

1. Remove items 1-9 and all process, enforcement, and permitting language from this plan. All process, permitting and enforcement will be done in accordance with the CDC.

All items have been removed and the updated plan contains only locations owned, managed, or operated by SSRC.

2. Narrow the scope of this document to be for Ski resort use signage only. Remove all private property, businesses, and uses that are not owned by SSRC. Amend this sign plan to include a map of properties and areas owned by SSRC where there might be ski resort signage. The plan should be specific with the number of signs requested (existing and proposed), the size of signs, and location of proposed signs, with the same information for existing signs that will remain. This sign plan should be for ski resort signage in SSRC locations. All other signs/ businesses/areas will be managed by the City Sign Code for the area. Signs for businesses that are owned by SSRC (Gondola Joes, Giggle Gulch, Timber and Torch, or Routties for example) that are equivalent to other private businesses in the area should not be included in this sign plan. Exclude any signage that is managed or maintained by the URA. Exclude any signage managed or maintained by any other property owner.

The updated plan contains only locations owned, managed, or operated by SSRC.

3. Remove all public spaces, rights-of-way, streets, plaza, public walkways, and other similar public areas from this plan. Remove Light Pole Banners from this sign plan. Work with the URA in a separate process to partner with the city and establish a wayfinding plan for the larger base area.

All items have been removed that are outside of SSRC owned, managed, or operated spaces. Some pole banners remain as they are on SSRC property.

4. For the SSRC signage that supports the ski resort use, provide a map with locations and number of signs and sign types at each location. List the sizes and standards of the signs and max number of signs at each location. This should be for all permanent signs and seasonal signs and can include consistent temporary signs that will be up regularly. The sign plan can include some wayfinding signs to direct people from private SSRC property to other SSRC property, these signs will need to be located on private SSRC property. Include locations, sizes, dimensions, height, and permanent, seasonal, or temporary status on all proposed signs. Wayfinding signs cannot be located on other private property without property owner consent and signature on this sign plan application. A separate process with the URA will be used to locate wayfinding signs on other private property or public property, permanently or seasonally.

All current and future signage has been added to the drawings and site plans. Wayfinding signs are all located on SSRC property.

5. List all temporary signs separate from permanent signs. Provide a map with locations of temporary signs and provide similar information about standards, size, max number, and max time that the signs would be up at each location for temporary signs. Temporary signs should be anything that is up for less than 30 total days. Exclude signage that should be permitted through the City Special Event process.

Temporary signs have all been noted on their respective drawings.

6. Identify the proposed signs that are different from the CDC standards for the Base Area Context Area. Include examples of existing signs that are similar to the proposed signs and indicate why the proposed signs need to be different from the CDC standards. Address criteria of approval for a sign plan and criteria of approval for a Major Adjustment for any signs that are proposed to be different from the Base Area standards. If a Major Adjustment is requested, an additional fee and application for a Major Adjustment are required.

Any proposed signs that are different than CDC standards have any explanation for communication needs on their respective drawings. Mainly this is either an increased allowance for window graphics at certain locations, or an increased quantity of wayfinding or portable signs due to communication needs.

7. Some of the proposed sign types ("pedestrian wayfinding" as an example) are content based. Sign regulations should be content neutral. Remove content-based sign types from the proposed plan and use more generic terms including kiosks, portable signs, display signs or other similar terms.

Terminology has been removed and drawings for current and future signage have been included in the updated plan.

8. If the existing sign inventory is to be used as part of this plan, include it with the next submittal and indicate how it applies to this plan.

Drawings all represent existing or future inventory of signs are included in updated sign plan.