECIFICATIONS

3" DEEP ALUMINUM CABINET
WITH PUSH THROUGH
ACRYLIC LOGO. INTERNALLY
ILLUMINATED.

75 W-38 - Steamboat Sports Sheraton Wall Sign - East Elevation

SP-4, Q3

Drawings represent current signs. Allowance = 32 square feet maximum, total of 3 signs maximum - 1 sign per elevation.



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SPECIFICATION DRAWINGS

SHEET NUMBER
D-69

SPECIFICATIONS

3" DEEP ALUMINUM CABINET
WITH PUSH THROUGH
ACRYLIC LOGO. INTERNALLY
ILLUMINATED.

76

W-39 - Steamboat Sports Sheraton Wall Sign - South Elevation

SP-4, Q4

Drawings represent current signs. Allowance = 32 square feet maximum, total of 3 signs maximum -
1 sign per elevation.



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SPECIFICATION DRAWINGS



SPECIFICATIONS

PRINTED SELF-ADHESIVE
VINYL GRAPHICS

77 WN-29 - Steamboat Sports Sheraton Window Graphics - East Elevation SP-4, Q3

Drawings represent current graphics. Graphics subject to change. Maximum allowance is 100% coverage of entire window space



East Elevation

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SPECIFICATION DRAWINGS

SHEET NUMBER
D-71



SPECIFICATIONS

PRINTED, SELF-ADHESIVE,
VINYL GRAPHICS.

78 WN-30 - Steamboat Sports Sheraton Window Graphics - East Elevation SP-4, Q4

Drawings represent current graphics. Graphics subject to change. Maximum allowance is 100% coverage of entire window space



East Elevation

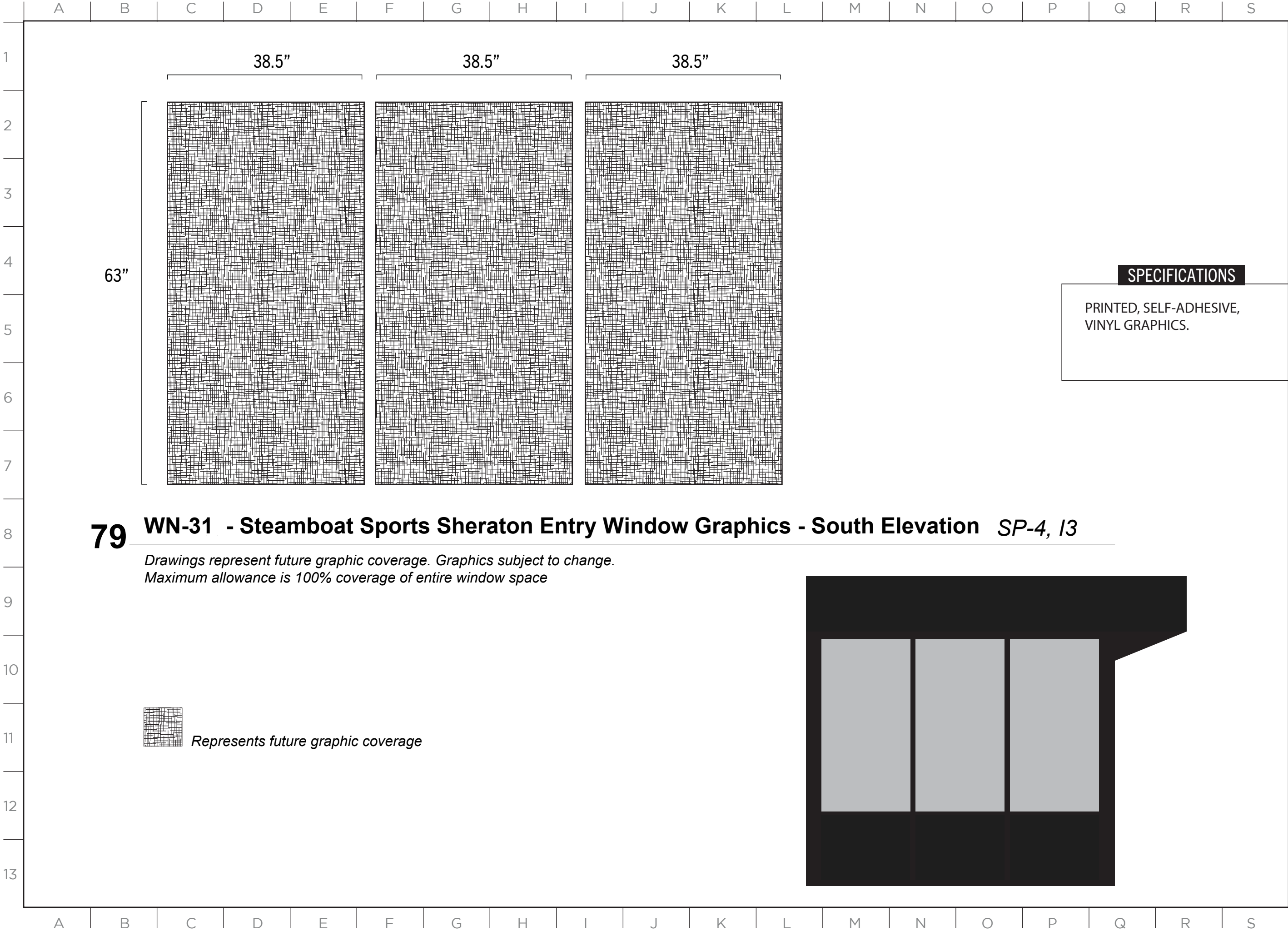
ISSUE DATE: 01/19/2023

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SPECIFICAION DRAWINGS

SHEET NUMBER

D-72



79 WN-31 - Steamboat Sports Sheraton Entry Window Graphics - South Elevation SP-4, I3

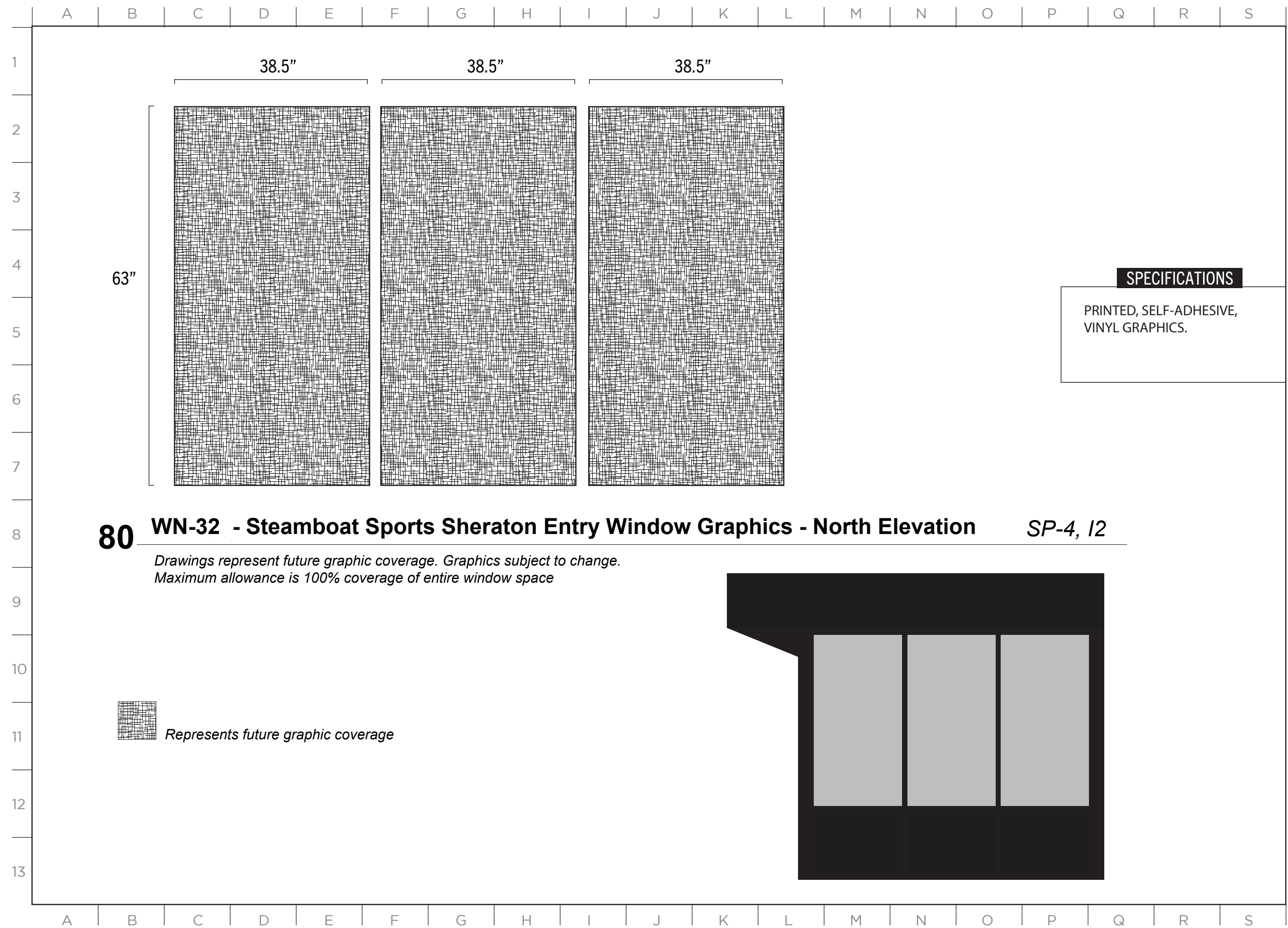
*Drawings represent future graphic coverage. Graphics subject to change.
Maximum allowance is 100% coverage of entire window space*

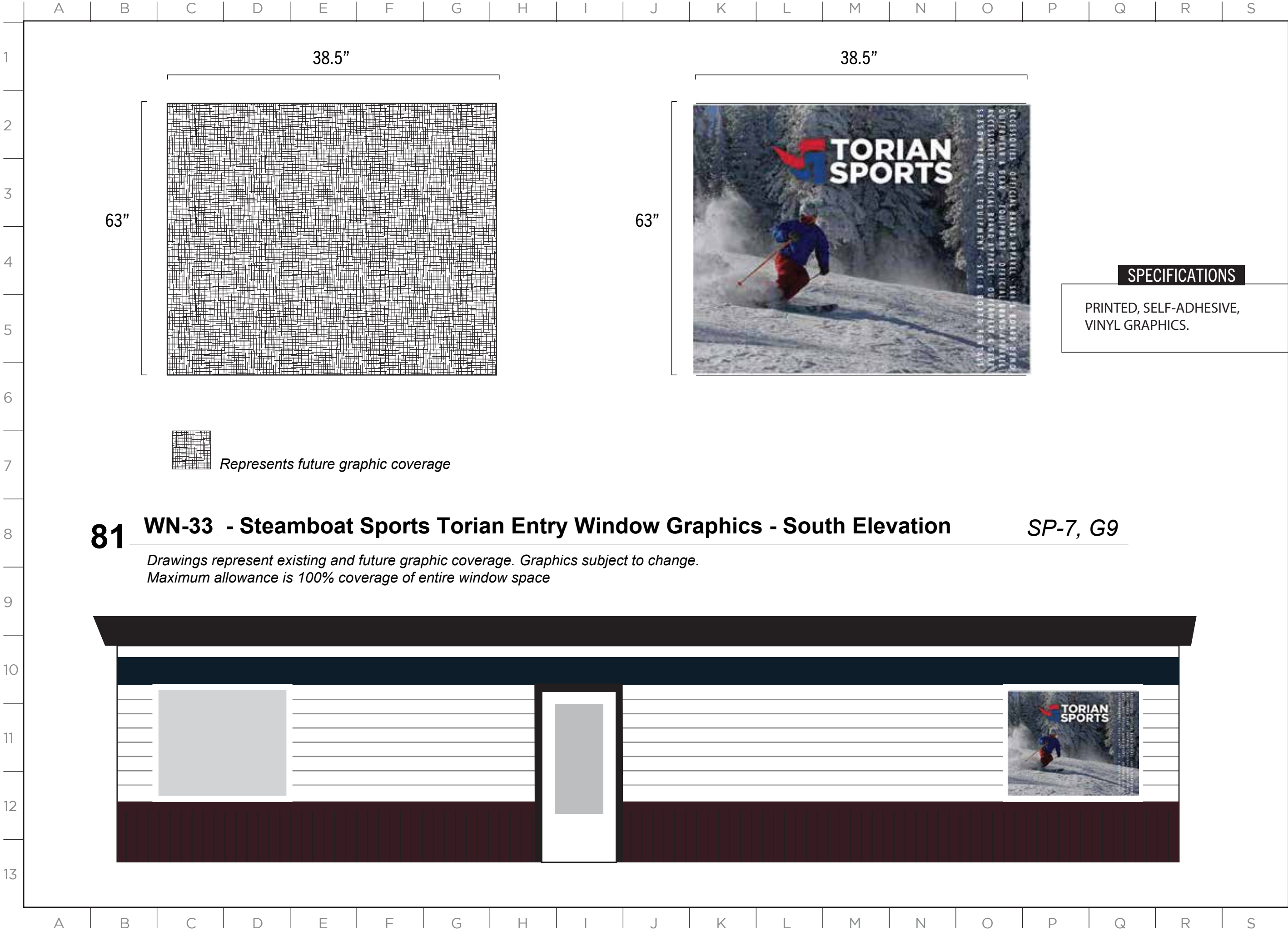
 *Represents future graphic coverage*

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SPECIFICATION DRAWINGSST





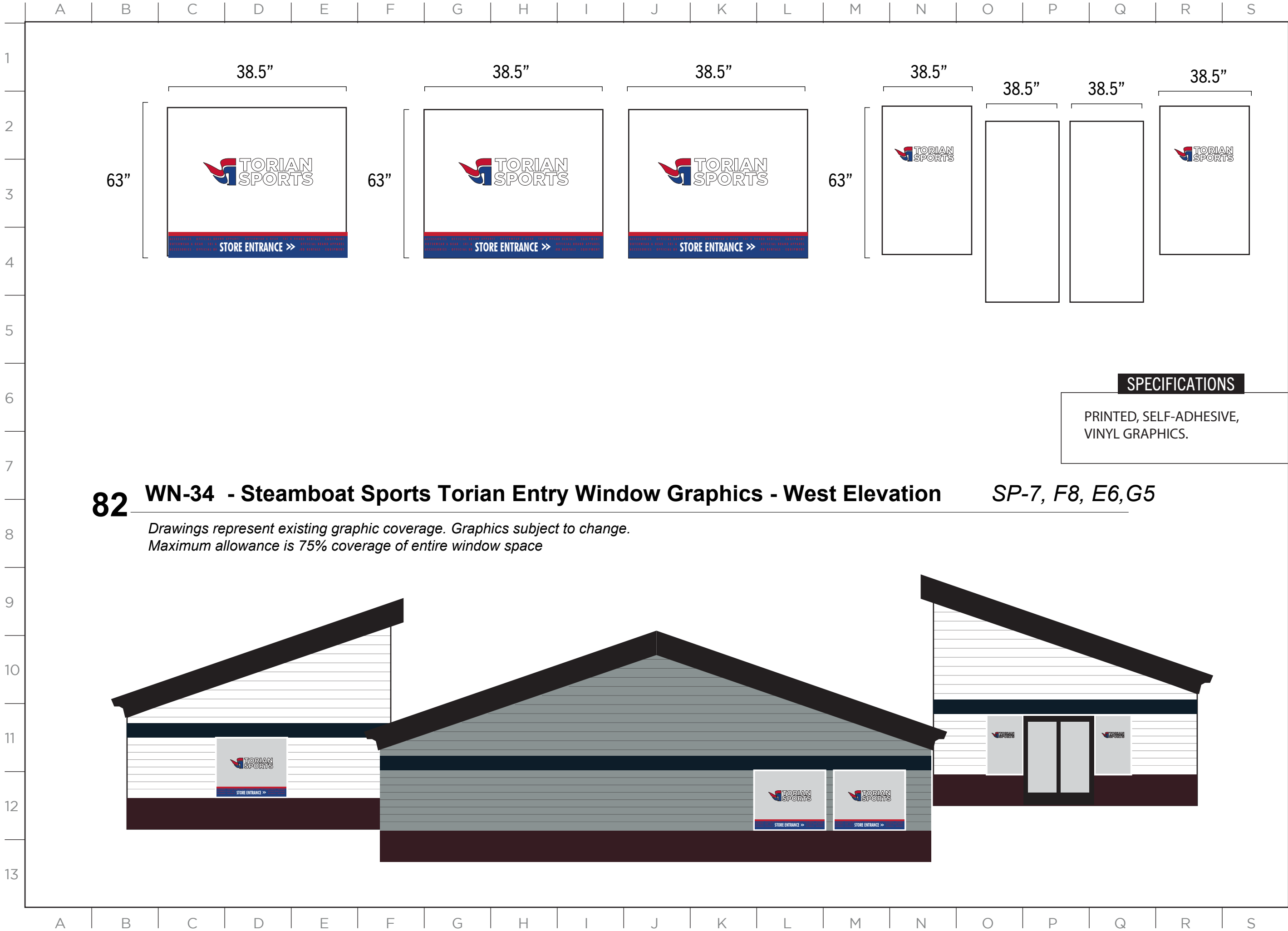
81 WN-33 - Steamboat Sports Torian Entry Window Graphics - South Elevation *SP-7, G9*

*Drawings represent existing and future graphic coverage. Graphics subject to change.
Maximum allowance is 100% coverage of entire window space*

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SPECIFICATION DRAWINGS



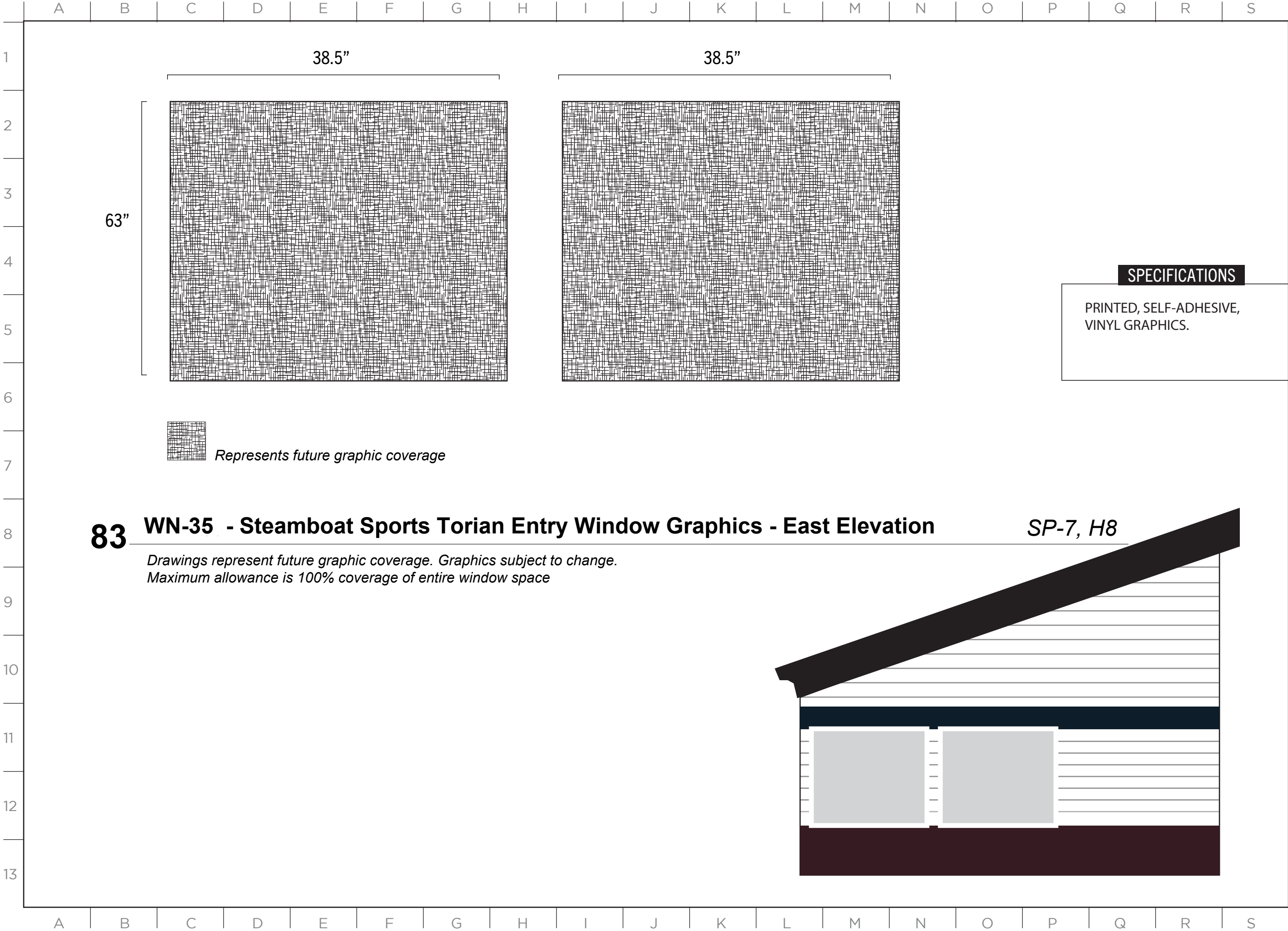
82 WN-34 - Steamboat Sports Torian Entry Window Graphics - West Elevation *SP-7, F8, E6,G5*

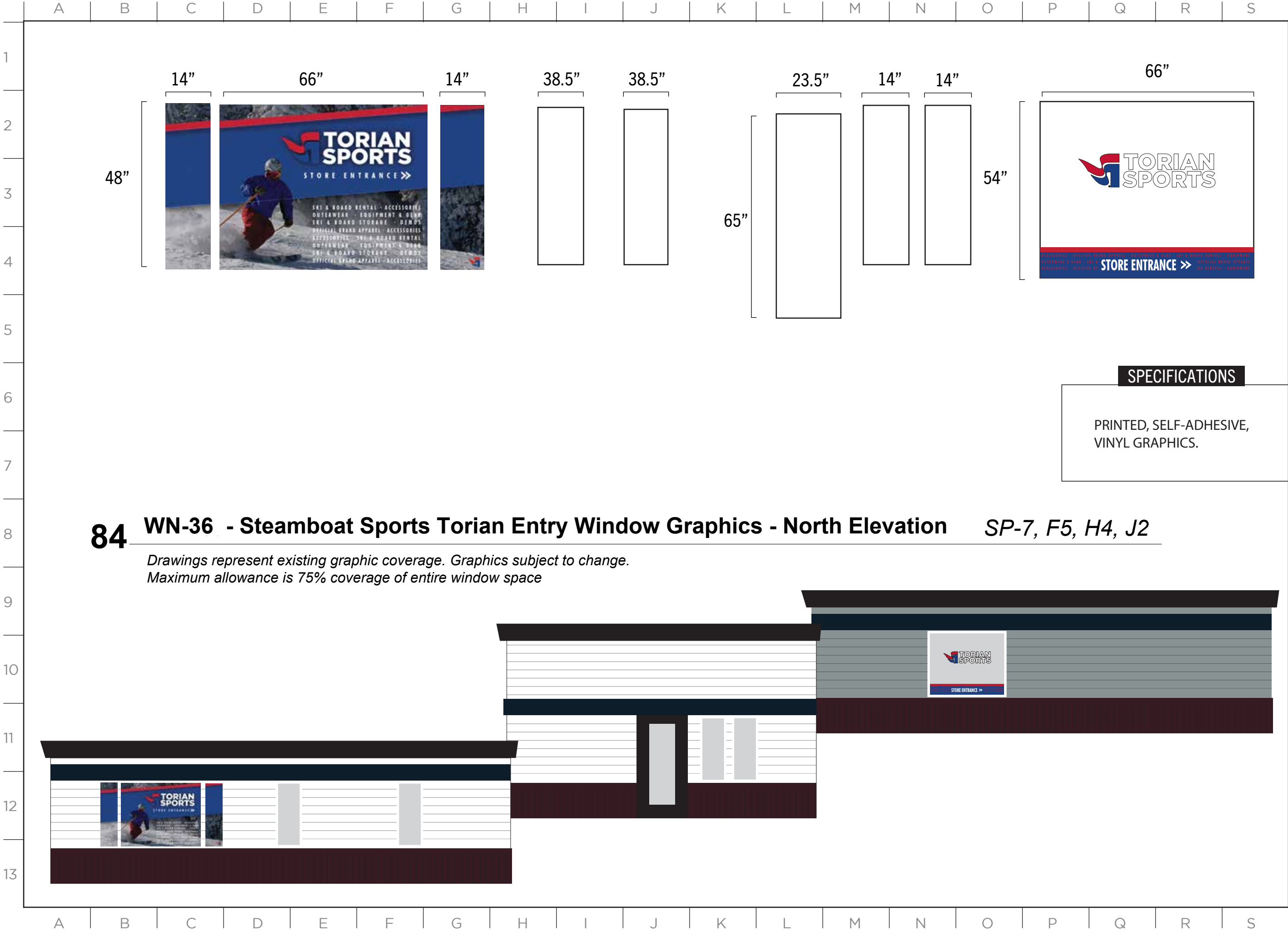
*Drawings represent existing graphic coverage. Graphics subject to change.
Maximum allowance is 75% coverage of entire window space*

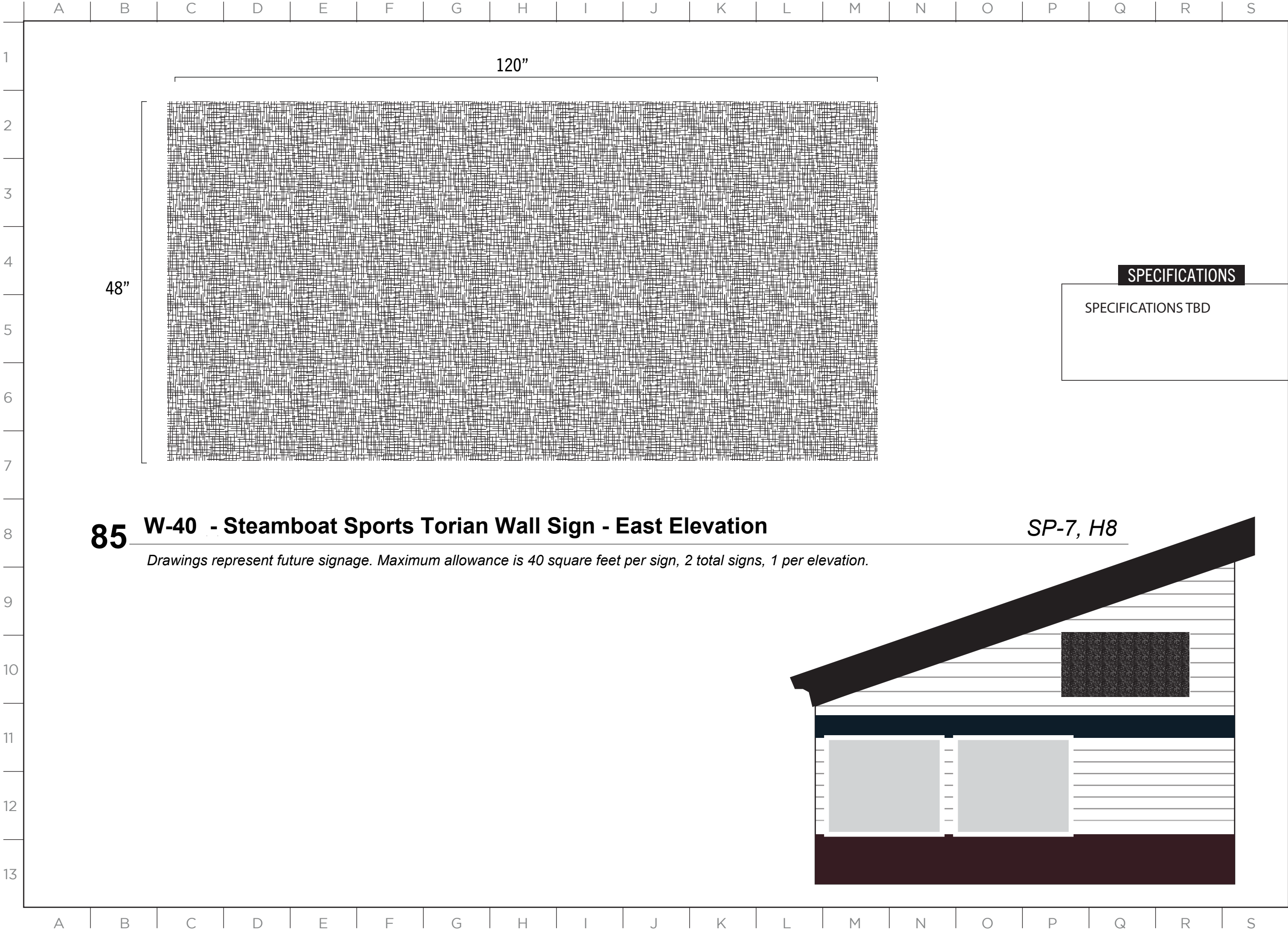
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SPECIFICATION DRAWINGS







85

W-40 - Steamboat Sports Torian Wall Sign - East Elevation

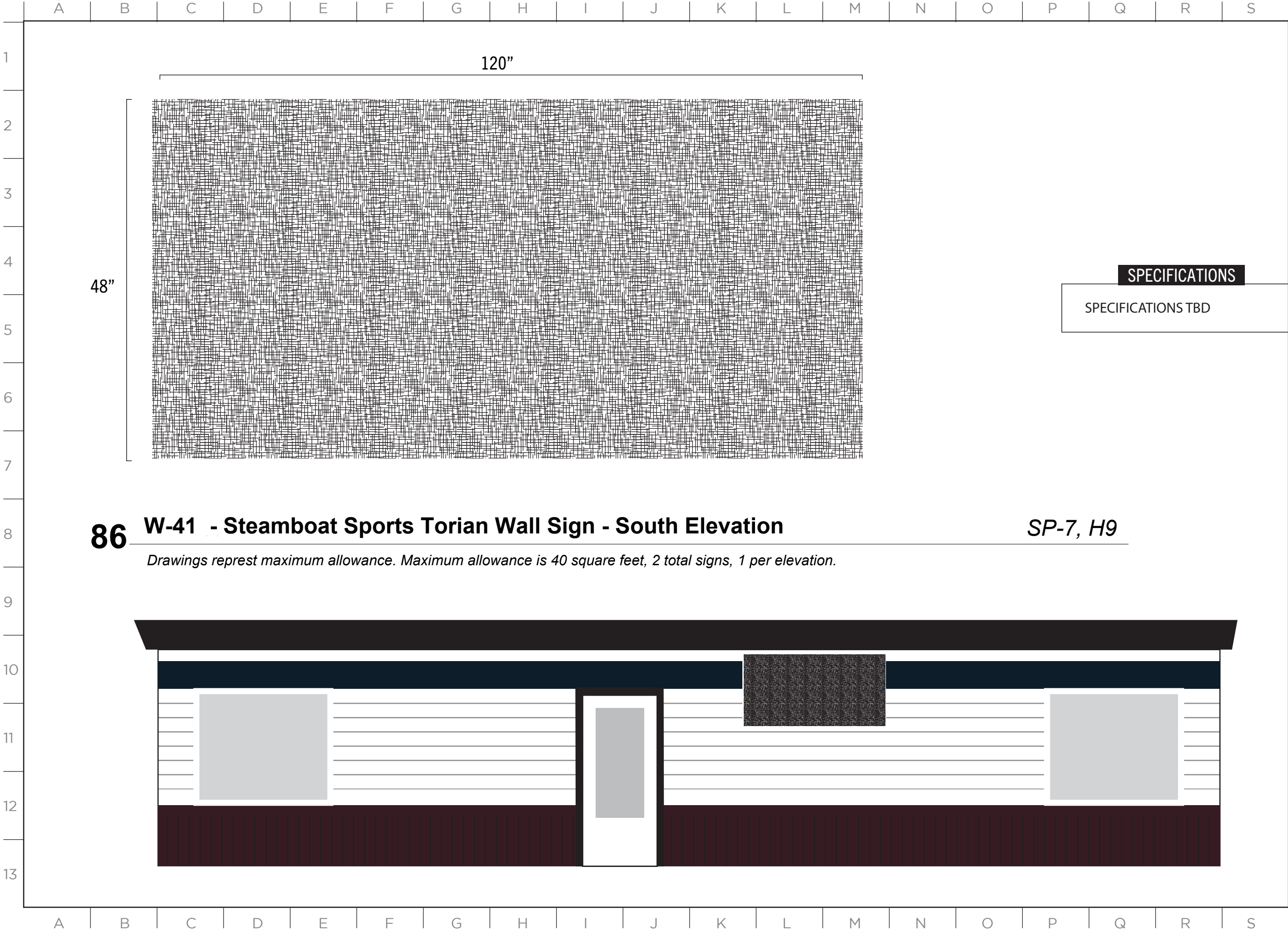
SP-7, H8

Drawings represent future signage. Maximum allowance is 40 square feet per sign, 2 total signs, 1 per elevation.

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SPECIFICATION DRAWINGS



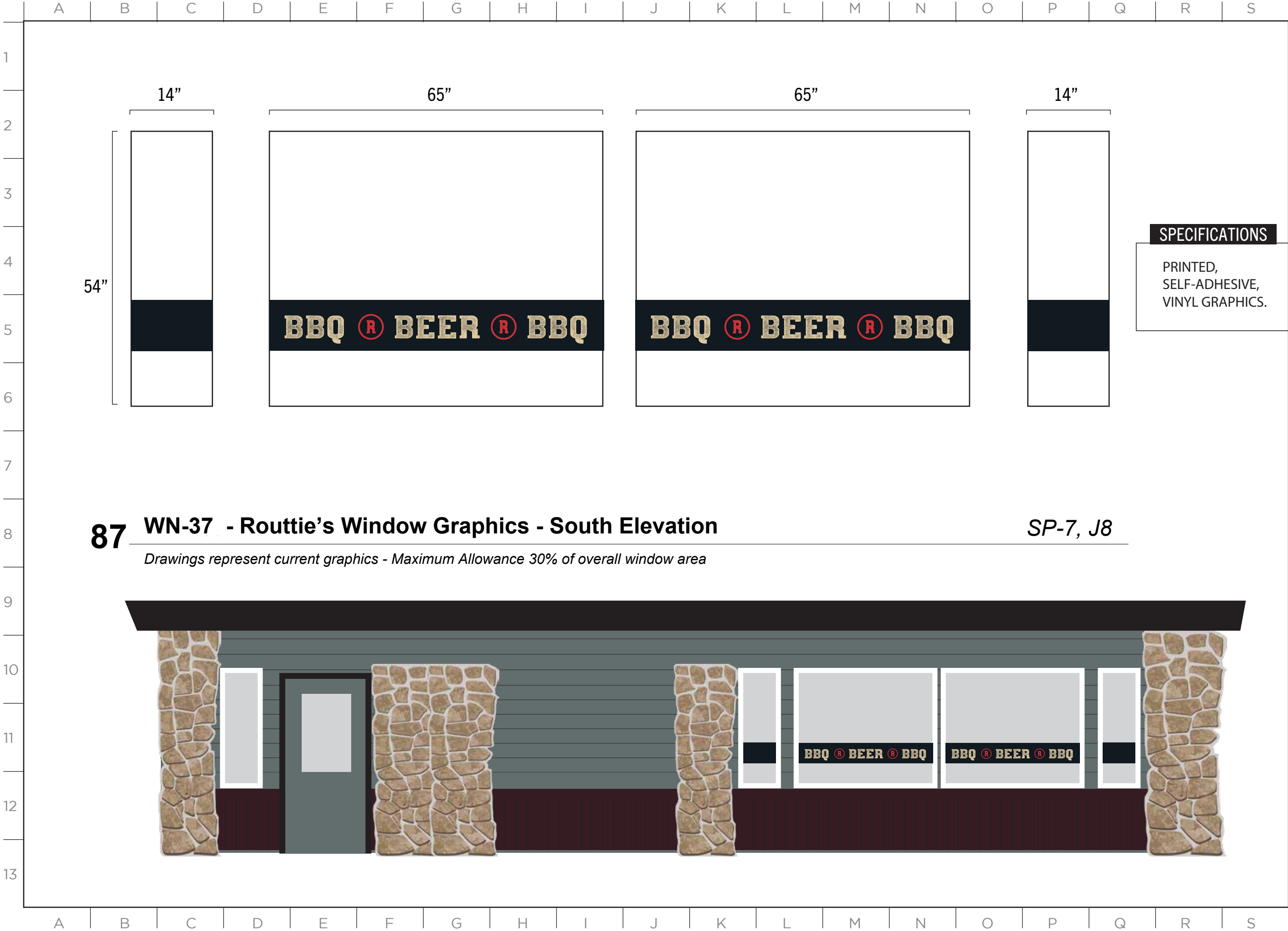
86 W-41 - Steamboat Sports Torian Wall Sign - South Elevation *SP-7, H9*

Drawings repress maximum allowance. Maximum allowance is 40 square feet, 2 total signs, 1 per elevation.

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SPECIFICATION DRAWINGS





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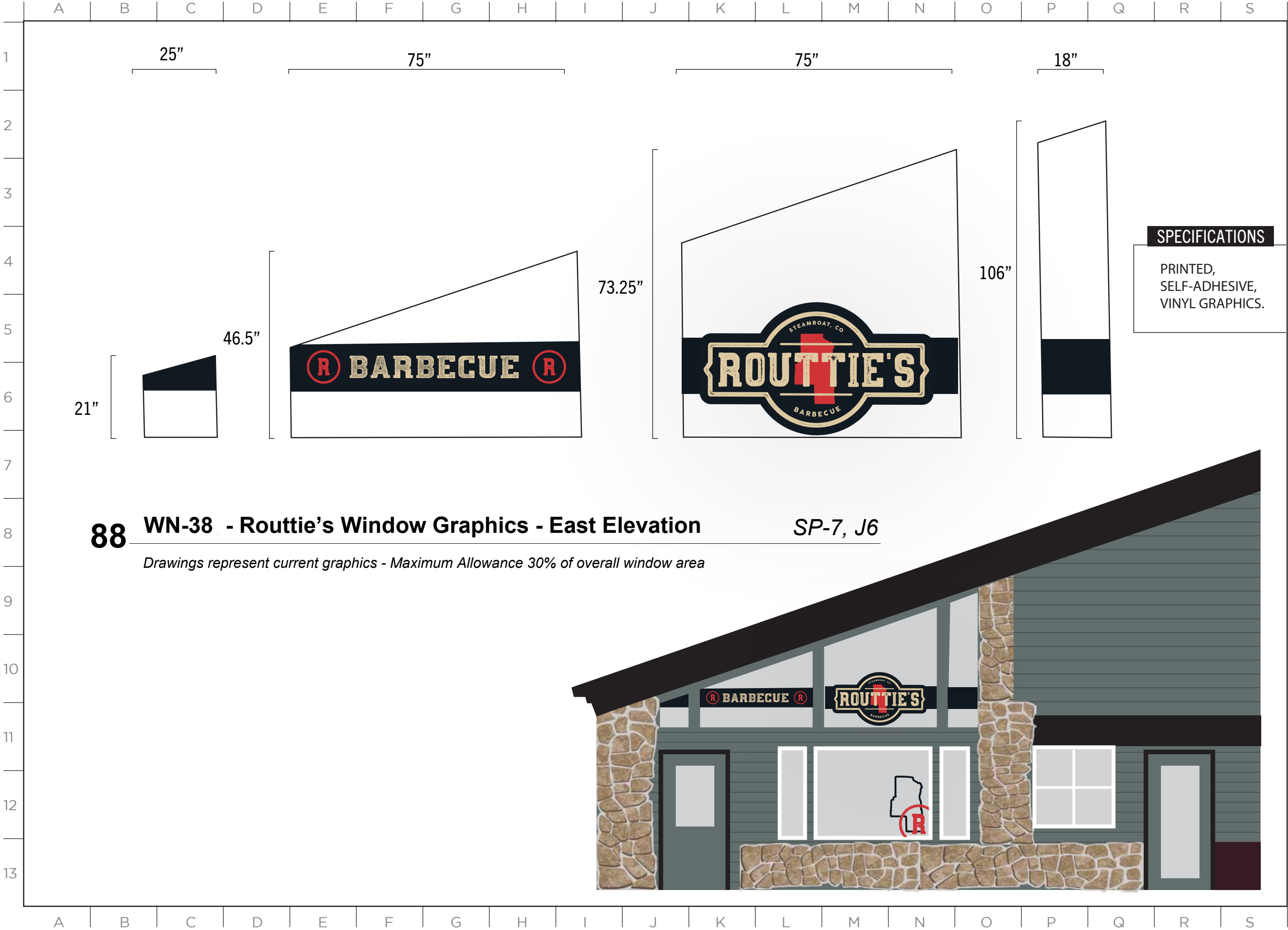
ISSUE DATE: 01/19/2023

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER

D-81



88

WN-38 - Routtie's Window Graphics - East Elevation

SP-7, J6

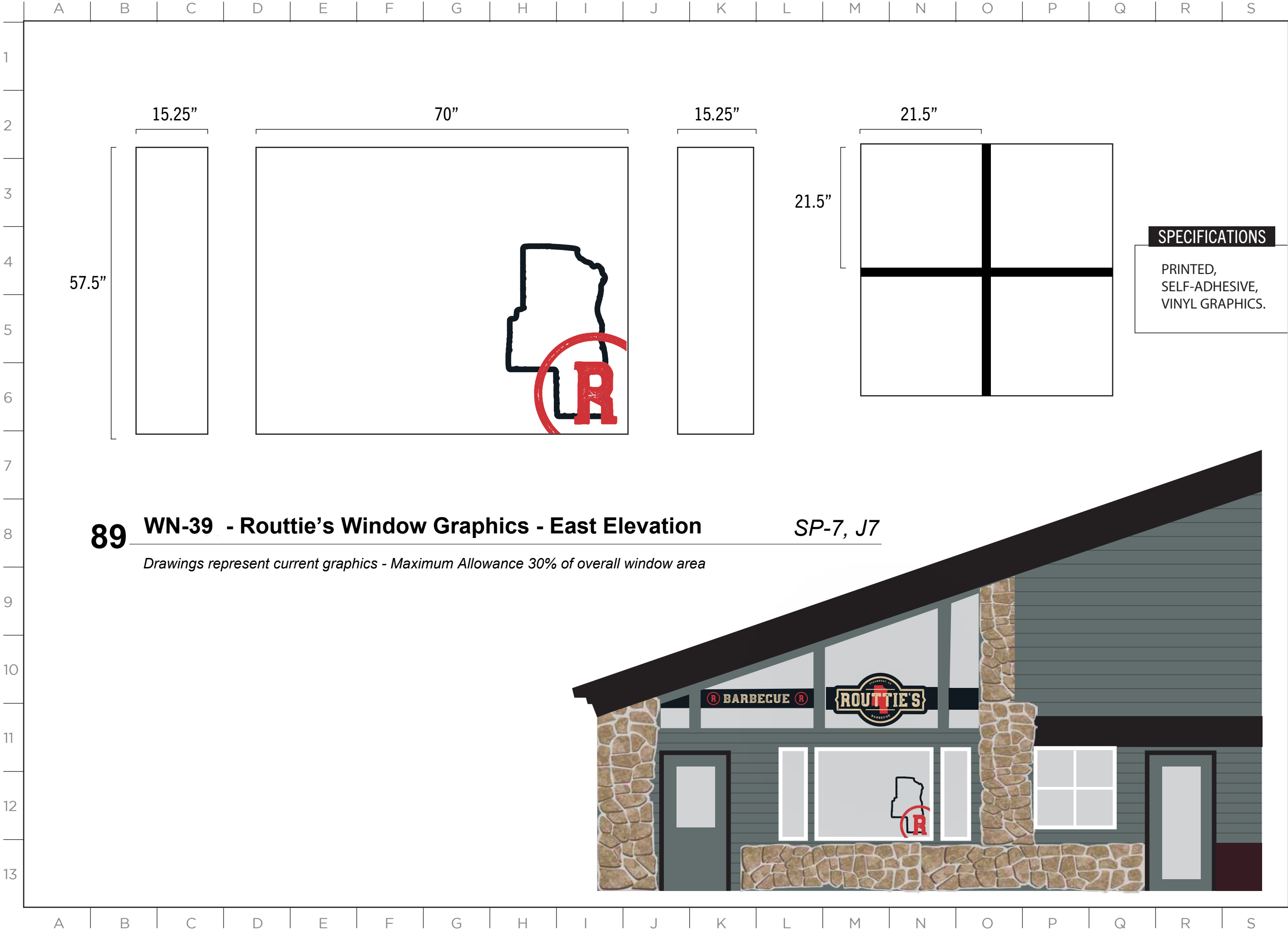
Drawings represent current graphics - Maximum Allowance 30% of overall window area

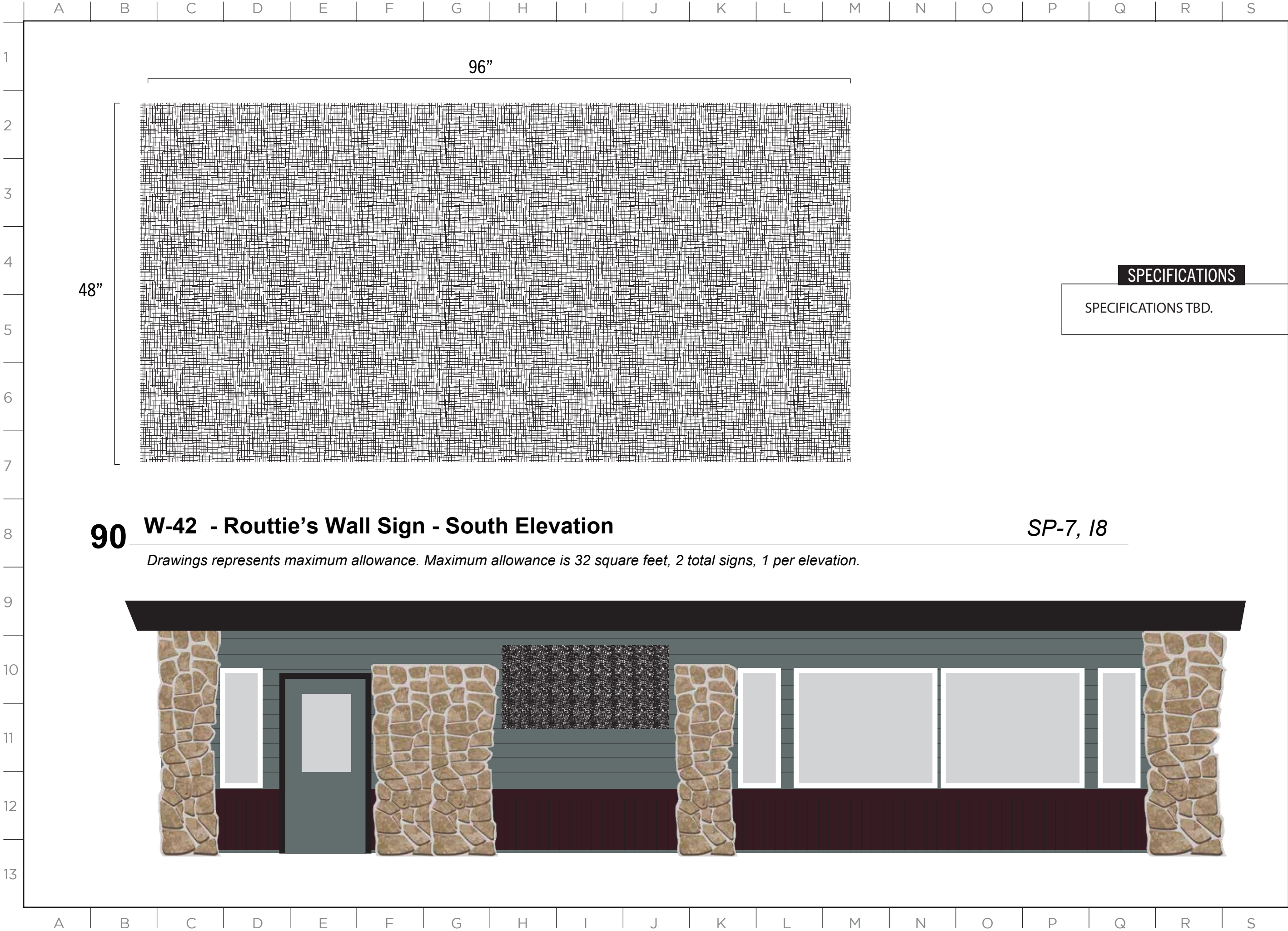
MASTER SIGN PLAN

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MASTER SIGN PLAN
ZONE 1 SPECIFICATIONS





90 W-42 - Routtie's Wall Sign - South Elevation

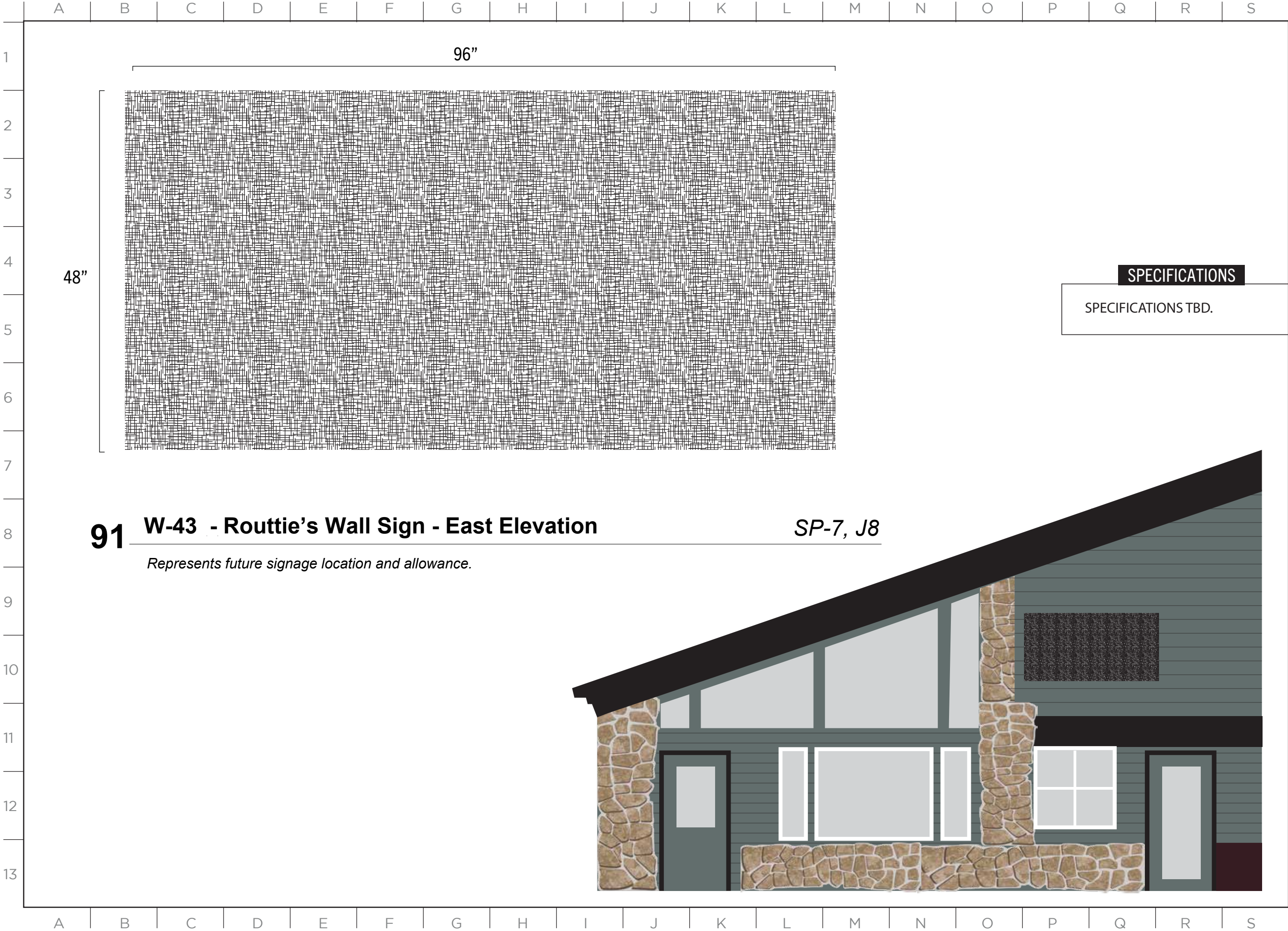
SP-7, 18

Drawings represents maximum allowance. Maximum allowance is 32 square feet, 2 total signs, 1 per elevation.

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

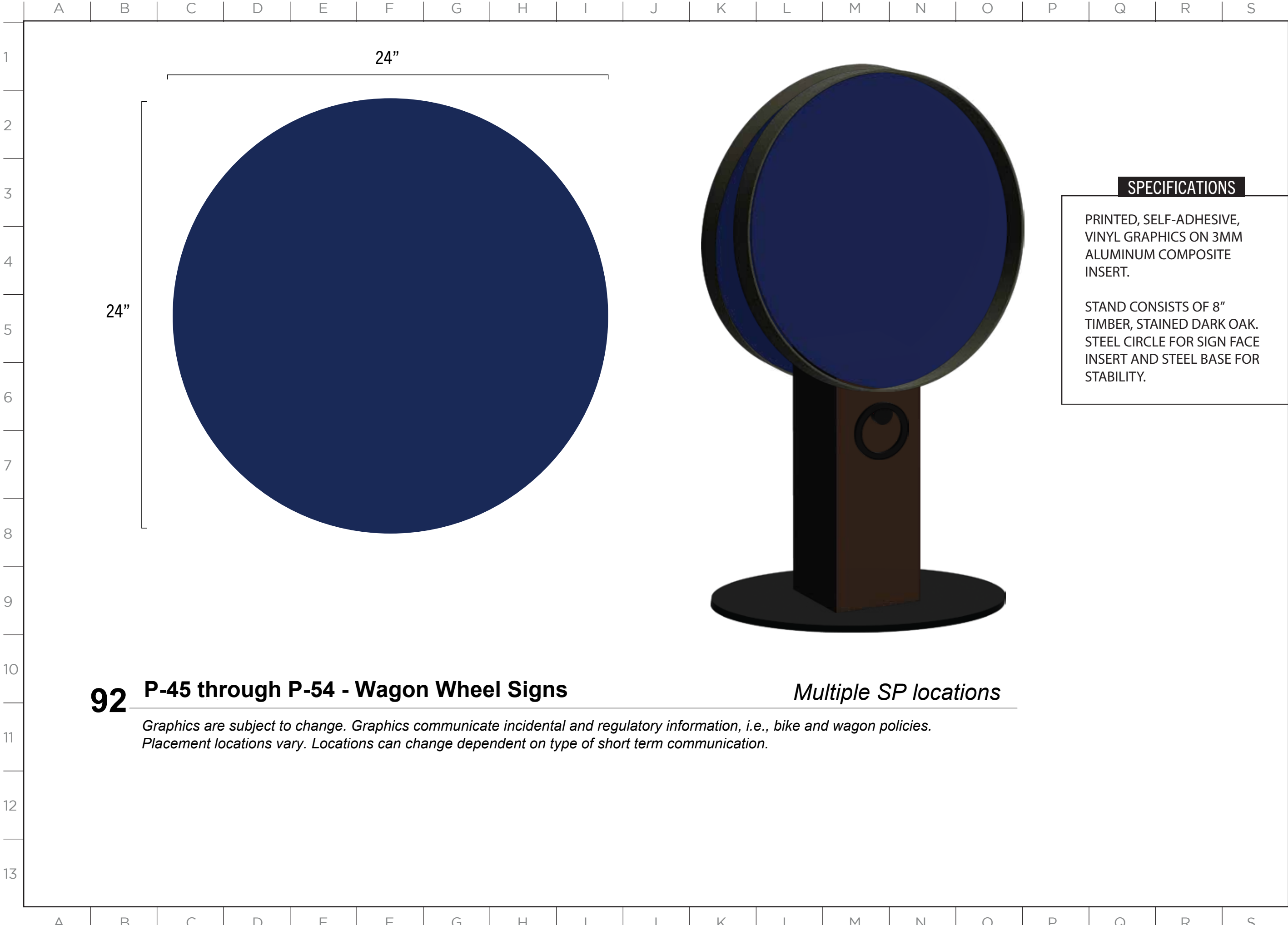


91

W-43 - Routtie's Wall Sign - East Elevation

SP-7, J8

Represents future signage location and allowance.



92 P-45 through P-54 - Wagon Wheel Signs

Multiple SP locations

*Graphics are subject to change. Graphics communicate incidental and regulatory information, i.e., bike and wagon policies.
Placement locations vary. Locations can change dependent on type of short term communication.*

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

**MASTER SIGN PLAN
SPECIFICATION DRAWINGS**

D-87

SP-6, N8

PERFORATED
COR-TEN STEEL
FIXTURES. 5"
DEEP WITH
INTERNAL RGB
ILLUMINATION.

LIGHT COLOR
VARIABLE WITH
RGB MIXTURE.

ISSUE DATE: 01/19/2023

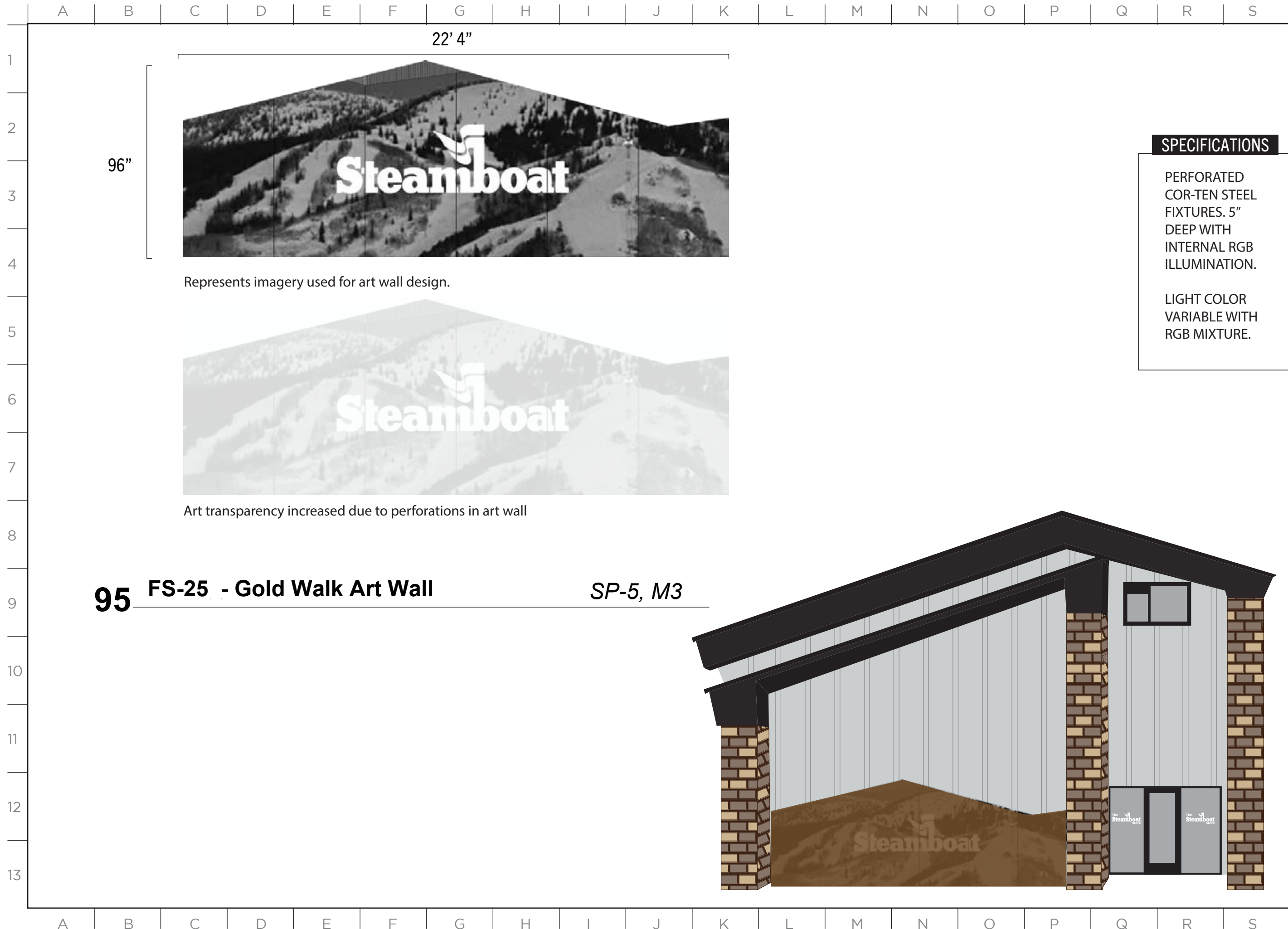
DRAWN: CA REVIEWED: _____

96"

93 FS-24 - Gold Walk Art Wall

Represents imagery used for art wall design.

Art transparency increased due to perforations in art wall

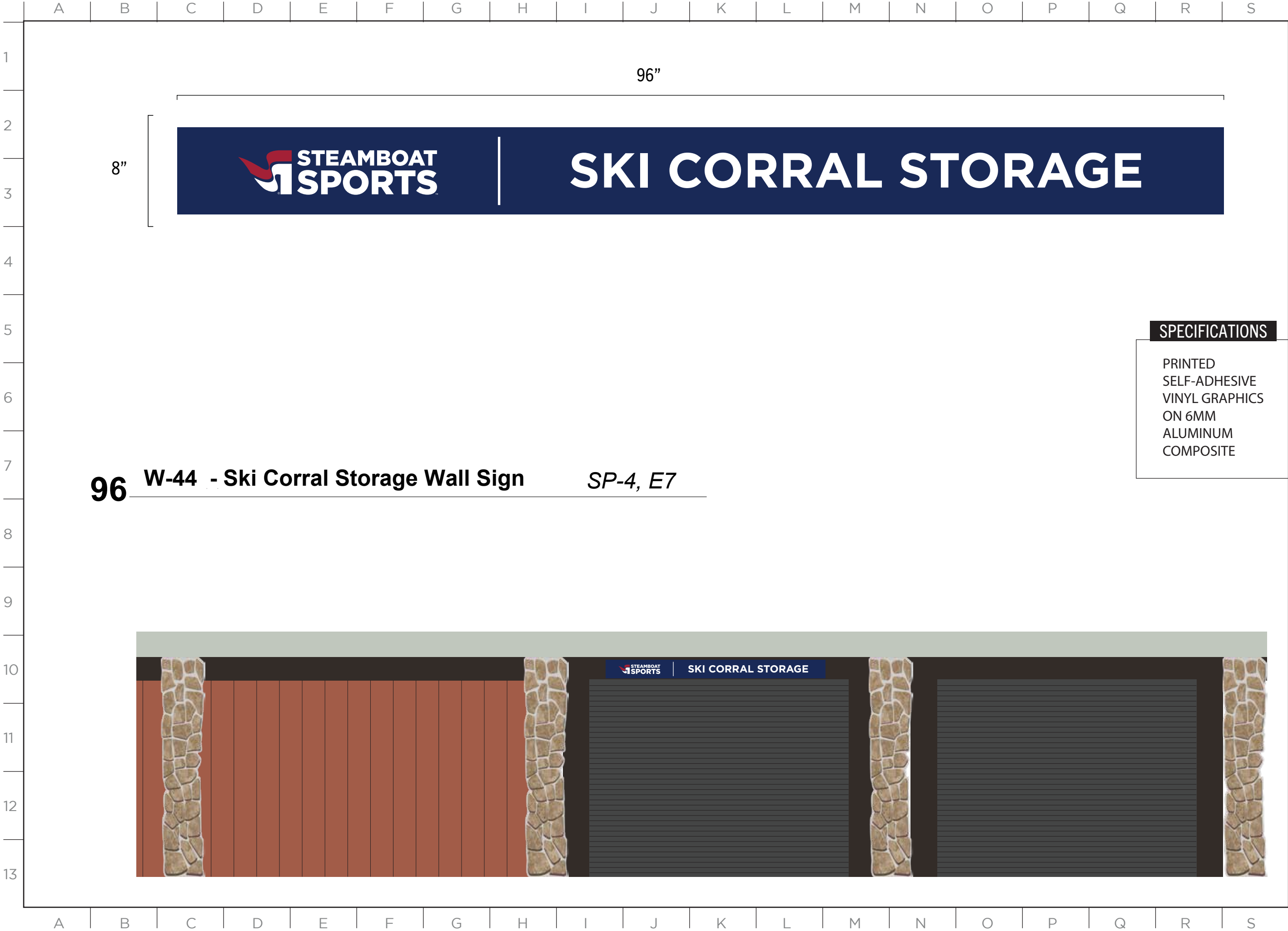


MASTER SIGN PLAN

ISSUE DATE: 01/19/2023

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS



SPECIFICATIONS

PRINTED
SELF-ADHESIVE
VINYL GRAPHICS
ON 6MM
ALUMINUM
COMPOSITE

96 W-44 - Ski Corral Storage Wall Sign SP-4, E7

ISSUE DATE: 01/19/2023

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MASTER SIGN PLAN
SPECIFICATIONS DRAWINGS





2305 Mt. Werner Circle
Steamboat Springs, CO 80487
(970) 817-5636

MASTER SIGN PLAN

ISSUE DATE: 01/19/2023

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MASTER SIGN PLAN
ZONE 1 SPECIFICATIONS

SHEET NUMBER
D-90



MASTER SIGN PLAN

SPECIFICATIONS
8" DEEP
NON-ILLUMINATED
CHANNEL LETTERS.
MOUNTED AS
FREESTANDING
LETTERS

98 FS-26 SNOW Letters *SP-6, F8*

ISSUE DATE: 01/19/2023

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MASTER SIGN PLAN
SPECIFICATIONS DRAWINGS

MASTER SIGN PLAN

SPECIFICATIONS

PRINTED SELF-ADHSEIVE
VINYL GRAPHICS ON
FREE-STANDING
PAYMENT KIOSK

ISSUE DATE: 01/19/2023

DRAWN: CA REVIEWED: _____

MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER

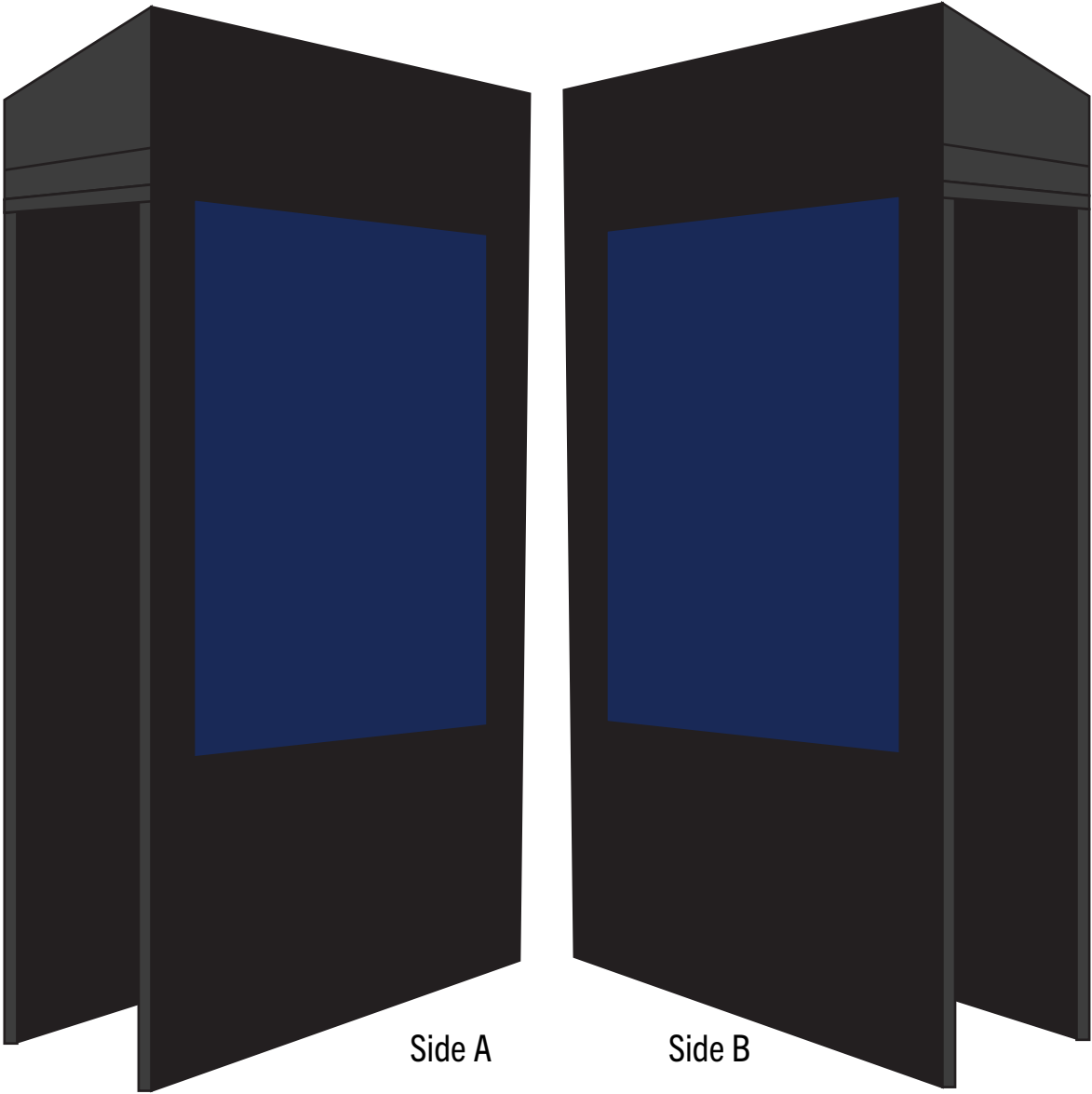
D-92

99

FS-27 through FS-30 Parking Payment Kiosk

Graphics subject to change based on current season
and parking rates.

SP-6, F7 & G7
SP-2, G12
SP-8, D8

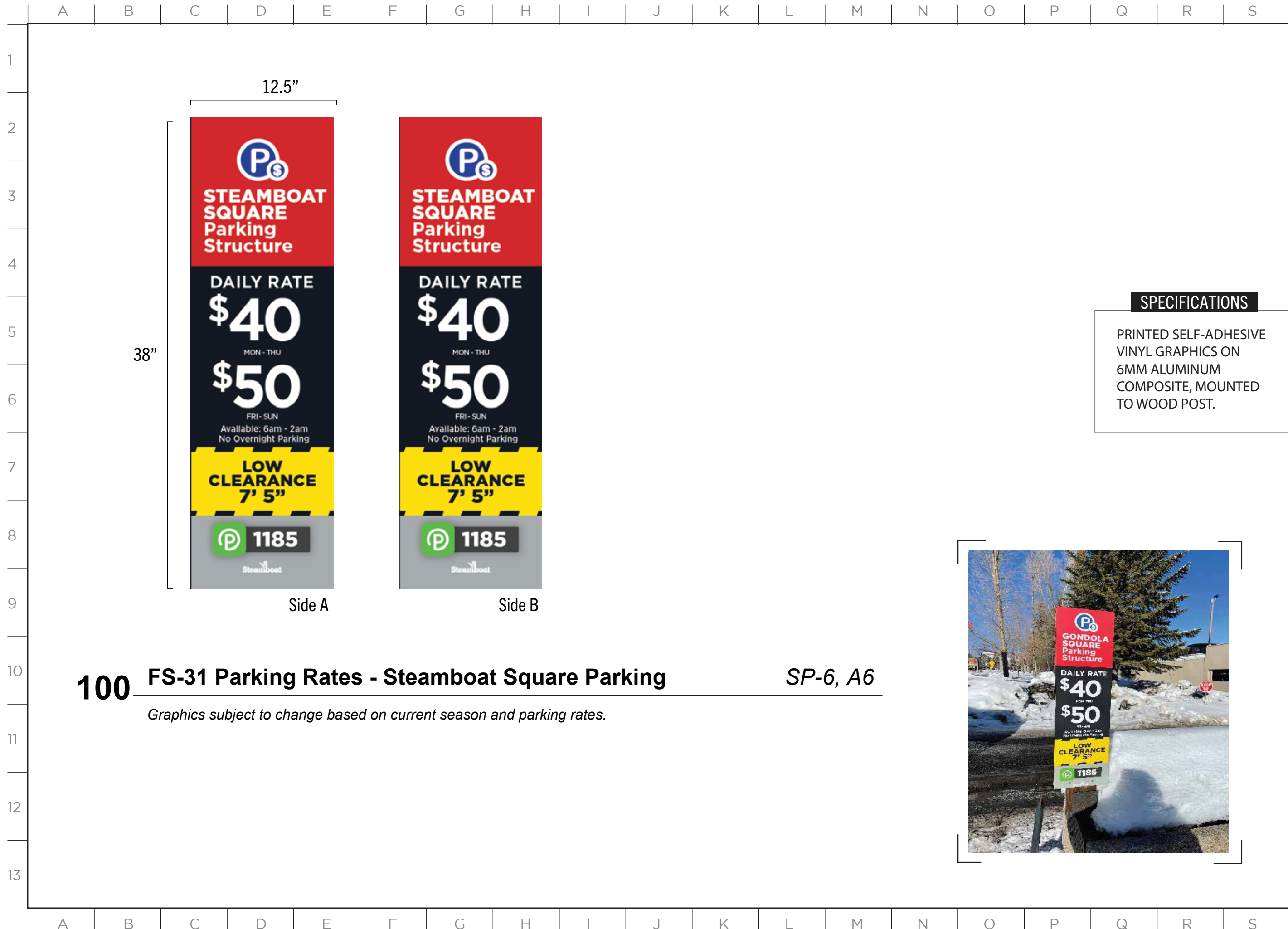


Side A

Side B

24"

36"



MASTER SIGN PLAN

SPECIFICATIONS

PRINTED SELF-ADHESIVE
VINYL GRAPHICS ON
6MM ALUMINUM
COMPOSITE, MOUNTED
TO WOOD POST.

100 FS-31 Parking Rates - Steamboat Square Parking SP-6, A6

Graphics subject to change based on current season and parking rates.

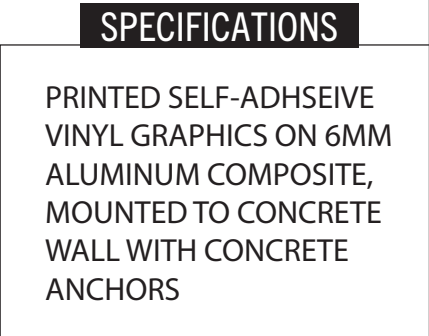
ISSUE DATE: 01/19/2023

DRAWN: CA REVIEWED:

MASTER SIGN PLAN
SPECIFICATION DRAWINGS

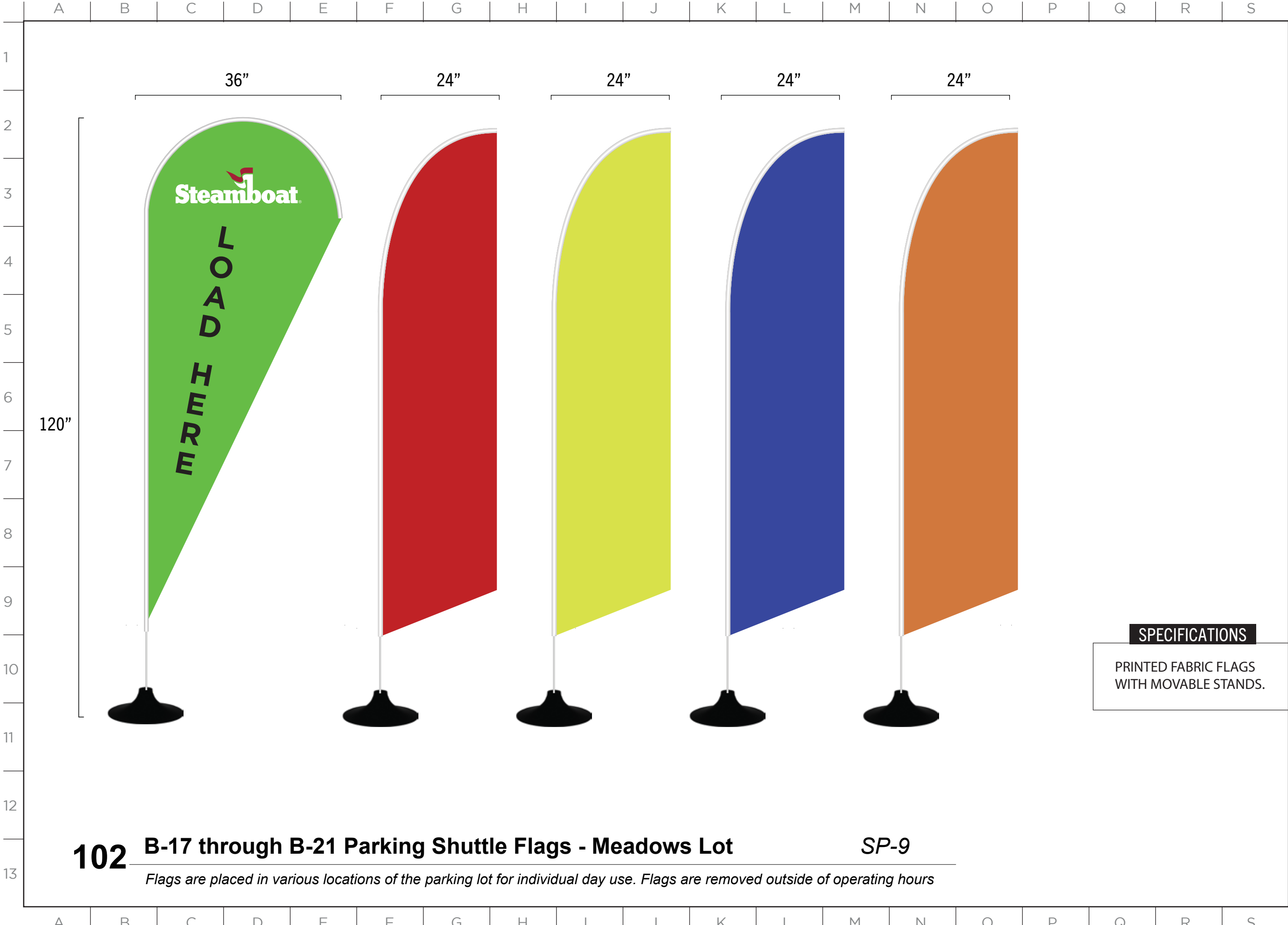
MASTER SIGN PLAN SPECIFICATIONS

D-94



ISSUE DATE: 01/19/2023

DRAWN: CA REVIEWED:



MASTER SIGN PLAN

SPECIFICATIONS

PRINTED FABRIC FLAGS
WITH MOVABLE STANDS.

ISSUE DATE: 01/19/2023

DRAWN: CA REVIEWED: _____

MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER

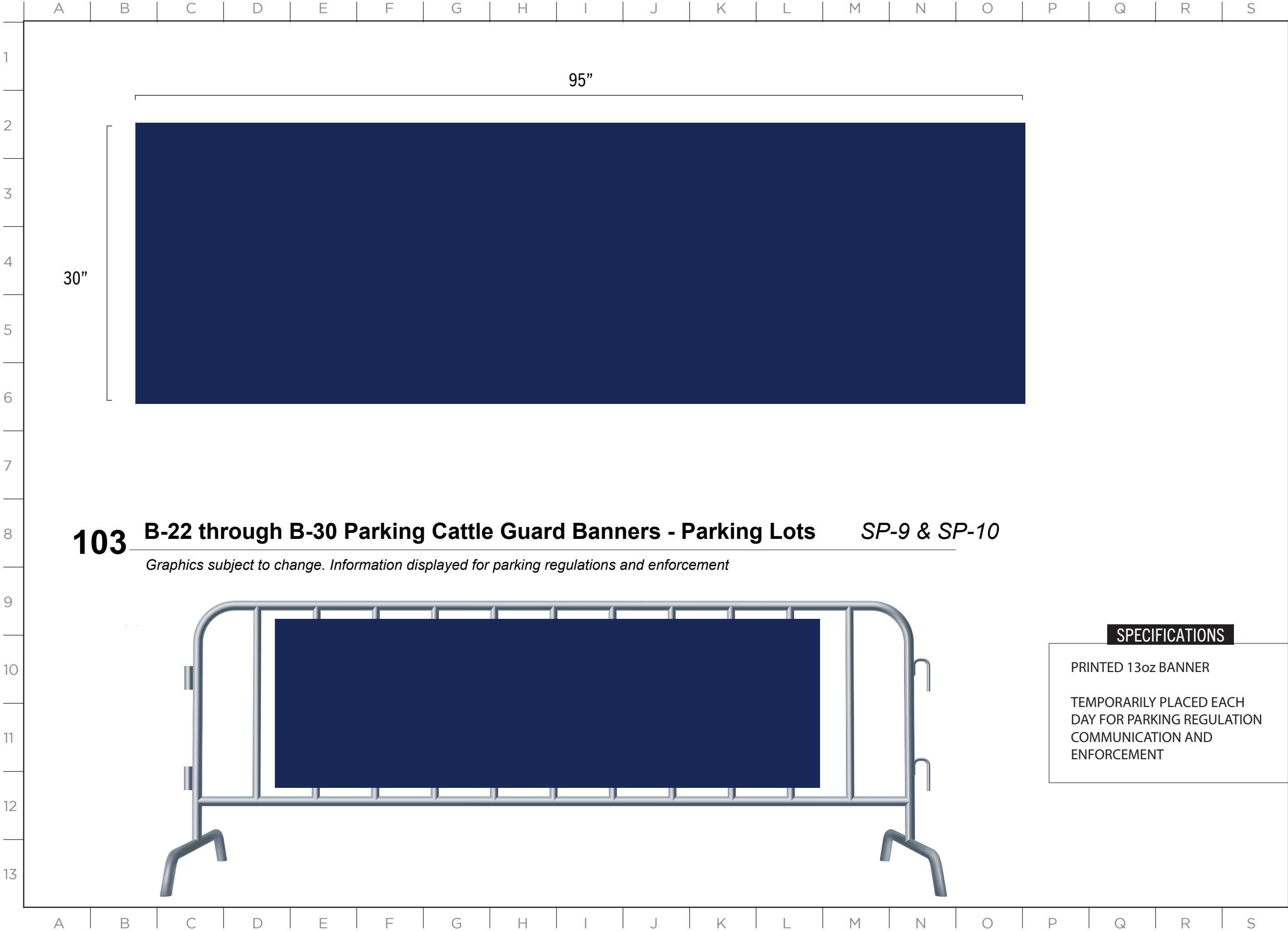
D-95

102

B-17 through B-21 Parking Shuttle Flags - Meadows Lot

SP-9

Flags are placed in various locations of the parking lot for individual day use. Flags are removed outside of operating hours



103

B-22 through B-30 Parking Cattle Guard Banners - Parking Lots

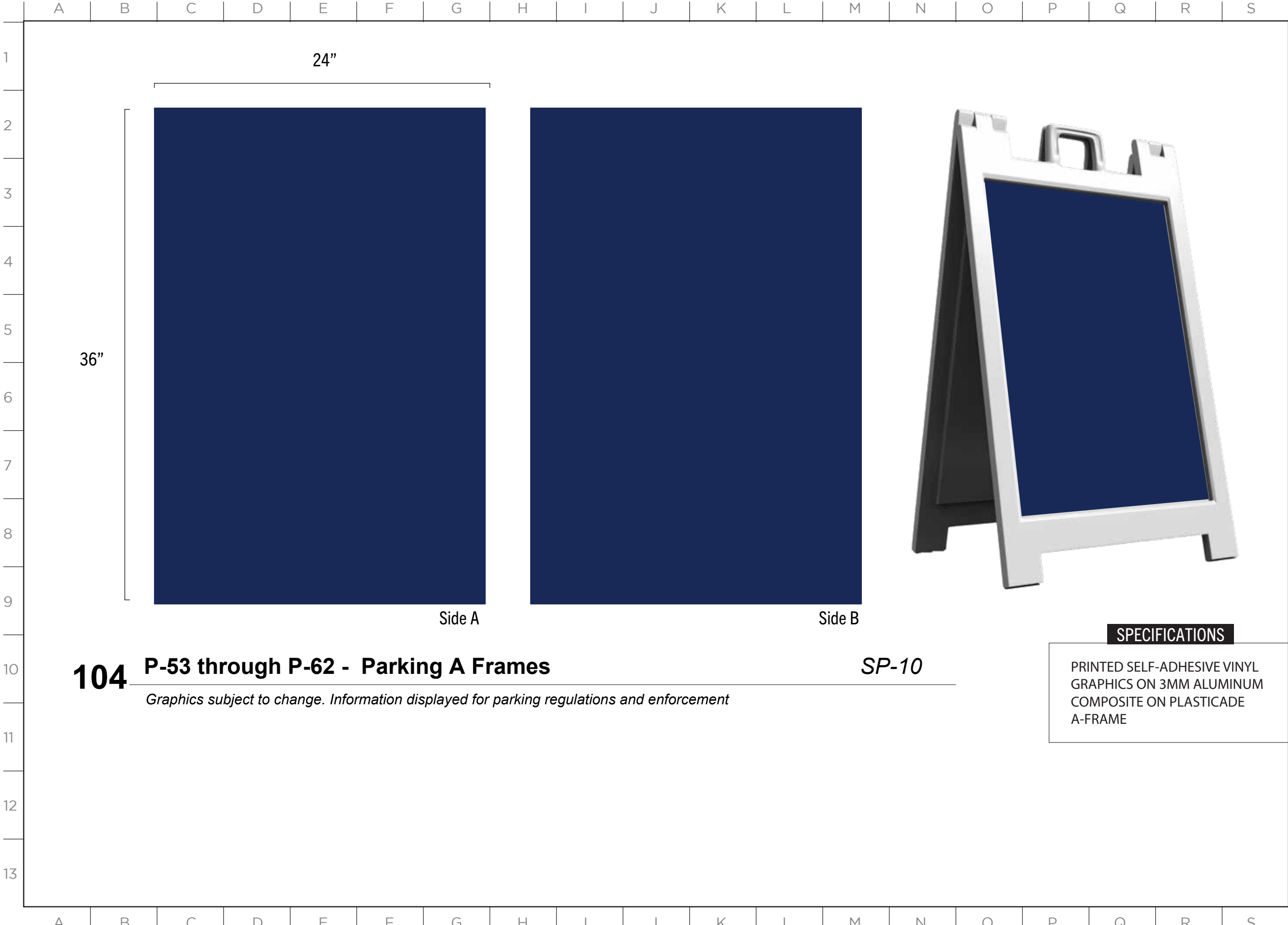
SP-9 & SP-10

Graphics subject to change. Information displayed for parking regulations and enforcement

SPECIFICATIONS

PRINTED 13oz BANNER

TEMPORARILY PLACED EACH DAY FOR PARKING REGULATION COMMUNICATION AND ENFORCEMENT



104

P-53 through P-62 - Parking A Frames

Graphics subject to change. Information displayed for parking regulations and enforcement

SP-10

SPECIFICATIONS

PRINTED SELF-ADHESIVE VINYL
GRAPHICS ON 3MM ALUMINUM
COMPOSITE ON PLASTICADE
A-FRAME

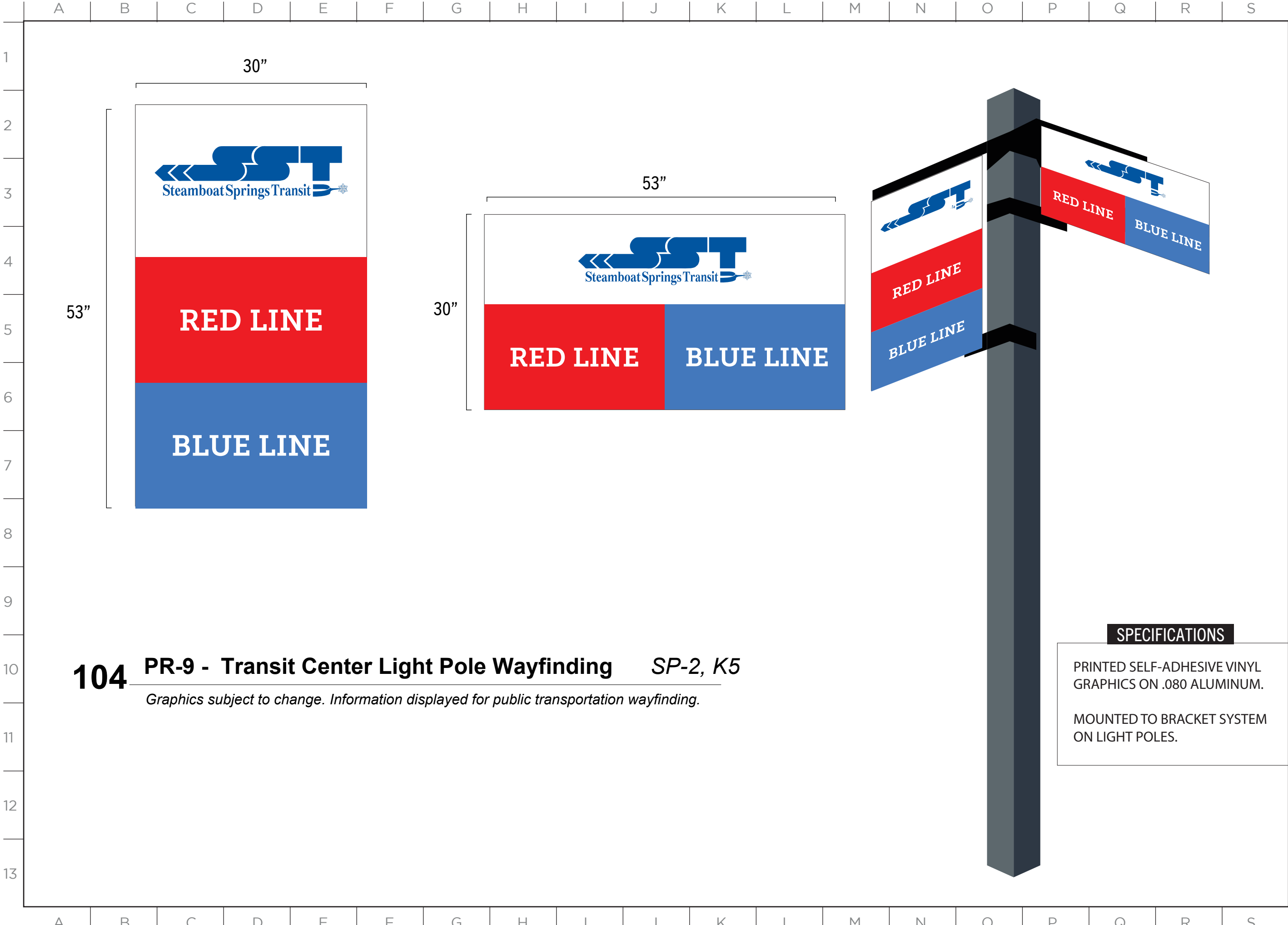
ISSUE DATE: 01/19/2023

DRAWN: CA REVIEWED:

MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER

D-97



MASTER SIGN PLAN

SPECIFICATIONS

PRINTED SELF-ADHESIVE VINYL
GRAPHICS ON .080 ALUMINUM.

MOUNTED TO BRACKET SYSTEM
ON LIGHT POLES.

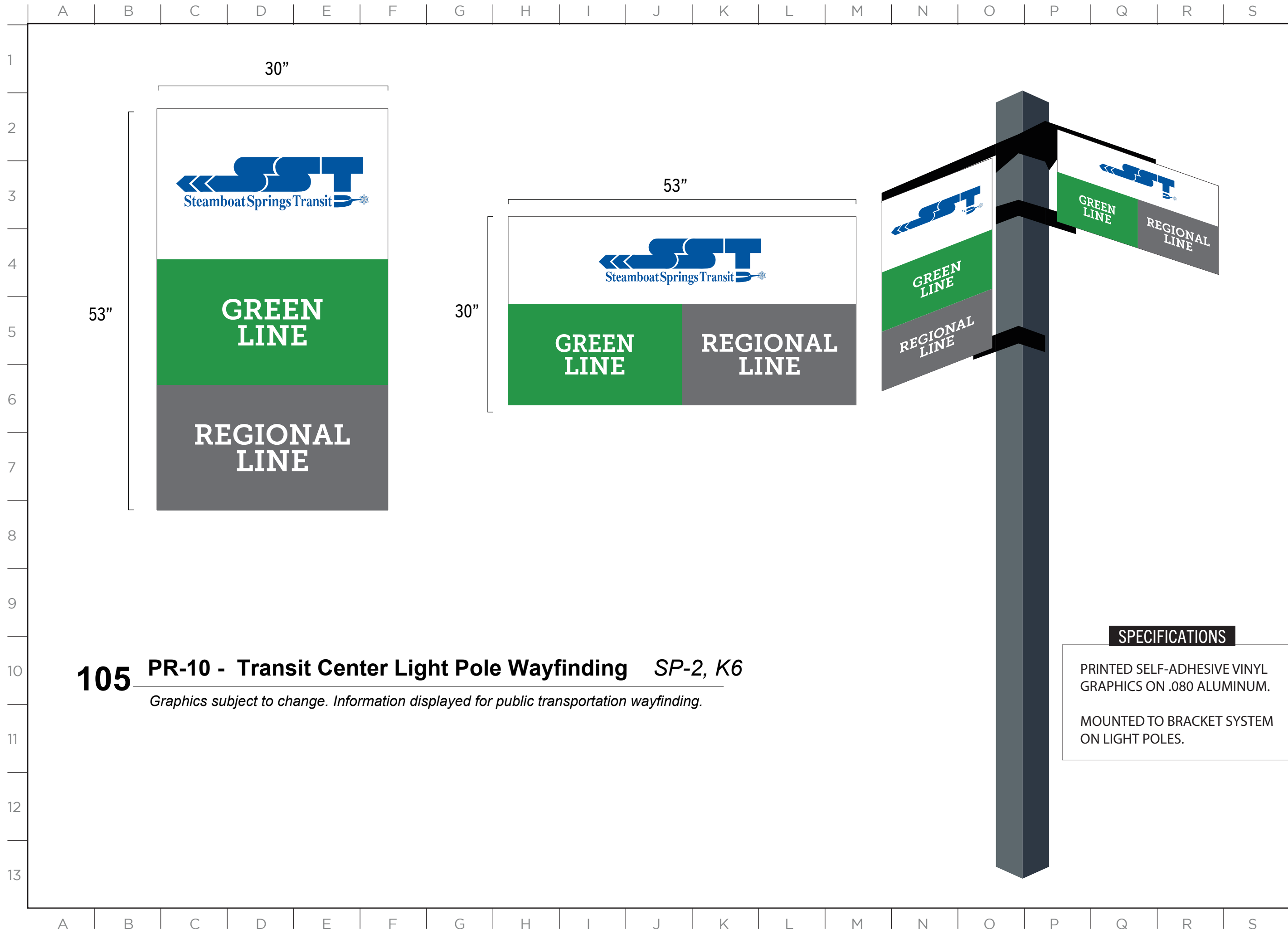
ISSUE DATE: 01/19/2023

DRAWN: CA REVIEWED:

MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER

D-98



MASTER SIGN PLAN

105

PR-10 - Transit Center Light Pole Wayfinding

SP-2, K6

Graphics subject to change. Information displayed for public transportation wayfinding.

SPECIFICATIONS

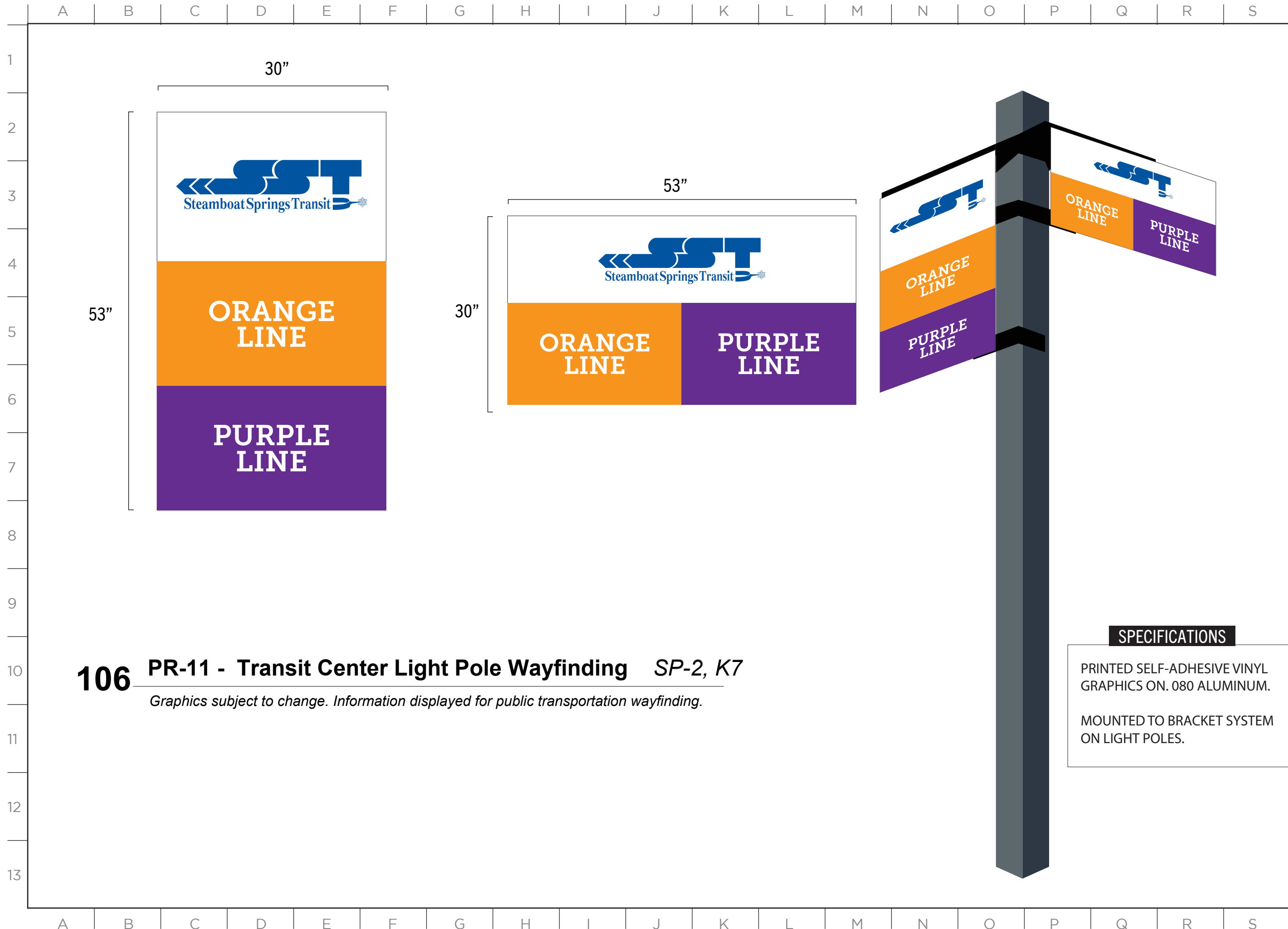
PRINTED SELF-ADHESIVE VINYL
GRAPHICS ON .080 ALUMINUM.

MOUNTED TO BRACKET SYSTEM
ON LIGHT POLES.

ISSUE DATE: 01/19/2023

DRAWN: CA REVIEWED: _____

MASTER SIGN PLAN
SPECIFICATION DRAWINGS



MASTER SIGN PLAN

106

PR-11 - Transit Center Light Pole Wayfinding

SP-2, K7

Graphics subject to change. Information displayed for public transportation wayfinding.

SPECIFICATIONS

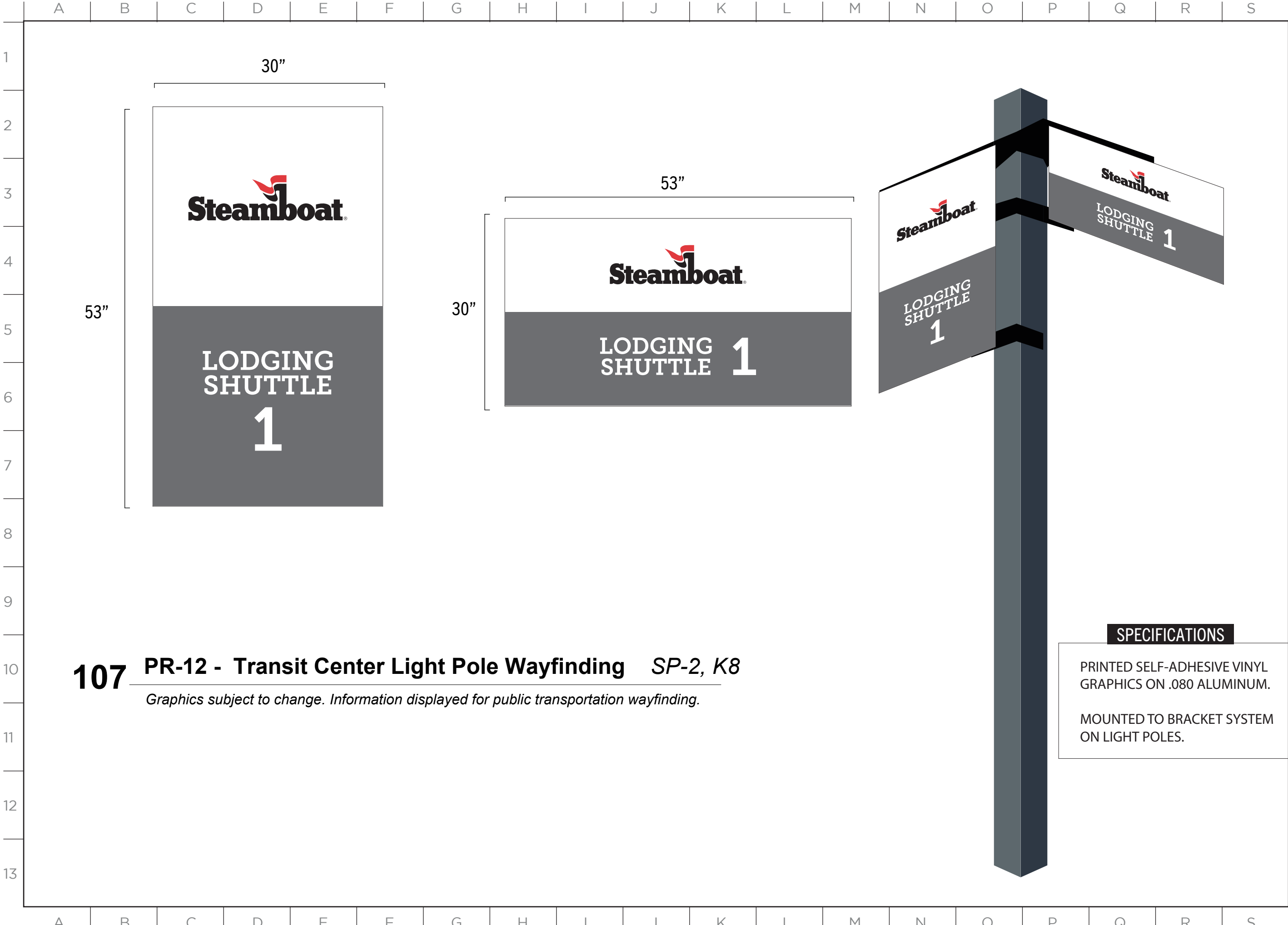
PRINTED SELF-ADHESIVE VINYL
GRAPHICS ON. 080 ALUMINUM.

MOUNTED TO BRACKET SYSTEM
ON LIGHT POLES.

ISSUE DATE: 01/19/2023

DRAWN: CA REVIEWED: _____

MASTER SIGN PLAN
SPECIFICATION DRAWINGS



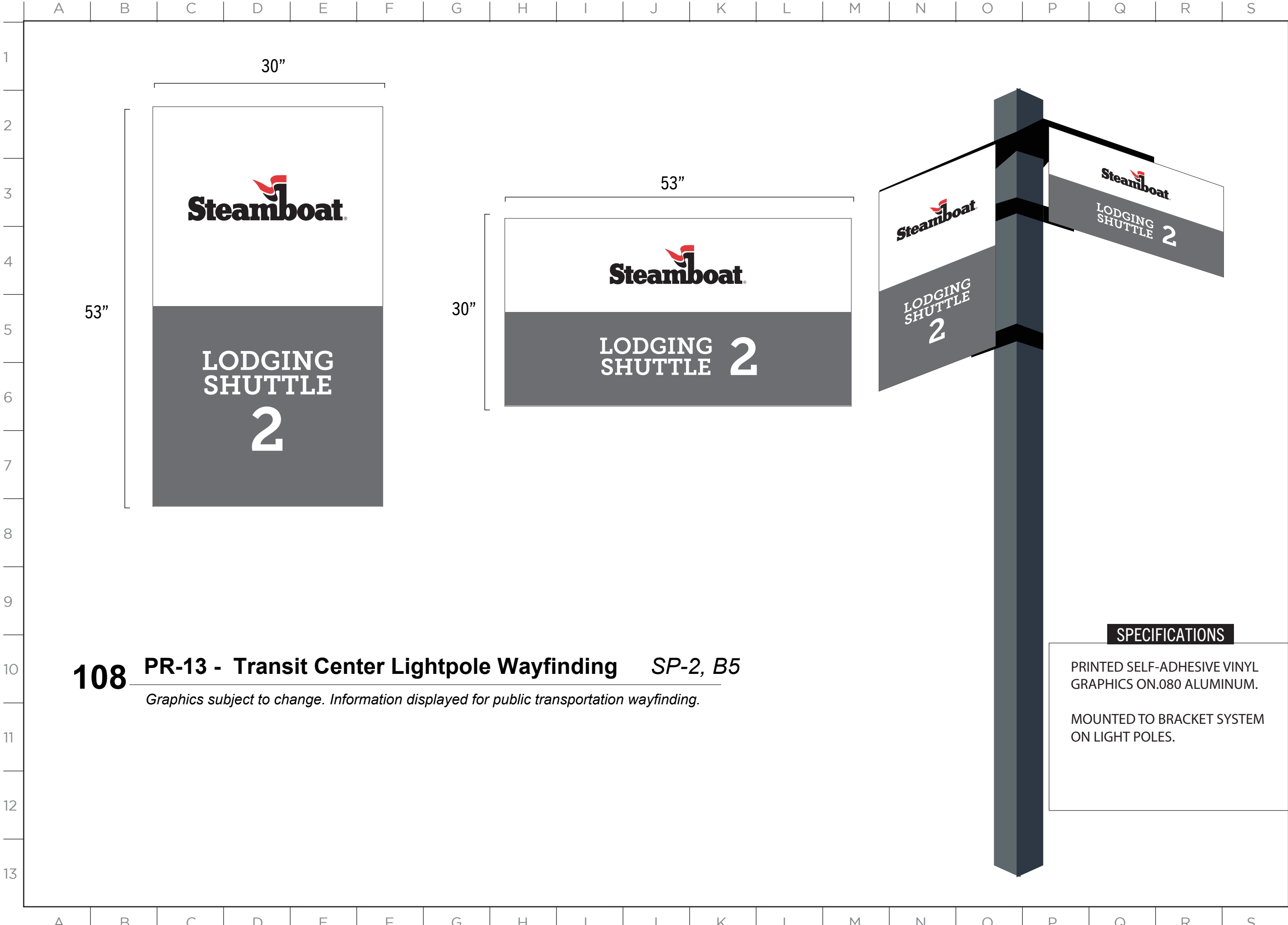
107 PR-12 - Transit Center Light Pole Wayfinding SP-2, K8

Graphics subject to change. Information displayed for public transportation wayfinding.

SPECIFICATIONS

PRINTED SELF-ADHESIVE VINYL
GRAPHICS ON .080 ALUMINUM.

MOUNTED TO BRACKET SYSTEM
ON LIGHT POLES.



MASTER SIGN PLAN

108

PR-13 - Transit Center Lightpole Wayfinding

SP-2, B5

Graphics subject to change. Information displayed for public transportation wayfinding.

SPECIFICATIONS

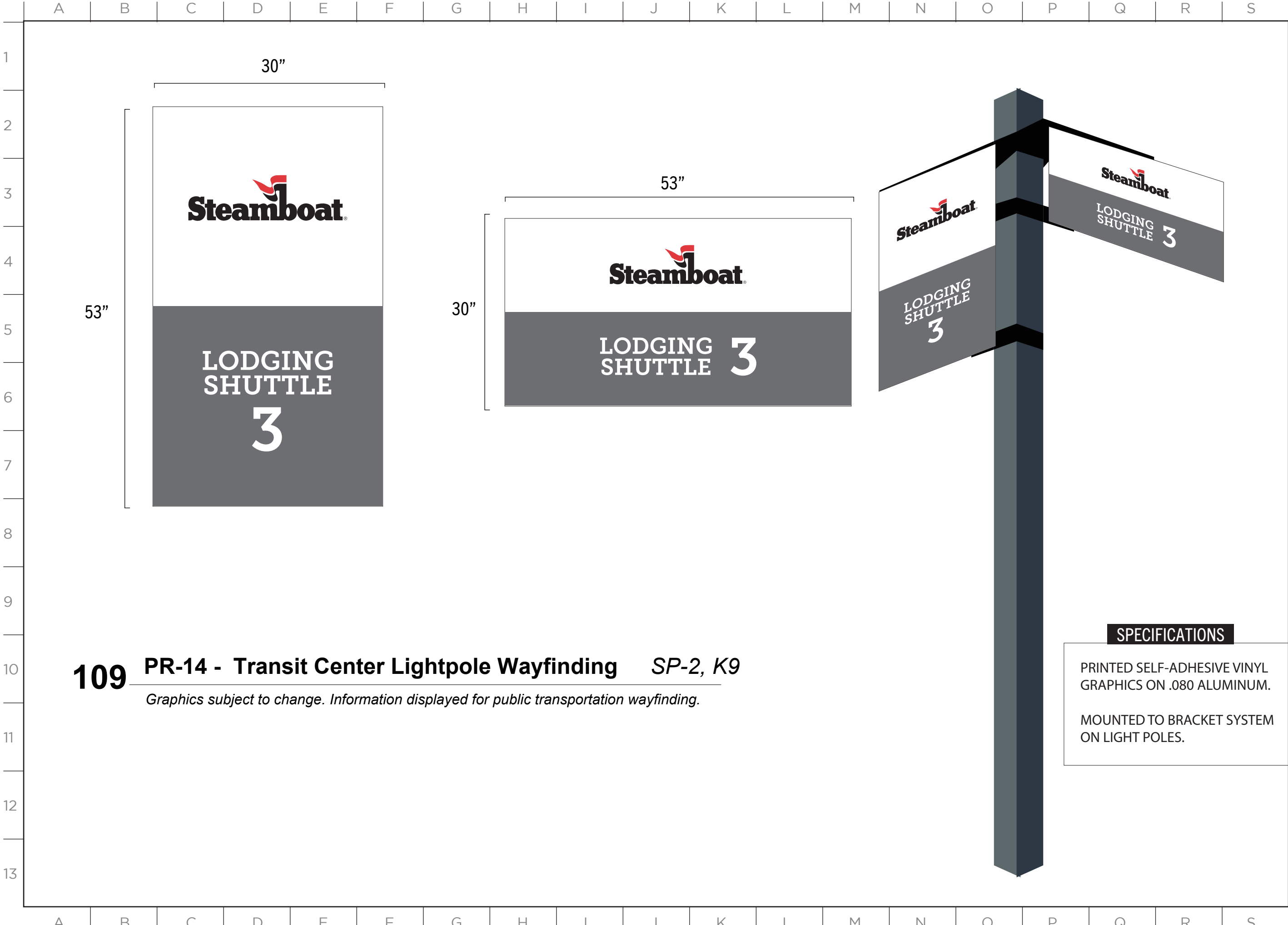
PRINTED SELF-ADHESIVE VINYL
GRAPHICS ON.080 ALUMINUM.

MOUNTED TO BRACKET SYSTEM
ON LIGHT POLES.

ISSUE DATE: 01/19/2023

DRAWN: CA REVIEWED: _____

MASTER SIGN PLAN
ZONE 1 SPECIFICATIONS



MASTER SIGN PLAN

109 PR-14 - Transit Center Lightpole Wayfinding SP-2, K9
Graphics subject to change. Information displayed for public transportation wayfinding.

SPECIFICATIONS

PRINTED SELF-ADHESIVE VINYL
GRAPHICS ON .080 ALUMINUM.

MOUNTED TO BRACKET SYSTEM
ON LIGHT POLES.

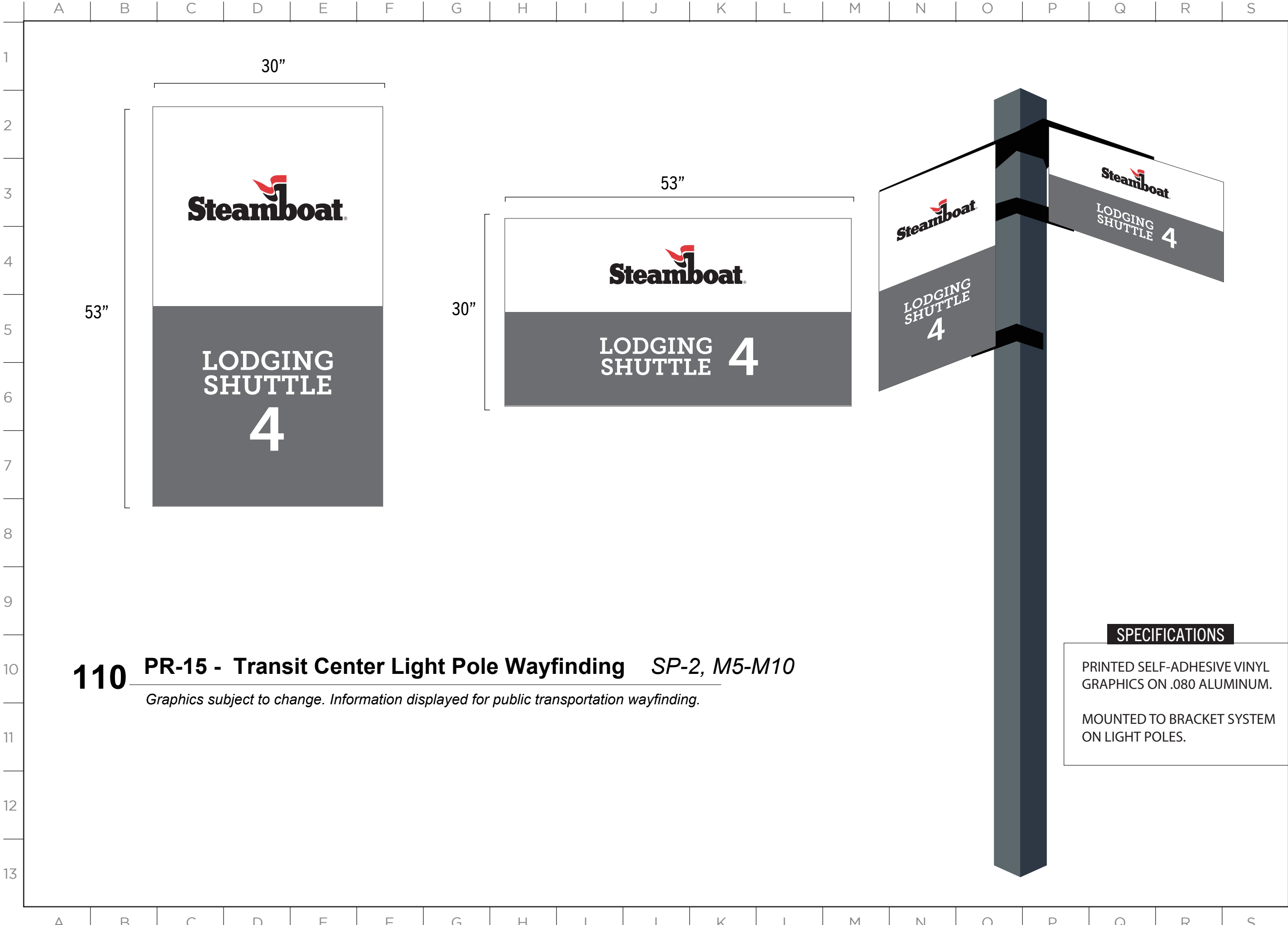
ISSUE DATE: 01/19/2023

DRAWN: CA REVIEWED:

MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER

D-103

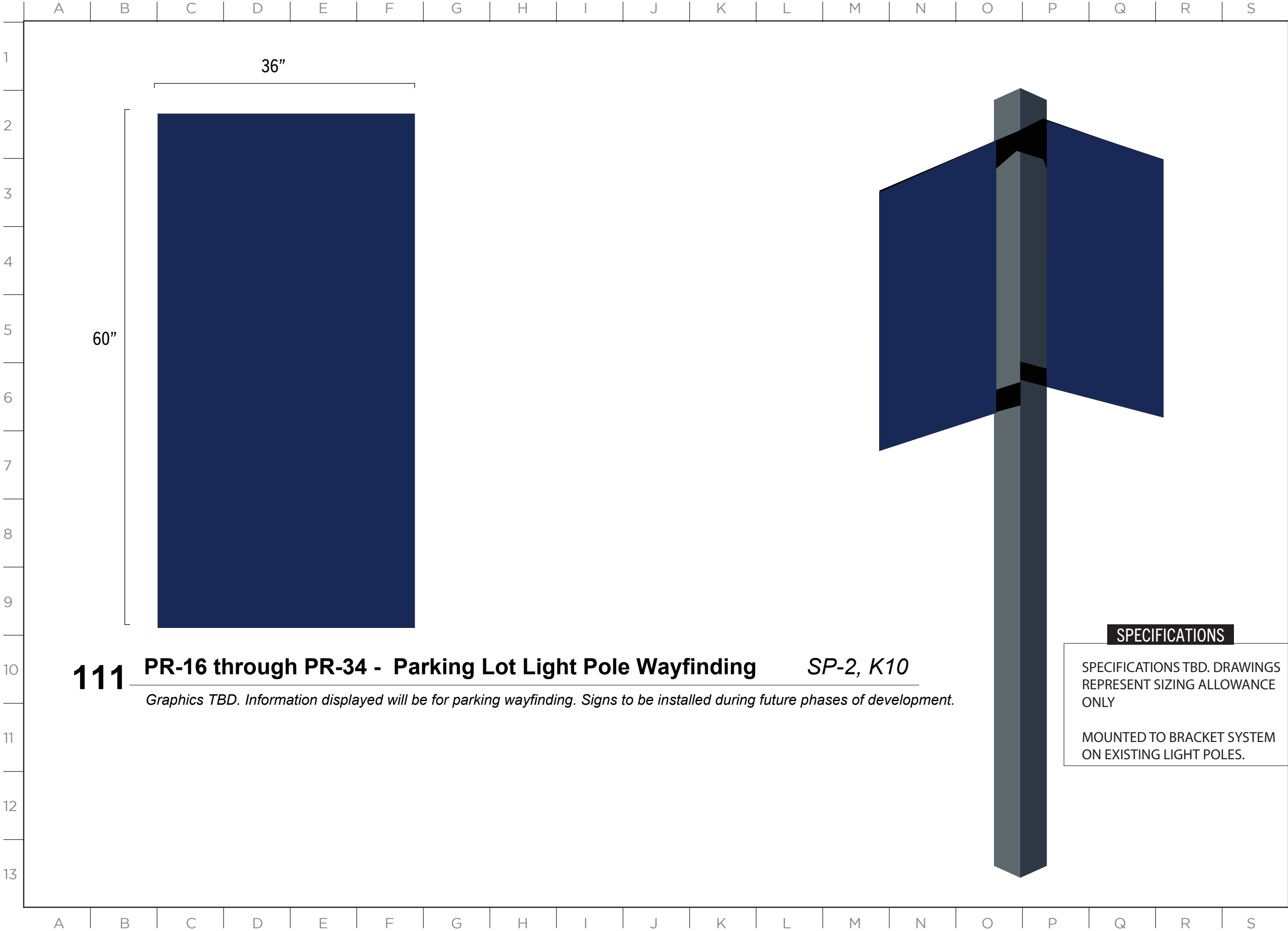


110 PR-15 - Transit Center Light Pole Wayfinding *SP-2, M5-M10*
Graphics subject to change. Information displayed for public transportation wayfinding.

SPECIFICATIONS

PRINTED SELF-ADHESIVE VINYL
GRAPHICS ON .080 ALUMINUM.

MOUNTED TO BRACKET SYSTEM
ON LIGHT POLES.

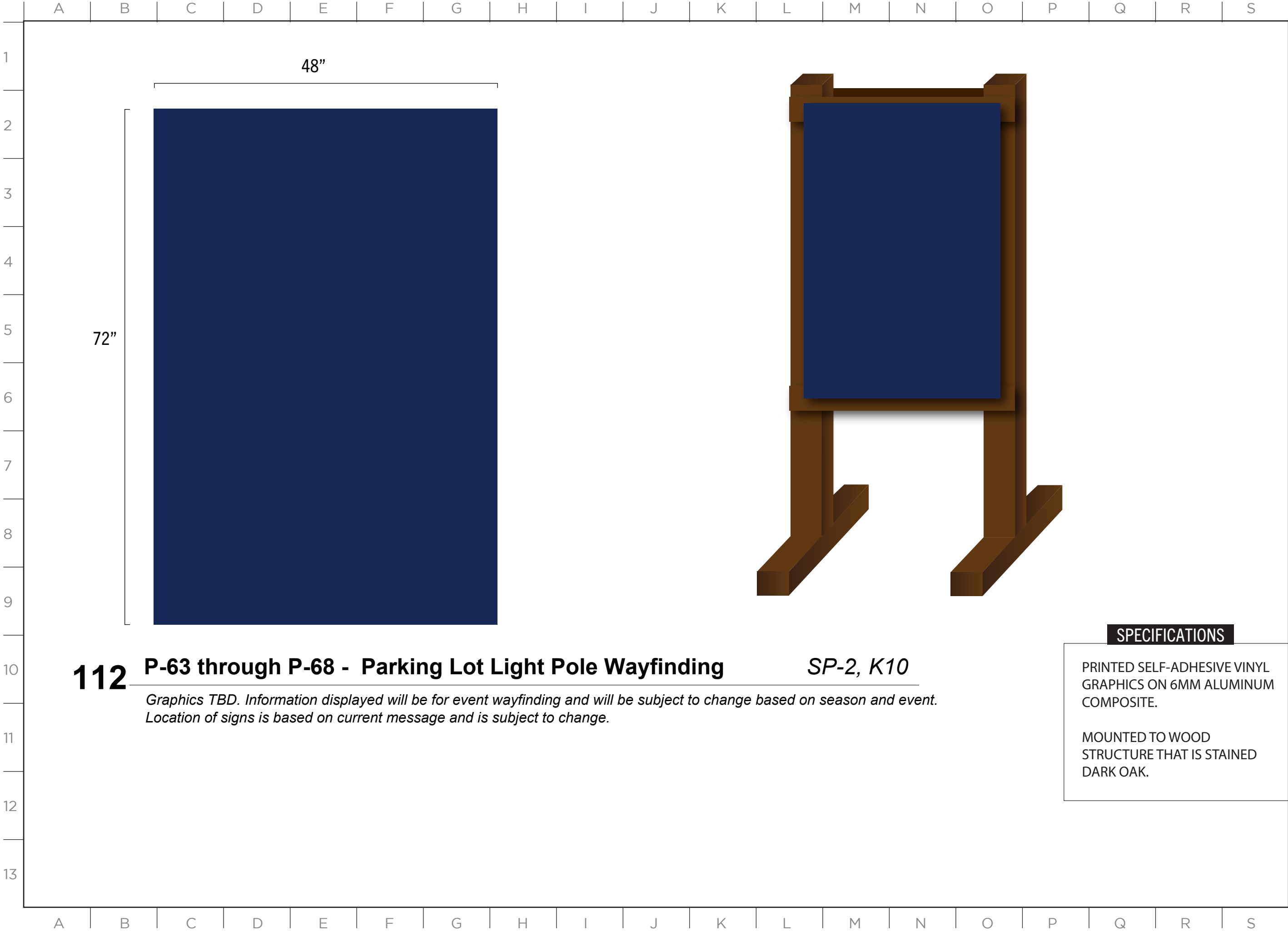


MASTER SIGN PLAN

ISSUE DATE: 01/19/2023

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS



112

P-63 through P-68 - Parking Lot Light Pole Wayfinding

SP-2, K10

*Graphics TBD. Information displayed will be for event wayfinding and will be subject to change based on season and event.
Location of signs is based on current message and is subject to change.*

SPECIFICATIONS

PRINTED SELF-ADHESIVE VINYL
GRAPHICS ON 6MM ALUMINUM
COMPOSITE.

MOUNTED TO WOOD
STRUCTURE THAT IS STAINED
DARK OAK.

MASTER SIGN PLAN

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**MASTER SIGN PLAN
SPECIFICATION DRAWINGS**



Represents future graphic coverage

113

WN-40 - Steamboat Sports - Warehouse Location - South Elevation

SP-11, J8

Graphics subject to change. Maximum allowance is 100% coverage of entire window space.
Maximum allowance requested for privacy and protection of stored goods.

SPECIFICATIONS

PRINTED SELF-ADHESIVE VINYL
GRAPHICS.

ISSUE DATE: 01/19/2023

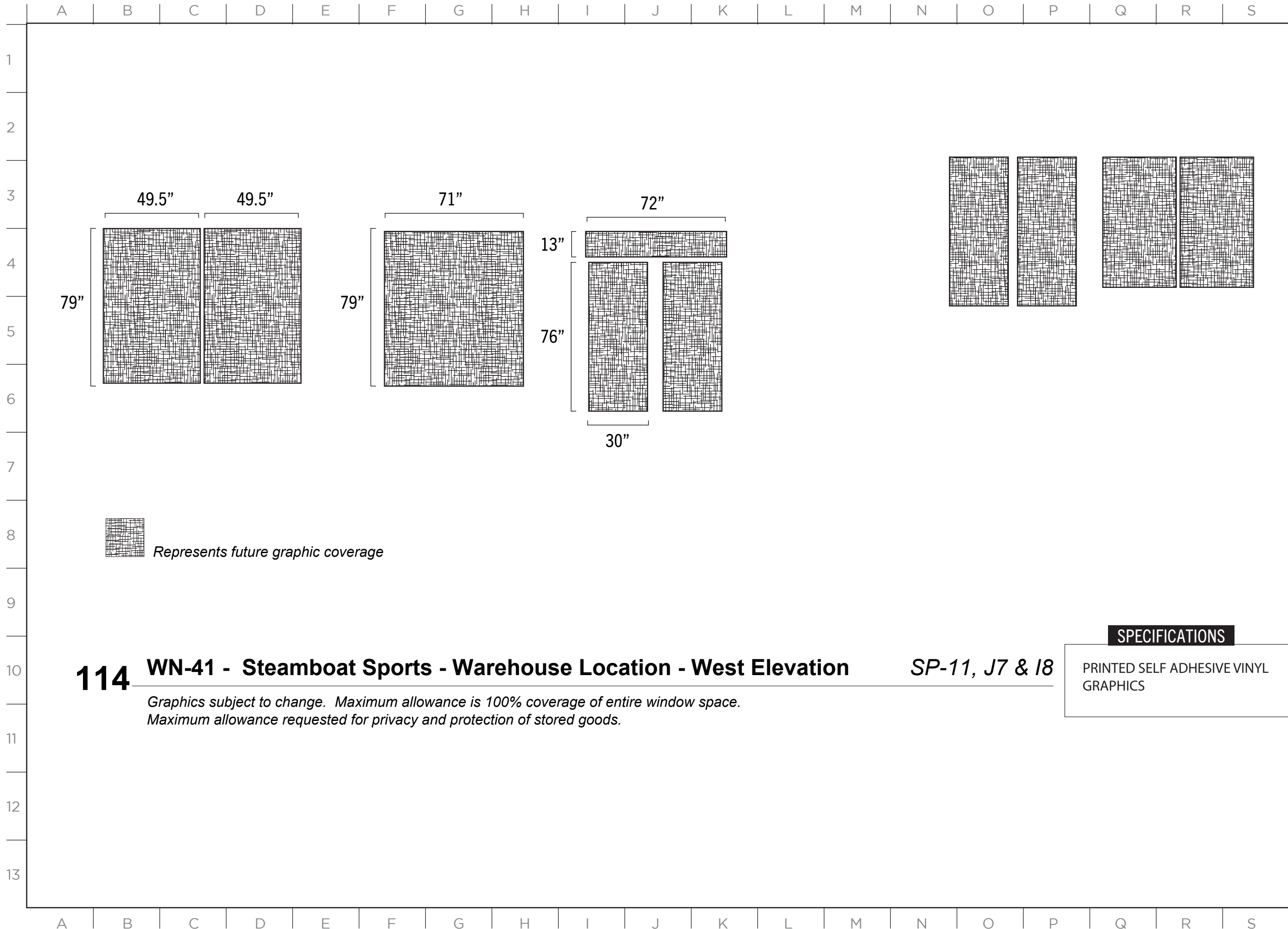
DRAWN: CA REVIEWED:

MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER

D-107

MASTER SIGN PLAN



114

WN-41 - Steamboat Sports - Warehouse Location - West Elevation

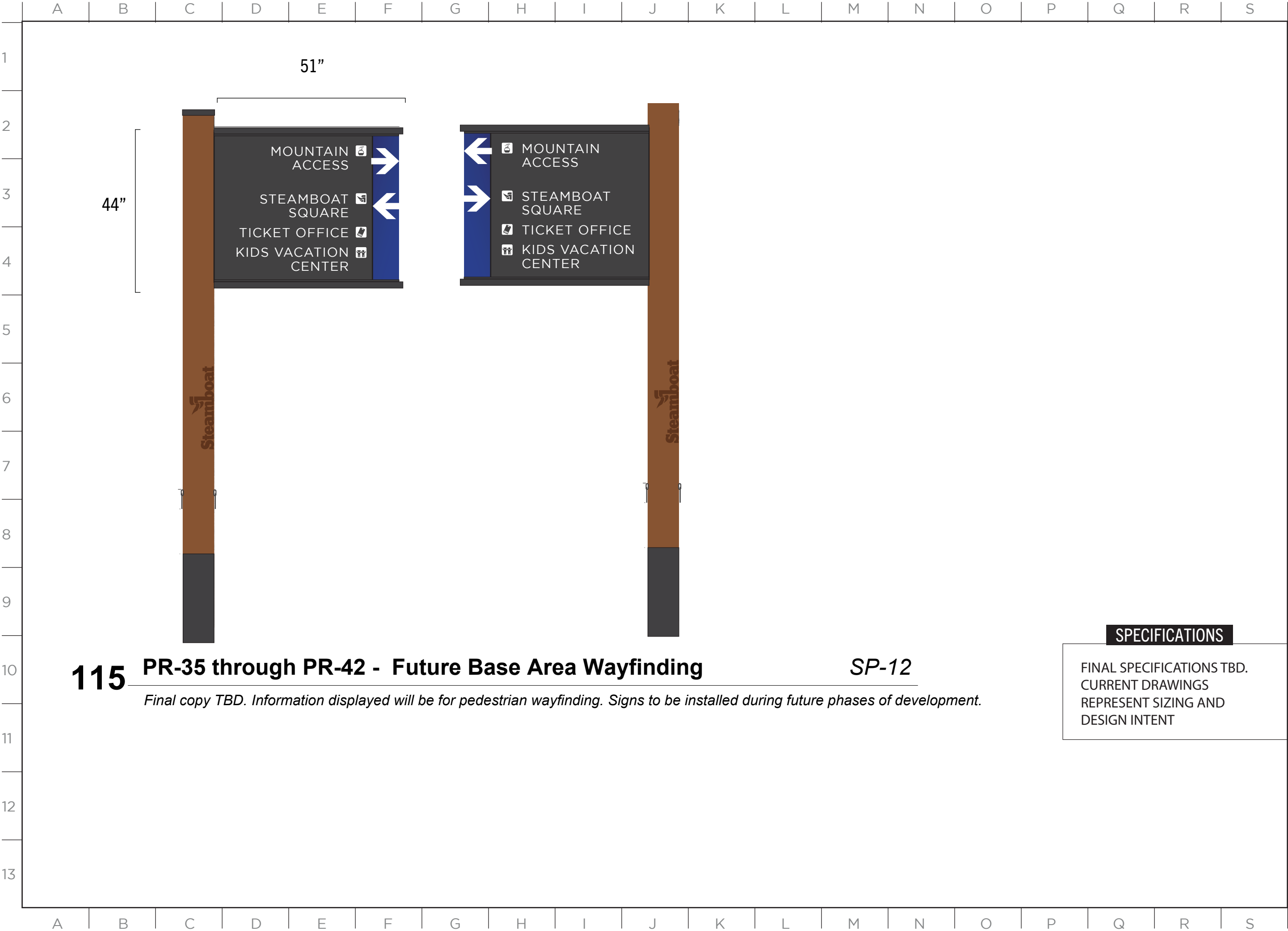
SP-11, J7 & I8

Graphics subject to change. Maximum allowance is 100% coverage of entire window space.

Maximum allowance requested for privacy and protection of stored goods.

SPECIFICATIONS

PRINTED SELF ADHESIVE VINYL GRAPHICS



MASTER SIGN PLAN

115 PR-35 through PR-42 - Future Base Area Wayfinding SP-12
Final copy TBD. Information displayed will be for pedestrian wayfinding. Signs to be installed during future phases of development.

SPECIFICATIONS

FINAL SPECIFICATIONS TBD.
CURRENT DRAWINGS
REPRESENT SIZING AND
DESIGN INTENT

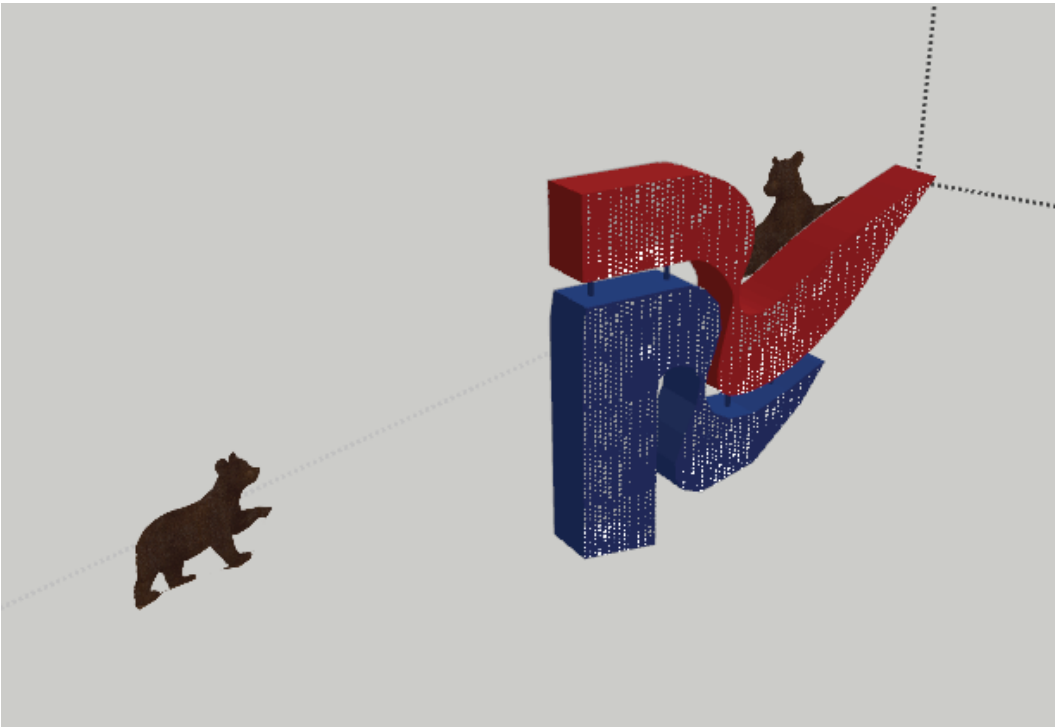
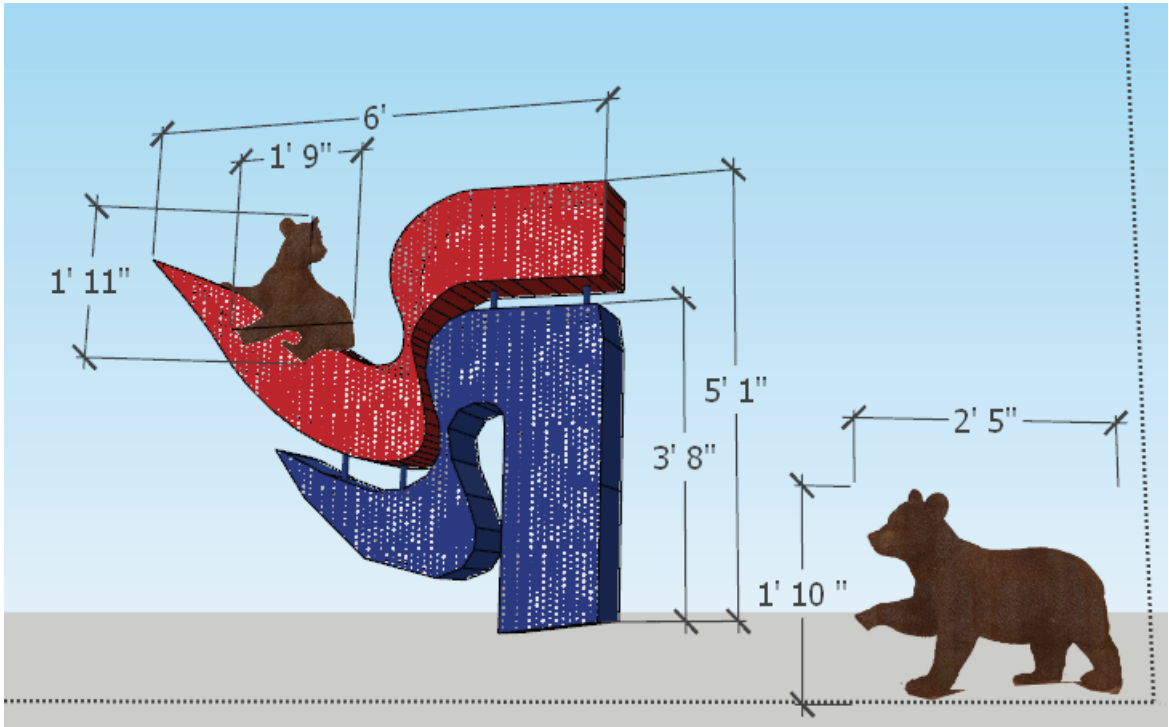
ISSUE DATE: 01/19/2023

DRAWN: CA REVIEWED: _____

MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER

D-109



116 FF-4 - Future Free Form Sign - Flag and Bear
Sign to be installed during future phases of development.

SP-12, G4

SPECIFICATIONS

FINAL SPECIFICATIONS TBD.
CURRENT DRAWINGS REPRESENT
SIZING AND DESIGN INTENT ONLY.

ISSUE DATE: 01/19/2023

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MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER

D-110



117 FS-32 - Future Archway for Happy Camp

Sign to be installed during future phases of development.

SP-12, H3

SPECIFICATIONS

FINAL SPECIFICATIONS TBD.
CURRENT DRAWINGS
REPRESENT SIZING AND
DESIGN INTENT ONLY.



118 **W-47 - Future Wall Sign for Happy Camp** *SP-12, H3*
Sign to be installed during future phases of development.

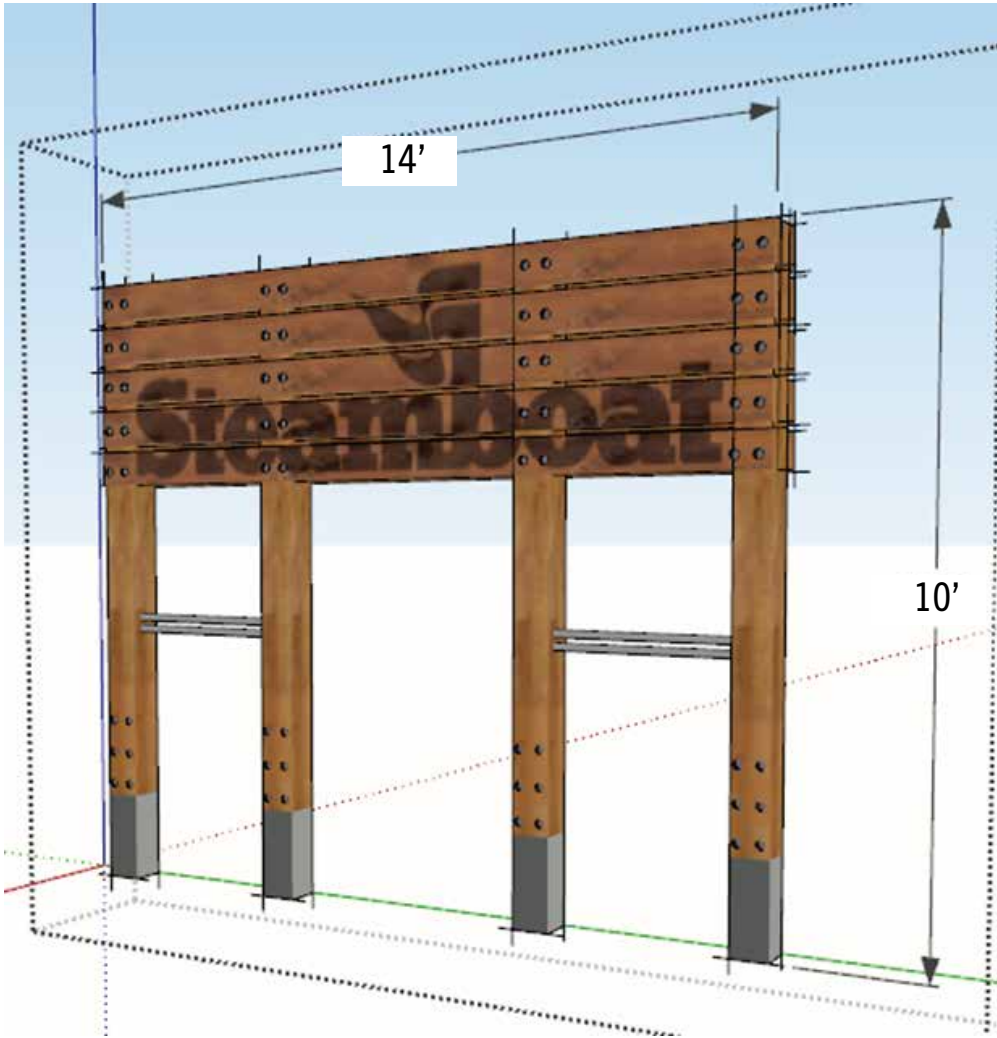
ISSUE DATE: 01/19/2023

DRAWN: CA REVIEWED:

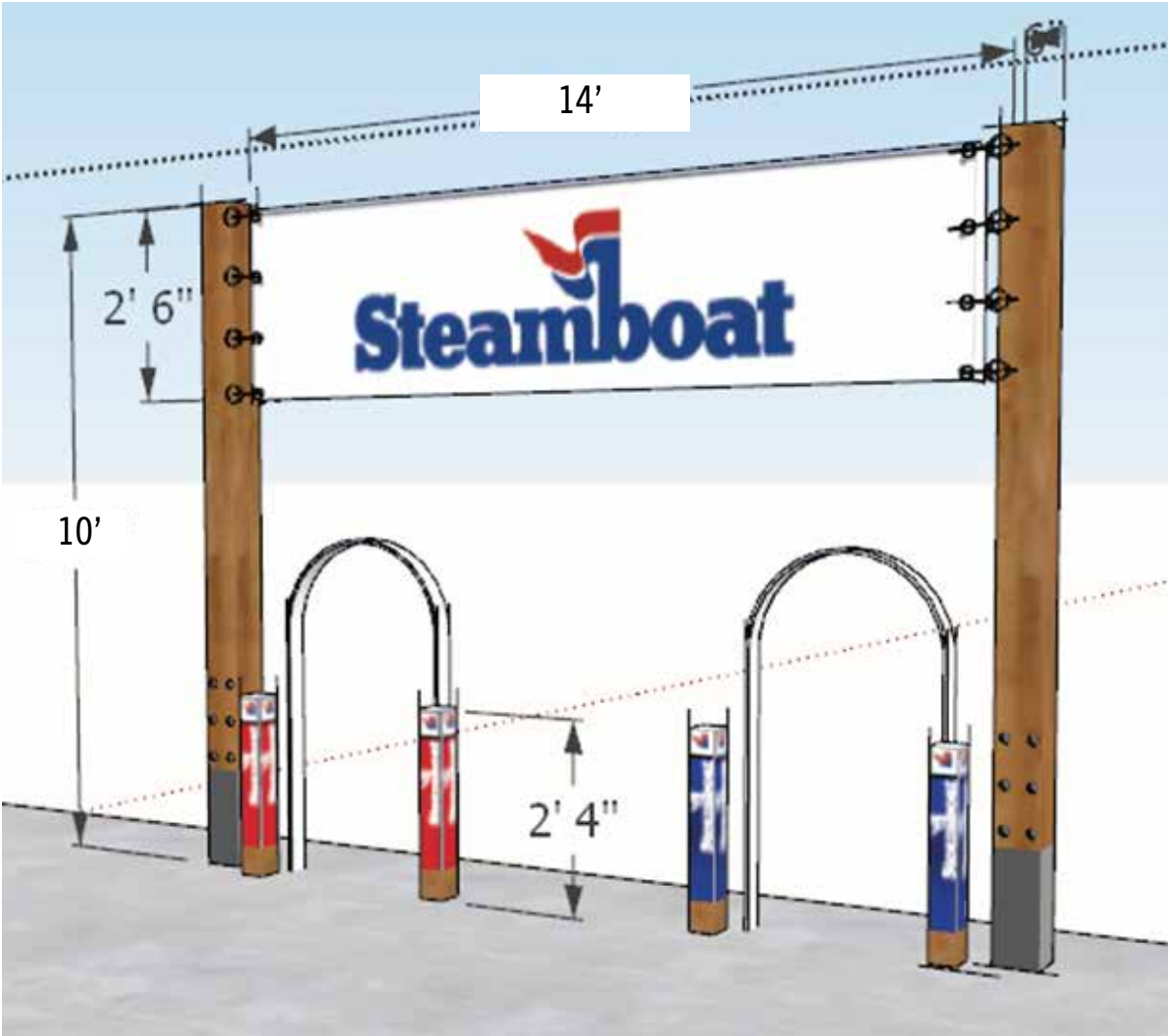
MASTER SIGN PLAN
SPECIFICATION DRAWINGS

SHEET NUMBER

D-112



OPTION A



OPTION B

119 FS-33 - Future Slide Archway
Signs to be installed during future phases of development.

SP-12, L6

SPECIFICATIONS

FINAL SPECIFICATIONS TBD.
CURRENT DRAWINGS REPRESENT
SIZING AND DESIGN INTENT ONLY.

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120 WN-42 - The Range - Window Graphics - North Elevation *SP-12, N9*

Maximum allowance is 30% of overall window area shown in rendering. Building is currently under construction and exact window area is TBD.

SPECIFICATIONS

PRINTED SELF-ADHESIVE VINYL GRAPHICS.

ISSUE DATE: 01/19/2023

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SPECIFICATION DRAWINGS

SHEET NUMBER

D-114



EXISTING MONUMENT

141 FS-34 - Future Monument Sign for Mt Werner Cir. & Central Park Drive
Sign to be replaced during future phases of development. Requesting future allowance of up to 120 square feet.

SPECIFICATIONS

FINAL SPECIFICATIONS TBD.
CURRENT DRAWINGS REPRESENT
SIZING AND DESIGN INTENT ONLY.

ISSUE DATE: 01/19/2023

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SPECIFICATION DRAWINGS

SHEET NUMBER

D-115