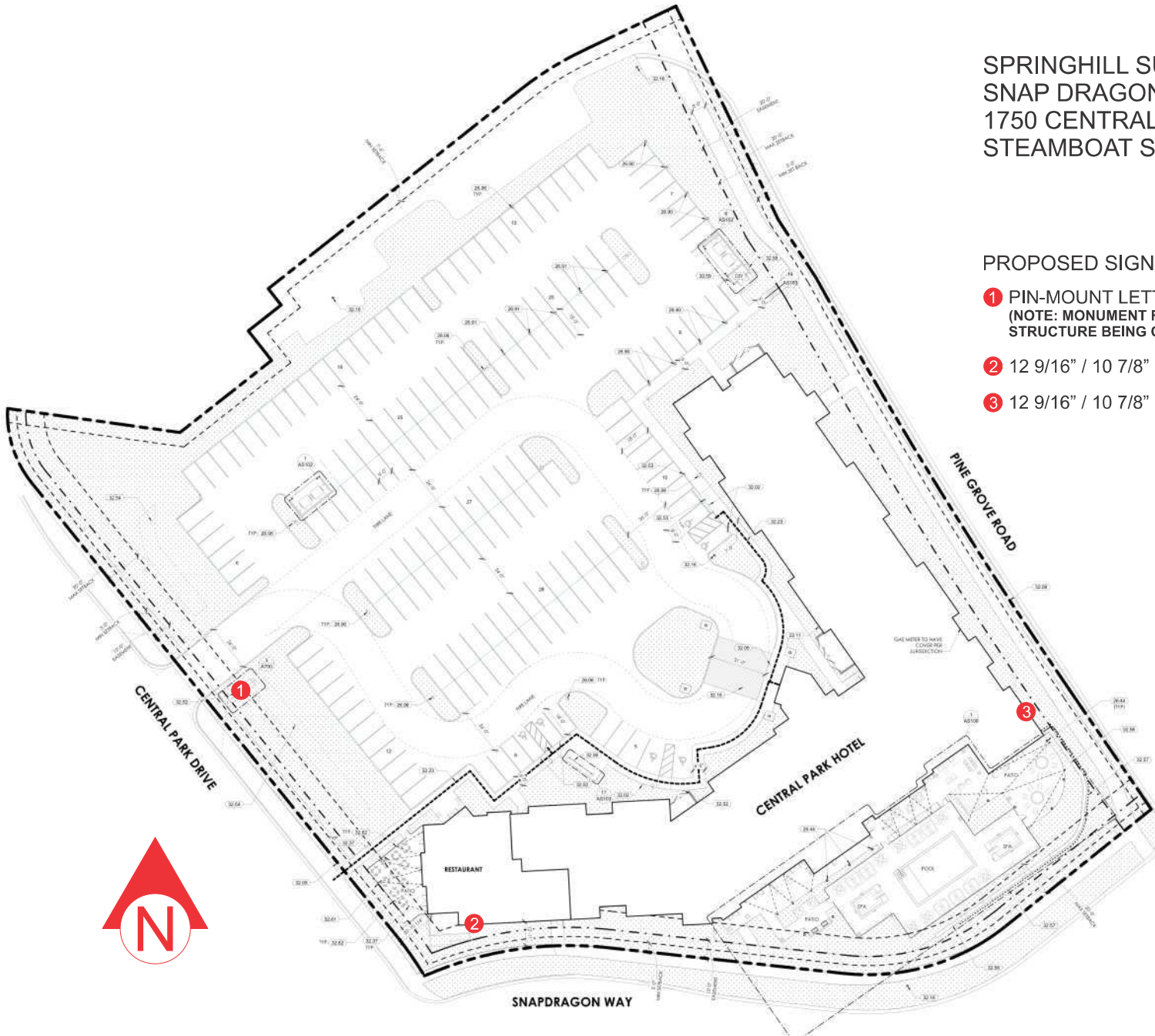


SPRINGHILL SUITES / TOWNEPLACE SUITES
 SNAP DRAGON WAY & PINE GROVE ROAD
 1750 CENTRAL PARK DR.
 STEAMBOAT SPRINGS, CO 80487

PROPOSED SIGNS:

- 1 PIN-MOUNT LETTERS
 (NOTE: MONUMENT FOUNDATION AND FRAME /
 STRUCTURE BEING COMPLETED BY OTHERS)
- 2 12 9/16" / 10 7/8" CHANNEL LETTERS
- 3 12 9/16" / 10 7/8" CHANNEL LETTERS



Persona Signs, LLC
 700 21st Street Southwest
 PO Box 210
 Watertown, SD 57201-0210
 1.800.843.9888 • www.personasigns.com

Customer:
SPRINGHILL SUITES / TOWNEPLACE SUITES
 Location:
STEAMBOAT SPRINGS, CO
 File Name:
456273 - R3 - STEAMBOAT SPRINGS, CO

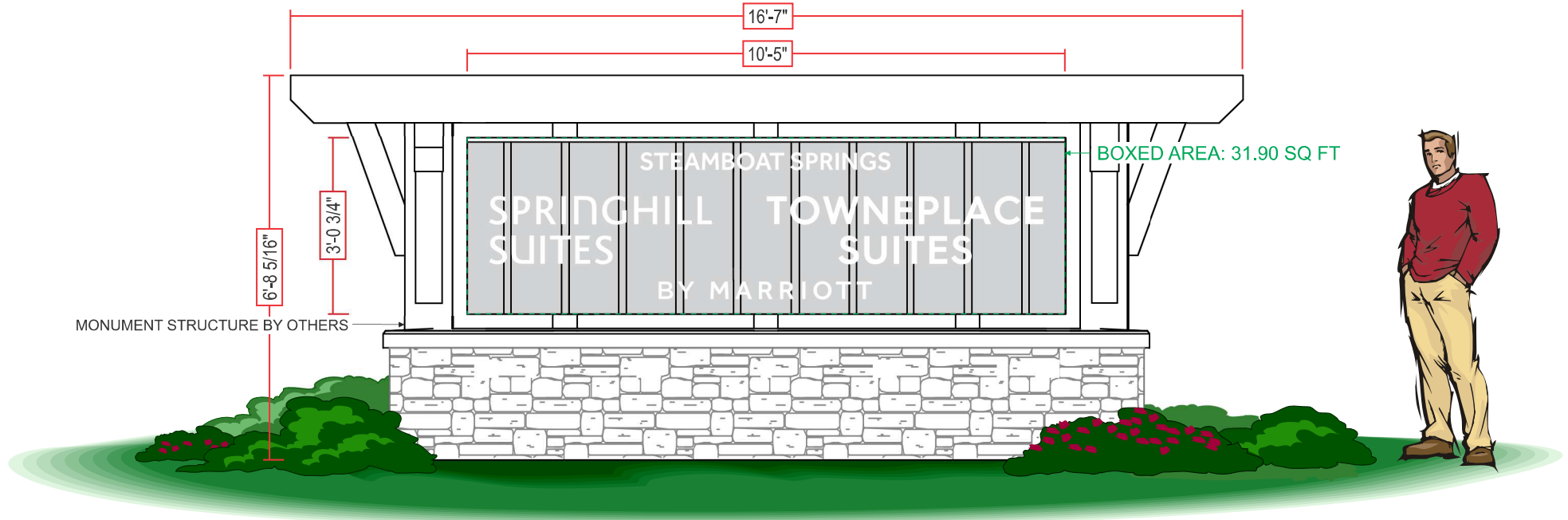
Project No.:
456273
 Request No.:
75286
 Prepared By:
QP
 Date:
05/28/25
 Revision:
3



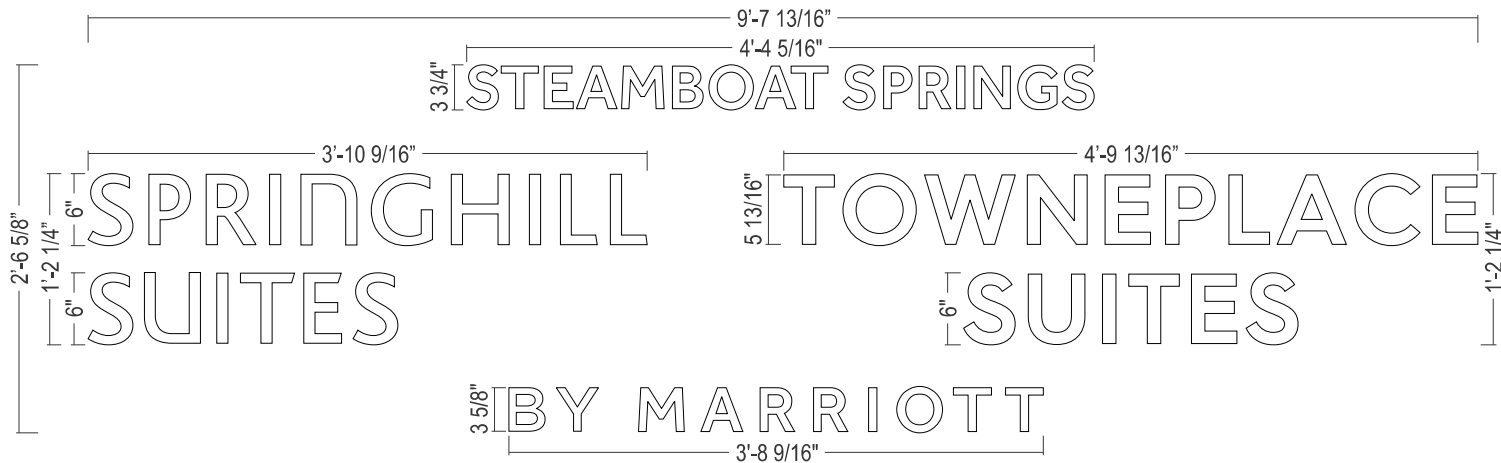
This sign is intended to be installed in accordance with the requirements of Article 600 of the National Electric Code and/or other applicable local codes. This includes proper grounding and bonding of the sign.
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Customer Approval (Please Initial):

Approval Date:



MONUMENT DETAIL
SCALE: 3/8" = 1'-0"



PIN-MOUNT LETTER DETAILS
SCALE: 3/4" = 1'-0"

I would like to clarify that the **Freestanding sign area for a non-changeable message sign is 32 square feet**. The 12 square feet only applies to changeable message signs, and does not apply to the proposed freestanding sign. With that being said, the proposed freestanding sign does appear to be significantly larger than the other existing freestanding signs in this area and the sign code standard, and it may be difficult to provide justification. Perhaps there is a way to design the sign base to capture the target vehicular traffic and meet the 32 square feet sign area standard.

persona
SIGNS | LIGHTING | IMAGE

Persona Signs, LLC
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Watertown, SD 57201-0210
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Customer: SPRINGHILL SUITES / TOWNEPLACE SUITES	Project No.: 456273	Request No.: 75286
Location: STEAMBOAT SPRINGS, CO	Prepared By: CM/QP	
File Name: 456273 - R3 - STEAMBOAT SPRINGS, CO	Date: 05/27/25	Revision: 3

This sign is intended to be installed in accordance with the requirements of Article 600 of the National Electric Code and/or other applicable local codes. This includes proper grounding and bonding of the sign.

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Customer Approval (Please Initial):
Approval Date:

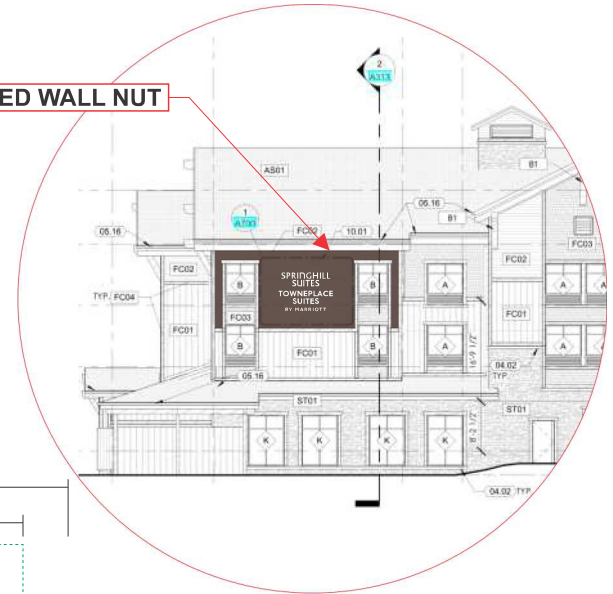
SOUTH WEST ELEVATION

SCALE: 1/64" = 1'-0"

CHANNEL LETTERS SHOWN ON EXISTING WALL COLOR OR AS NOTED ON ELEVATIONS.
CUSTOMER TO VERIFY WALL COLOR PRIOR TO PRODUCTION

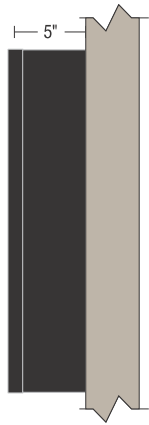


WALL COLOR IS ROASTED WALL NUT



CLOSE UP VIEW
SCALE: 1/32" = 1'-0"

12-LINE BOXED SIGN AREA: 50.00 SQ FT



LETTER PROFILE
NOT TO SCALE



CUSTOM CHANNEL LETTER DETAILS
SCALE: 1/2" = 1'-0"



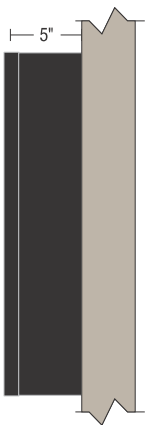
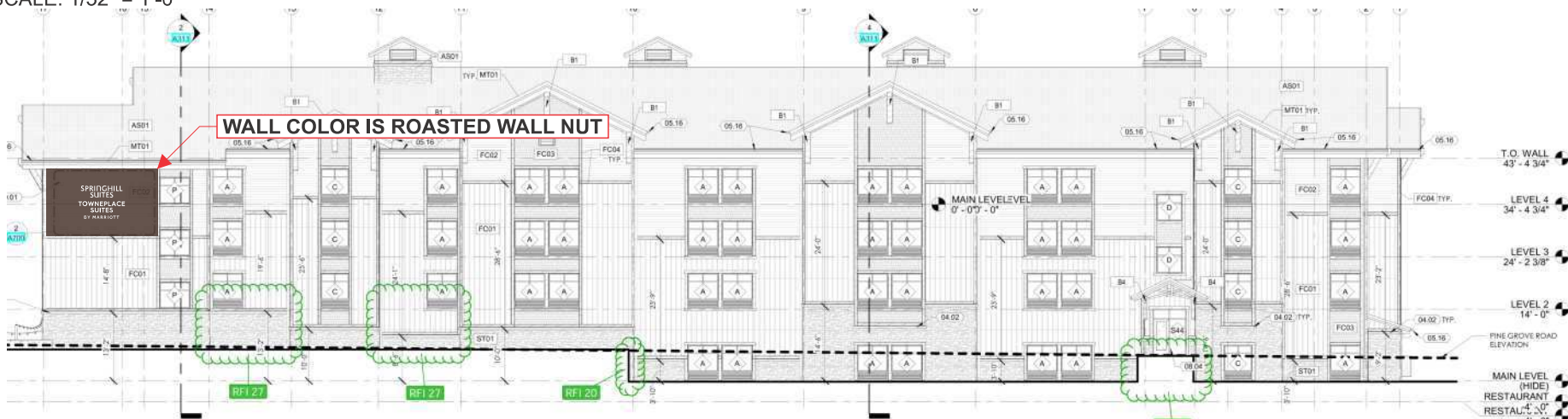
NOTE: STROKE WIDTH MODIFICATION MAY BE REQUIRED PRIOR TO PRODUCTION



EAST ELEVATION

SCALE: 1/32" = 1'-0"

CHANNEL LETTERS SHOWN ON EXISTING WALL COLOR OR AS NOTED ON ELEVATIONS.
CUSTOMER TO VERIFY WALL COLOR PRIOR TO PRODUCTION



LETTER PROFILE
NOT TO SCALE



12-LINE BOXED SIGN AREA: 50.00 SQ FT

CUSTOM CHANNEL LETTER DETAILS
SCALE: 1/2" = 1'-0"

NOTE: STROKE WIDTH MODIFICATION MAY BE REQUIRED PRIOR TO PRODUCTION

